At a gathering of people traveling from different areas each of us impacts all others. With respect for CDC and Michigan COVID-19 best practices, we will keep our sale facility doors open and provide socially-distanced table seating. We ask for your consideration and cooperation!
The Revival

Dedicated to all Revival Sale Consignors from 2002 through 2021

With gratitude and respect, we celebrate our fellow breeders and dear friends!
Your participation has brought about enjoyable and memorable annual gatherings of Shorthorn people.
Your cooperation and commitment has consistently presented economic opportunities that perpetuate and promote

THE GREATEST COW FAMILIES OF THE SHORTHORN BREED

SJ Farms, LLC
6B Farms
7L Farms & Land Co.
AJ Cattle Co.
Aiken Farms
ALM Show Cattle
Alta Cedar Shorthorns
Anderson Farms
AOB Shorthorns
Armstrong Farms
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Bar N Cattle Company
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Belle Point Ranch
Bennett Land & Cattle
Bigelow Farms
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Bowman Superior Genetics
Boyert's Show Cattle
BP Shorthorns
Brady Family Shorthorns
Brenny Farms
Bye Wel Shorthorns
Byland Polled Shorthorns
Caballia Santa Cecilia
Cairns Shorthorns
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DAS Cattle Company
David Ragdale/Sutherland
David Smith Shorthorns
Davis Family Farm
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Double J Cattle
Double J Ranch
DTR Cattle Company
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Grathwohl Cattle Co.
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Hammann Farms
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HH Southblood Farm
Hi-View Ranch
Hill & Hill Shorthorns
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Holt-Ragdale/Sutherland
Horton Farms Shorthorns
Hunter Family
Ivy Point Farm
JAM Shorthorns
Jaclyn Ragdale/Sutherland
Jepetar Cattle Co.
John Heckert
Johnston Shorthorns
JF Show Cattle
Johns Shorthorns
Kastel Show Cattle
Kaufman Farms
Kearns Farm
Koelting Farms
Kohlsaat Farms
Kolt Cattle Co.
KSS Keystone Shorthorns
Lakesides Farms
Lazy Bar F Shorthorns
Leeman Stock Farm
Lehman Shorthorns
Lewis Show Cattle
Little Cedar Cattle Co.
Lorenz Shorthorns
MB Genetics
McElhaney Stock Farm
McElhaney Stock Farm
McFarlane Show Stock
McFarlane Shorthorns
McGee Family Shorthorns
McLernor Farms
McNee Farms
Meyer Family Shorthorns
Mid-Atlantic Genetic Prod.
Millbrook Farm
Miller's Registered Shorthorns
Milkvale Shorthorns
Mitchell & Lynle Hunter
MM Cattle Co.
Moon Creek Ranch
Moore Cattle Company
Multikamp Show Cattle
Narrow Brook Shorthorns
Norman/Ripberger Shorthorns
Northern Star Livestock
Paradise Cattle Company
Pickard Farms & Cattle
Qantin Smith Shorthorns
Rancho Shorthorns
Reuter Farms
Rick Hogan Shorthorns
Ripberger Shorthorns
Riverside Stock Farm
RL Cattle Co.
Rockdale Shorthorns, Inc.
Rod Dryer Family
Rod Shorthorn Farm
Rolling Hills Farm
Rogar Farms
Rumple Family Farm
S-Co Shorthorns
Schrage 605
Shadybrook Shorthorns
Shar Ben Shorthorns
Shelby Farms
Simon Farms
Sisung Farms
South River Genetics
Spartan Valley Shorthorns
Spring Creek: Shorthorns
Spring Lake Farm
Steinke Shorthorns
Sterling Hunter
Steve Harvey
Stinson Livestock
Studer Farms
Sullivan Farms
Tadmore Farms
Tee's Farms
Tessier Show Investments
TGF Land & Cattle
Theilen Farms
Thomas Farm
Teets Farms
Teeters Shorthorns
TGG Land & Cattle
Tobacco River Shorthorns
Travis Wolfe Cattle Co.
Turner Family Shorthorns
Twin Oak Farm
TFF Shorthorns
VB Shorthorns
Vaughn Farms
Voyga Group
Vogel & Lindsey Cattle Co.
W.L. Good Farms
Watson Cattle Co.
Waupaca Polled Shorthorns
Wee Acres Shorthorns
Weeping Fox Ranch
Werners Farms
West Shorthorns
WhR Shorthorns
Willman Family Shorthorns
Windy Lane Shorthorns
Winogradar Show Cattle
Woodlawn Farms
Woodrange Farm
XL Shorthorns

ON THE COVER: “KENTUCKY CATTLE AUCTION” BY EARL GROSS (1899-1993) FEATURED IN AN EARLY TIMES KENTUCKY WHISKY PRINT ADVERTISEMENT CIRCA 1954
Lot 1

**Margie 2124**

The combination of Worldwide on Aviator appears to be a home run! Margie 2124 is a unique female who can easily make her way to the backdrop. She is deep and sound, and really good-necked. After her show career, she will be qualified to rank right at the top of the donor roll in the most elite of breeding programs. You will see her dam, Margie 1914 sale day – what an impressive cow!

**Little Cedar EF Margie WW 2124**

- **Open Heifer**
- **Offered by** Little Cedar Cattle Co. and Enix Farms, LLC
- **Retaining one-fourth embryo interest.**

**Sire**
- LITTLE CEDAR WORLDWIDE 1979 ET
- LITTLE CEDAR AVIATOR 503X
- LITTLE CEDAR MARGIE 611 AV 1914 ET
- CF CSF MARGIE 611 HC ET

**DAM**
- LITTLE CEDAR EF MARGIE WW 2124

**Lot 1**

**Margie 2124**

- **WW 30 0.37**
- **BW 3.3 0.44**
- **YW 47 0.37**
- **MK 27 0.1**

**Lot 1A**

**Margie 611 AV 1914**

- **Feature of the 2019 Revival**
- **Dam of Lots 1, 1A and 1B**

**Lot 1B**

**Margie 611 AV 1914**

- **Offered by Little Cedar Cattle Co. and Enix Farms, LLC**
I have always loved Margie 575 (the granddam of Margie 2110) who was shown so successfully by our friend David Smith. We bought the Aviator x 575 eggs and raised Margie 1911, the dam of Lot 2.

Margie 2110 is a soft-made, super-sound female with a sweet disposition. She will hold her own on the green shavings in Louisville, and anywhere else she walks in the ring. She’s got a big future in the breeding pen, but in the near future she needs to be in your show barn!

LOT 1A This is your opportunity to get in on the ground floor of the tremendous young donor Margie 1914. We’ve bred her back to Worldwide and she’s carrying another heifer calf, so the work is all done promoting the heifer you will get from the Lot 1A package...except you won’t want to sell her!

LOT 1B Wow! This mating is as good as it gets. Long Look mated to Margie 1914 could, in reality, produce a national level champion heifer – with your prefix on her! Some of the best females in today’s market are sired by Long Look, including last year’s Revival Lot 1. It’s exciting to consider the possibilities of Lot 1B.
Here we go! The pregnancy that so many people have asked about! BFS Margie 950 was overwhelmingly the crowd favorite at Louisville and Oklahoma City last year – so many incredibly positive comments about her from so many people!

Margie 950 was Division or Reserve Division Champion, under seven different judges, at all three major shows (KC, NAILE, OKC), both Junior and Open, as well as the National Junior Shorthorn Show. Over 125 years of Bollums breeding Shorthorns tells us that how she performed as a show heifer is just the beginning.

Margie 950 bred back AI on her first cycle. We just weaned her Ringo bull calf with an actual 750# WW. You will hear more from him in the future!

Buyers Bonus: Lot 3 is carried by a great Registered Recipient that has stuck with an embryo the first time seven years in a row!

You will want to be in on the front end of this heifer pregnancy, as her future offspring will only get more valuable!
Margie

GCC MAXIM MARGIE 81 ET
HEIFER PREGNANCY

Due 12-25-21

SULL RED KNIGHT 2030 ET
SULL CURRENT COMMODITY 7630E
*4274836 Red & White Horned
SULL DESERT ROSE 0004 ET CL
CYT MAXIM 9202 ET
GCC MAXIM MARGIE 81 ET
*x4286082 Roan
D&D MARGIE’S BEAUTY 6105 ET

SIRE BW 3.5 0.43 WW 55 0.38 YW 83 0.38 MK 21 0.16
DAM BW 4.9 0.22 WW 42 0.19 YW 73 0.19 MK 20 0.11

Offered by Greenhorn Cattle Co., Waynesville, OH
Recipient 2046, Black Simm x Angus, 5-year-old

It is with great pride and excitement that we consign this heifer pregnancy to the 20th edition of the Great Shorthorn Revival because we have consigned to all 20 sales!

GCC Maxim Margie 81 was a major hit and crowd favorite at the 2021 National Junior Show. She was champion of Division VIII in both Bred & Owned and Owned, and 4th Overall in Bred & Owned. Maxim Margie 81 has been a Division Champion at the past three NJSS, a feat never accomplished before! SULL Current Commodity, the 2019 National Champion, is one of the premier sires in the breed today. Two of his first daughters captured the Grand and Reserve Grand honors at the 2021 Ohio State Fair Junior Show. There will be magic in the air when this Lot 4 heifer hits the ground!
I saw the Aviator x Margie 9169 heifer (pictured) that Cedar Lane Farms sold in the 2020 Du-Lynn sale and immediately started some research to find her dam. Our good friend Tyler Muhlenkamp owned her. After a phone call to Tyler, Lynn Ewald and I teamed up and got her bought.

Shorthorn history often repeats...Lynn and Pete Hunter discovered and bought the matriarch of this Margie bloodline, DFS Margie 6109 at Dean Farms!

The dam of Lot 5 is a Solution out of the original 6109. Check out her National Champion full sister, pictured. Mated to Current Commodity — wow! This heifer calf will be a genetic explosion.

As Dave Greenhorn observed at the 2021 Ohio State Fair, the Current Commodity females are really good. You won’t have to wait long to see this heifer calf – she’s due right around sale time!
Proceeds of Lot 6 will be donated to Shorthorn Youth Development Fund.

GCC MARVELOUS MARGIE 96 ET HEIFER EMBRYO PACKAGE

Package of 3 Heifer Embryos - 1 from each mating. One pregnancy is guaranteed.

**Little Cedar Worldwide 1979 ET**
*Sire:* Byland Global SM10, May Picture Perfect ET
*Dam:* DF Waco 6W, D&D Marge's Beauty 610S ET

- **SIRE**
  - BW: 3.3
  - WW: 30.37
  - YW: 47
  - MK: 27
  - 0.1

- **DAM**
  - BW: 4.6
  - WW: 41
  - YW: 71
  - MK: 20
  - 0.18

**GCC Marvelous Marge 96 ET**
*Sire:* Free K Kim Hot Commodity, CF Marge's 119 Sol X ET
*Dam:* DF Waco 6W, D&D Marge's Beauty 610S ET

- **SIRE**
  - BW: 6.0
  - WW: 58
  - YW: 67
  - MK: 22
  - 0.18

- **DAM**
  - BW: 4.6
  - WW: 41
  - YW: 71
  - MK: 20
  - 0.18

**CSF Long Look HC 706 ET**
*Sire:* Sull Red Knight 2030 ET, Sull Dream on 5158 ET
*Dam:* DF Waco 6W, D&D Marge's Beauty 610S ET

- **SIRE**
  - BW: 2.4
  - WW: 39
  - YW: 92
  - MK: 27
  - 0.16

- **DAM**
  - BW: 4.6
  - WW: 41
  - YW: 71
  - MK: 20
  - 0.18

**Sull Dream Maker 9141G ET**
*Sire:* Sull Red Knight 2030 ET, Sull Dream on 5158 ET
*Dam:* DF Waco 6W, D&D Marge's Beauty 610S ET

- **SIRE**
  - BW: 2.4
  - WW: 39
  - YW: 92
  - MK: 27
  - 0.16

- **DAM**
  - BW: 4.6
  - WW: 41
  - YW: 71
  - MK: 20
  - 0.18

*Offered by Little Cedar Cattle Co., Beaverton, MI*

An elite combination of THREE HEIFER EMBRYOS sired by Worldwide, Long Look and Dream Maker.

Absolutely Marvelous!

You’ll see 'Marvelous' sale day and understand why she is going to have a long career as one of our main donors. I’m not gonna sell many more of her eggs so consider this a rare opportunity offered only in support of the new Shorthorn Youth Development Fund. Tim Noll bought the only other Marvelous embryos offered at auction and paid $2000 each. (Thanks, Tim!) When you dig deep to buy this truly unparalleled combination of Marvelous with Worldwide, Long Look and Dream Maker you’ll help yourself – and our juniors!
Well, well, well, I’ve been doing this for a long time and these are by far the two best heifers to wear the Armstrong prefix EVER – in fact, I don’t know which one is better! The heifers have been shown this summer by Henry and Ben. The roan, Lot 7A, was Third Overall in the heifer calf division at the National Junior Shorthorn Show. The white, Lot 7B, was recently named Grand Champion female at the State Fair of West Virginia (a points show), and the roan was Reserve Grand.

There’s not a lot more that we can say about the Lady Crystal family that descendants haven’t stated themselves - with considerable fanfare! Lady Crystal is as hot as it gets in the breed right now. I’m so excited to let someone take their choice and fulfill their vision of success.

I know this may seem overstated but I believe it...buy your choice of 7A or 7B, show her, and build your breeding program around her. These two heifer calves are some of the best that will sell this fall, and we are extremely proud to offer them to you.

Your choice of two elite show prospects...the Lady Crystal line has produced National Champions at NAILE, American Royal, National Junior Shorthorn Show, National Western Stock Show.
I was recently asked “why in the world” I would sell either one of these females. Offering your BEST is what being a BREEDER is all about!

**ARMSTRONG LADY CRYSTAL 2105 ET**

**OPEN HEIFER**

|x4319429  Polled  1/5/21  White  2105

- NBS LOW RIDER 42W ET
- ARMSTRONG EASY RIDER 1603
  - CYT CELINE MX 3130 ET
  - WHR SONNY 8114
- SULL LADY CRYSTAL 434P-6 ET
  - AF MARGIES DREAM LADY 05 ET

**CEM** -2 0.1  $CEM -2 0.1  $BMI 87.76  $F 48.06  $CEZ 11.88  $WW 44 0.15  $BW 2.4 0.18

**As you can see with Lots 7A and 7B, the Lady Crystals never miss – many, many champions have been produced by this line.**

**SULL DREAM MAKER 9141G ET**

**HEIFER PREGNANCY**

<table>
<thead>
<tr>
<th>*x4217031CL  White  Polled</th>
<th>SULL RED KNOB 2030 ET</th>
<th>SULL DREAM ON 5158 ET</th>
<th>SULL KNIGHT 2030 ET</th>
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<tbody>
<tr>
<td>SIRE  BW 2.4 0.04  WW 60 0.39  YW 92 0.39  MK 27 0.16</td>
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<tr>
<td>DAM  BW 4.5 0.27  WW 46 0.25  YW 75 0.24  MK 13 0.22</td>
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**Offered by Little Cedar Cattle Co., Beaverton, MI**

**Twin heifers due 1/1/22. Recipient 74108, Black, Trans Ova**
SULL CRYSTAL'S LUCYS 8202F ET

HEIFER EMBRYO PACKAGE

Package of 4 Heifer Embryos - 2 from each mating. One pregnancy is guaranteed.

LITTLE CEDAR WORLDWIDE 1979 ET
*S4290865 Red w/ White Marks - Scurred
SULL CRYSTAL'S LUCYS 8202F ET
*4277871 Roan - Horned
SIRE BW 3.3 0.44 WW 30 0.37 YW 47 0.37 MK 27 0.1
DAM BW 4.1 0.45 WW 50 0.4 YW 78 0.4 MK 21 0.16

COLBURN PRIMO 5153
xAN18217480 Black - Polled
SULL CRYSTAL'S LUCYS 8202F ET
*4277871 Roan - Horned
SIRE BW 1.5 0.93 WW 73 0.9 YW 108 0.88 MK 9 0.61
DAM BW 4.1 0.45 WW 50 0.4 YW 78 0.4 MK 21 0.16

It’s a “CROSSOVER” of Shorthorn & ShorthornPlus
4 Heifer Embryos – 2 by Worldwide & 2 by Primo

8202F most closely resembles her dam, Crystal’s Lucy 0686, the 2012 NJSS Grand Champion
SULL Crystal’s Lucy 8202F was selected Calf Champion of the 2019 National Western Stock Show and Division Champion of the National Junior Shorthorn Show. Many believe she’s the best daughter of the great champion SULL Crystal’s Lucy 0686 – she has a lot of her mother’s traits!

With the popularity of the first Worldwide calves, this mating to 8202F should deliver the ‘wow’ factor.

Her mating to Primo like many of the other successful Crystal’s Lucy matings, should prove to be a great investment to produce competitive ShorthornPlus heifers.
Breathless

HILL HAVEN BREATHTAKER TIA 13J
OPEN HEIFER

- x423315 Polled 1/20/21 Roan DLA13J
- CF SOLUTION X ET
- CF TRUMP X
- NPS DESERT ROSE 004
- WHR SONNY 8114
- HOMEDALE MAX ROSA
- WHRR AUGUSTASUNRISE 2107
- HD REFLECTION 021
- DF GOLD EAGLE 0019
- HILL HAVEN SIERRA 7S

CYT MAXIM 9202 ET
MINDEMMAN MAX ROSA 310 ET
HD SWAGGER 802
HILL HAVEN BREATHTAKER 35Y
HILL HAVEN BREATHLESS 13U

Hill Haven Breathtaker Tia is a super show heifer, but look beyond the future banners and you will see the promise of her cow families: Breathtaker and Max Rosa. Tia’s dam was three times Grand and Reserve Champion at Toronto’s Royal Agricultural Winter Fair and she has produced many offspring by different sires (Aviator, Waco, Hot Commodity, to name a few) who have gone on to earn their own legend-building status in the show ring, and as herd builders. Tia’s maternal brother, Hill Haven Fire Storm 28C has taken the Shorthorn breed in a new, exciting direction across North America and Australia. He proves that Breathtaker 35Y can produce outstanding male offspring that are as impressive as her heifers (which cannot often be said about a great donor cow). Breathtaker 35Y is 10 years old and looks half her age. Tia is her natural calf; another testament to the deep maternal genetics Lot 10 inherits, along with longevity and a sound structure. Lot 10A Breathtaker 35Y’s Worldwide embryo mating dots all the i’s and crosses all the t’s for genetic excellence – plus the embryos can cross the border!

HILL HAVEN BREATHTAKER 35Y
EMBRYO PACKAGE

LOT 10

Tia 13J’s genetic package is hard to match. She combines two dominant cow families: Breathtaker and Max Rosa

- Offered by Hill Haven Shorthorns, Duntroon, ON
- Retaining two flushes at seller’s expense and buyer’s convenience.
- Entered in NAILE and 50th Anniversary Canadian Western Agribition

HILL HAVEN BREATHTAKER 35Y
SIRE
- “x4290865 Red w/ White Marks Scurred
- BW 3.3 0.44 WW 30 0.37 YW 47 0.37 MK 27 0.1
- Dam
- BW 4.7 0.54 WW 46 0.47 YW 74 0.46 MK 27 0.26

- Offered by Hill Haven Shorthorns, Duntroon, ON
- Embryos are stored in Canada and are able to be exported to USA.

HILL HAVEN BREATHTAKER 35Y
DAM
- “x18792 White Polled
- BW 3.3 0.44 WW 30 0.37 YW 47 0.37 MK 27 0.1

HILL HAVEN BREATHTAKER TIA 13J
EMBRYO PACKAGE

- Byland Global SM10
- HD SWAGGER 802
- Hill Haven Breathless 13U

- Little Cedar Worldwide 1979 ET
- BW 3.4 0.44 WW 30 0.37 YW 47 0.37 MK 27 0.1
- Dam
- BW 4.7 0.54 WW 46 0.47 YW 74 0.46 MK 27 0.26

- Offered by Hill Haven Shorthorns, Duntroon, ON
- Embryos are stored in Canada and are able to be exported to USA.

HILL HAVEN BREATHTAKER TIA 13J
EMBRYO PACKAGE

- Hill Haven Shorthorns, Duntroon, ON
- Retaining two flushes at seller’s expense and buyer’s convenience.
- Entered in NAILE and 50th Anniversary Canadian Western Agribition

HILL HAVEN BREATHTAKER 35Y
SIRE
- “x4290865 Red w/ White Marks Scurred
- BW 3.3 0.44 WW 30 0.37 YW 47 0.37 MK 27 0.1
- Dam
- BW 4.7 0.54 WW 46 0.47 YW 74 0.46 MK 27 0.26

- Offered by Hill Haven Shorthorns, Duntroon, ON
- Embryos are stored in Canada and are able to be exported to USA.

HILL HAVEN BREATHTAKER 35Y
DAM
- “x18792 White Polled
- BW 3.3 0.44 WW 30 0.37 YW 47 0.37 MK 27 0.1

HILL HAVEN BREATHTAKER TIA 13J
EMBRYO PACKAGE

- Byland Global SM10
- HD SWAGGER 802
- Hill Haven Breathless 13U

- Little Cedar Worldwide 1979 ET
- BW 3.4 0.44 WW 30 0.37 YW 47 0.37 MK 27 0.1
- Dam
- BW 4.7 0.54 WW 46 0.47 YW 74 0.46 MK 27 0.26

- Offered by Hill Haven Shorthorns, Duntroon, ON
- Embryos are stored in Canada and are able to be exported to USA.

HILL HAVEN BREATHTAKER 35Y
DAM
- “x18792 White Polled
- BW 3.3 0.44 WW 30 0.37 YW 47 0.37 MK 27 0.1

HILL HAVEN BREATHTAKER TIA 13J
EMBRYO PACKAGE

- Byland Global SM10
- HD SWAGGER 802
- Hill Haven Breathless 13U

- Little Cedar Worldwide 1979 ET
- BW 3.4 0.44 WW 30 0.37 YW 47 0.37 MK 27 0.1
- Dam
- BW 4.7 0.54 WW 46 0.47 YW 74 0.46 MK 27 0.26

- Offered by Hill Haven Shorthorns, Duntroon, ON
- Embryos are stored in Canada and are able to be exported to USA.

HILL HAVEN BREATHTAKER 35Y
DAM
- “x18792 White Polled
- BW 3.3 0.44 WW 30 0.37 YW 47 0.37 MK 27 0.1

HILL HAVEN BREATHTAKER TIA 13J
EMBRYO PACKAGE

- Byland Global SM10
- HD SWAGGER 802
- Hill Haven Breathless 13U

- Little Cedar Worldwide 1979 ET
- BW 3.4 0.44 WW 30 0.37 YW 47 0.37 MK 27 0.1
- Dam
- BW 4.7 0.54 WW 46 0.47 YW 74 0.46 MK 27 0.26

- Offered by Hill Haven Shorthorns, Duntroon, ON
- Embryos are stored in Canada and are able to be exported to USA.
Rose Mary

LITTLE CEDAR ROSE MARY HC 2181 ET
OPEN HEIFER

*ō4321084 Polled 2/26/21 Red w/ White Marks 2181
K-KIM ALLURE 124M ET
FREE K-KIM HOT COMMODITY
K-KIM MEG 270N ET
SULL GNCC GREY GOOSE ET
SULL ROSE MARY’S GOOSE ET
SULL ROSE MARY 636-4 ET CL

CED 7 0.4 BW 1.6 0.42 WW 49 0.39 YW 76 0.4 MK 26 0.16
CEM 4 0.22 SCEZ 23.43 $BMI 123.96 $F 51.78

• Offered by Little Cedar Cattle Co., Beaverton, MI
• Retaining one-fourth embryo interest.
Rose Mary 2181 is a deep and wide-based female. It’s difficult selling her because she’s so darn good! Her dam, Rose Mary’s Goose, was a Top Five Champion at NJSS and she has produced several NAILE Division Champions. Study this February heifer – not many with her unique genetic makeup and quality will be offered this fall.

We are certain Worldwide will work with Rose Mary’s Goose. And...you could get a ROAN female from this mating!

SULL ROSE MARY’S GOOSE ET
HEIFER EMBRYO PACKAGE

4 Heifer Embryos with guarantee of 1 pregnancy

LITTLE CEDAR WORLDWIDE 1979 ET
*ō4390865 Red w/ White Marks Scurred
BYLAND GLOBAL 5M10
BY PICTURE PERFECT ET
SULL ROSE MARY’S GOOSE ET
*x4185850 Roan Polled
SULL GNCC GREY GOOSE ET
SULL ROSE MARY 636-4 ET CL

SIRE BW 3.3 0.44 WW 30 0.37 YW 47 0.37 MK 27 0.1
DAM BW 4.9 0.37 WW 50 0.3 YW 84 0.3 MK 25 0.16

• Offered by Little Cedar Cattle Co., Beaverton, MI
The Worldwide calves are taking the breed by storm. When you get this heifer calf let me know; I’m also going to have a few of these. I’ll bet you won’t want to sell her. But if you do we’ll definitely make this mating a ‘hit’ in the 2022 Revival Sale!
**LOT 12A**

Sara Rose 2058 has done very well at a few shows – earning Reserve Champion Shorthorn Female at one! She’s very tame and ready to go for a fall show. She has been cycling regularly for some time, but we are offering her open so the buyer can choose her first mating. She has a bright future as a potential donor.

**LOT 12B**

Sara Rose 2060 is the sweetest heifer you’ll find suitable for any level showman. She comes to the water tank for a scratch often and loves attention. She looks like her full sib a couple months ago, and with time will be remarkably similar. She can be shown at fall shows and next year as a Senior Yearling. She is also cycling, and sells open.

---

**Sara Rose**

BUYER’S CHOICE of the Sara Rose Full Sisters sired by Knighted Man

We purchased the dam of Lots 12A and 12B as a heifer calf in the 2014 Revival. Sara Rose 1435 has developed into a wonderful producer for us. Her calves have low birth weights, great growth, excellent structure and are the right size at maturity. Not a bad one in the bunch! 1435 is problem-free. She has a quality udder and never has had her hooves trimmed. She is extremely tame and easy to work in the chute. Awhile back, I asked Joe, “Why have we not flushed this cow that does what every beef breeder dreams of?” We decided on Knighted Man for her first flush mating. Wow, did he work well! Her two Fall 2020 heifers are deserving of consideration by any breeder. We can’t give up both of them, but we’ll give you first choice!

---

**KSS KNIGHTED SARA ROSE 2058 ET OPEN HEIFER**

* x4313622  Polled  7/30/20  Roan  KSS 2058

**KSS KNIGHTED SARA ROSE 2060 ET OPEN HEIFER**

* x4314287  Polled  9/9/20  Roan  KSS 2060

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**Lot 12A**

- **Sara Rose 2058**
- **Dam of Lots 12A and 12B**

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**Lot 12B**

- **Sara Rose 2060**
- **Dam of Lots 12A and 12B**

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Knighted Man semen is getting hard to get your hands on – one of his daughters could be in your hands right now!
The Lot 13 female is what a beef cow should look like – man, is Desert Rose 159 an amazing beast! She is a low maintenance female with a good disposition that’s easy to be around. She produced a Reserve Division Champion at NAILE, and her Fireball heifer calf is really, really good. Speaking of Lot 13A, the first Fireball calves are getting rave reviews from breeders across the country, and Canada. (Don’t let Exclusive Semen Lot C pass you by!) Lakota Rose FB will be a FORCE in the May division; her half sister is that NAILE winner pictured at right. Gotta say, Lot 13A is even better – really thick and balances up nicely. If you like ‘chrome,’ this heifer will be your pick of the sale.
LITTLE CEDAR LAKOTA ROSE 1722
Daughter of Lot 13, owned by Francisco Farms Shorthorns
Pictured above in 2020 and as 2017 NAILE Late Spring Calf Reserve Champion. She was also Reserve Champion Shorthorn of the 2017 Michigan Winter Beef Classic.

LITTLE CEDAR WORLDWIDE 1979 ET
Daughter of Lot 13, owned by Little Cedar Cattle Co. and Vogel & Lindsey Cattle Co.
Recipient 910, Tan with white stripe on face
Recipient 915, Tan with white stripe on face
Offered by Little Cedar Cattle Co. and Vogel & Lindsey Cattle Co.

Here’s a great way to get a daughter of the NAILE ShorthornPlus Grand Champion, nicknamed ‘Halsey.’ What an incredible female she is!

I believe the Worldwide offspring will have more neck extension than most sires produce, so I can only imagine how good the result of this mating will be.

The heifer calf will be a 3/4 blood ShorthornPlus – don’t be surprised if this calf is red. That would be fantastic! I’m excited just thinking about this heifer on the way.

Worldwide x Sinful Rose – super star!
SULL BLACK
CHERRI 9034G
2020 National Junior
Shorthorn Show
Grand Champion
SullhornsPlus

FULL SISTER
TO LOT 15

SULL WILD
CHERRI 3269 ET
2014 NAILE
Grand Champion
Junior & Open

FULL SISTER
TO LOT 16

Lot 15 embryos are full siblings to Sara Sullivan’s SULL Black Cherri 9034G, pictured, and Jake Brandt’s heifer who had a great run in 2018 – NJSS 4th Overall, Iowa State Fair FFA 3rd Overall, Champion at American Royal and NAILE, as well as 2019 NWSS. Another full sister shown by Sara Sullivan was Reserve Grand Champion at the 2020 NWSS as a calf. A full sister sold in the 2019 Maternal Legends for $10,000. Primo x Cherri 205-3 has been a very consistent and successful mating the past two years at Sullivan Farms.

SULL BLACK
CHERRI 9034G
2020 National Junior
Shorthorn Show
Grand Champion
SullhornsPlus

FULL SISTER
TO LOT 15

SULL WILD
CHERRI 3269 ET
2014 NAILE
Grand Champion
Junior & Open

FULL SISTER
TO LOT 16

This heifer pregnancy is a full sister to the breed legend SULL Wild Cherri 3269, 2014 NAILE Grand Champion in Junior and Open shows. In my understanding, there won’t be many more of these made. I have a good feeling that we’ll see great things from Lot 16 in the 2022 show season!
Buyer’s Choice Mating for Heifer Embryos

Choose the DAM

SULL WILD CHERRI 3269 ET
HEIFER EMBRYO PACKAGE
*4203855, Polled, THC, Red

SULL CHERRI 205-2 ET
2020 NJSS Reserve Grand Champion
ShorthornPlus

CED 5 0.2  BW 3.6 0.23  WW 51 0.2  YW 85 0.2  MK 26 0.15
SCEZ 13.78  SBMI 101.63  SF 51.93

Offered by Sullivan Farms, Dunlap, IA
Terms: Four embryos can be produced by November 1, 2021.
One pregnancy is guaranteed.
Half down payment, balance due upon completion.

Choose the SIRE

SULL RIGHT DIRECTION ET
*4140183

CF SOLUTION X ET
*4091399

SULL RED KNIGHT 2030 ET
*4190557

SULL CURRENT COMMODITY 7630E
*4274836

SULL RED REWARD 9321I
*4201218, Polled, Red

SULL RED ROSEMARY-2 ET CL

SULL RED NIGHT ROSE 6452 ET

Elite Sullivan Donor
Dam of SULL Red Knight Rose 6452

Sullivan Farms will create FOUR HEIFER EMBRYOS

Take your choice of the two hottest, most proven females in the Shorthorn breed mated to the sire of your choice! Sullivan Farms will provide semen and pay all flush costs.

SULL Roses Are Red year after year has clicked very well with dominant sire SULL Red Knight. She produced the 2017 NJSS Grand Champion who went on to win the Open and Junior Shows at NAILE. Her daughters have averaged well over $10,000 the past few years.

SULL Wild Cherri 3269 produced Sullivan Farms’ best ShorthornPlus matings in the 2019 calf crop. A daughter sold through the 2019 Schaeffer/Tice bid off for $70,000 and was Champion ShorthornPlus at the 2020 Indiana State Fair. Another daughter was Reserve Grand Champion ShorthornPlus of the 2020 NJSS.
For 20 years, the REVIVAL SALE has been a source for competitive SHOW HEIFERS that develop into PRODUCTIVE COWS.

If that’s what you’re looking for, you’ve come to the RIGHT PLACE!

LOT 18

**CAIR CHERRI COMMODITY 2112 ET OPEN HEIFER**

*Offered by Cairns Shorthorns, Amherst, OH*

*Retaining one flush at seller’s expense and buyer’s convenience.*

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2/25/21 Red w/ White Marks

- **K-KIM ALLURE 2124M ET**
- **FREE K-KIM HOT COMMODITY**
- **K-KIM MEG 270N ET**
- **HD BLOODSTONE 603 ET**
- **BOY CHERRI BRANDI 903 ET**
- **SS SPECIAL BRANDI 123**

- **STUDERS PRETENDER 96TH**
- **RB RUBY 177TH**
- **DFS GOLD 002**
- **LAR SU LU MEG 6037 ET**
- **CF TRUMP X**
- **NPS DESERT ROSE 004**
- **CF BRANDO X ET**
- **AF SPECIAL ANGIE X 614**

\*x4323490 2/25/21 Red w/ White Marks 2112

**LOT 19**

**CAIR DEMI’S SOLUTION 2110 ET OPEN HEIFER**

*Offered by Cairns Shorthorns, Amherst, OH*

*Retaining one flush at seller’s expense and buyer’s convenience.*

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1/7/21 Red & White

- **CF TRUMP X**
- **CF SOLUTION X ET**
- **NPS DESERT ROSE 004**
- **DF PURE GOLD 3N**
- **SBF DEMI 72Z**
- **NPS DURANGO 774 CBH ET**
- **NPS DESERT ROSE 833 ET**
- **SBF DEMI 72Z**
- **NPS DURANGO 774 CBH ET**
- **NPS DESERT ROSE 833 ET**
- **SBF DEMI 72Z**
- **NPS DURANGO 774 CBH ET**
- **NPS DESERT ROSE 833 ET**

\*x4323491 1/7/21 Red & White 2110

We had the opportunity to buy Cherri Brandi 903 from the Boyert family and she has since become one of our leading donors. Here’s an exciting opportunity to own a full sister to a National Junior Show Reserve Grand Champion!

Cherri Commodity 2112 is really sound from the ground up, square-hipped, with a huge belly. Quintin Smith bought her full sister in the 2020 Revival. Follow his lead with this competitive show heifer that’s gonna make a great cow!

We selected the dam of Lot 19 from the Shadybrook breeding program and she ranks at the top of our donor roster. You can’t go wrong with a Demi, especially 72Z who was Reserve Grand Champion Female at Toronto’s Royal Winter Fair.

The Solution x Demi 72Z combination stacks proven genetics to create an extremely sound, deep-bellied heifer with a beautiful front end. Demi’s Solution 2110 has the pedigree potential to be a show winner that develops into a donor.

BOY CHERRI BRANDI 207 – Full Sister to Lot 18 2013 NJSS Reserve Grand Champion

SBF DEMI 72Z – Dam of Lot 19 2012 Toronto Royal Reserve Grand Champion

For 20 years, the REVIVAL SALE has been a source for competitive SHOW HEIFERS that develop into PRODUCTIVE COWS.

If that’s what you’re looking for, you’ve come to the RIGHT PLACE!
Demi

The Demi Family has always been a PURPLE RIBBON FACTORY.

Can’t wait ‘til the Worldwide X Demis arrive on the tanbark!

WHR LS DEMI 8924 ET – Maternal granddam of Lot 19

WHR JAZ DEMI DELIGHT 2R58
Dam of Demi 8924 and Demi 8931

WHR LS DEMI 8931 ET – Maternal granddam of Lot 20

LITTLE CEDAR WORLDWIDE 1979 ET
Sire of Lot 20

WHR LS DEMI 4N10 ET
Sire of Lot 20

LITTLE CEDAR WORLDWIDE 1979 ET
*14290633
Red w/ White Marks - Scared
MAV PICTURE PERFECT ET

DF WACO 6W

WHR LS DEMI 4N10 ET
*14215543 – Rosen Polled
WHR LS DEMI 8931 ET

WHR JAZ DEMI DELIGHT 2R58

SIRE
WW 3.3 0.44 WW 30 0.37 WW 47 0.37 MK 27 0.1
BW 3.7 0.46 BW 32 0.41 BW 83 0.4 MK 16 0.18
YW 47 0.37 YW 47 0.37 MK 27 0.1

*Offered by Tadmore Farms, Caldwell, TX

The maternal sister to Lot 20 by Hot Commodity, TMF Demi 8G, did remarkably well at the Texas Major shows in 2021. She was Grand Champion Shorthorn at San Angelo, Division Champion at San Antonio, and Reserve Division (behind the Grand Champion Shorthorn) at Cowgirls in Cowtown, the show that was substituted for Fort Worth Stock Show in 2021. What a great run!

We anticipate another run of high quality and winning potential from Demi 4N10’s mating to Worldwide. Embryos are located at Trans Ova, Bryan, TX.
Open Heifer

Lot 21

**LITTLE CEDAR PERFECT PICTURE L 2101**

- Offered by Little Cedar Cattle Co.
- Retaining one-fourth embryo interest.

<table>
<thead>
<tr>
<th>Maternal Sister to Worldwide deserves to be shown!</th>
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**FREE K-KIM HOT COMMODITY**

**CSF LONG LOOK HC 706 ET**
- CF MARGIE 119 SOL X ET
- MAV CHARISMA 906W

**MAV PICTURE PERFECT ET**
- DF PICTURE PERFECT 3T ET
- GFS CREOLE 9590 ET
- MAV FELECIA 721T ET
- CF SOLUTION X ET
- CF PICTURE PERFECT 076TPX

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- Offered by Little Cedar Cattle Co.
- Retaining one-fourth embryo interest.

Long Look worked spectacularly on MAV Picture Perfect, whom we acquired as a heifer calf to develop into a donor. (Her success story is below.) From Worldwide, to Teagan’s NJSS Bred & Owned Champion, to this Lot 21 heifer, MAV Picture Perfect is surpassing our expectations with every calf she produces. Picture Perfect L.2101 has next-level potential written all over her. She will compete at the highest levels, and develop into her own rightful place at the top of the donor roster.

**From Prospect to Perfectly Proven**

Steve French purchased MAV Picture Perfect from the Vogels of Weeping Fox Ranch for $3,000 in the 2016 Springtime Revival. She was a yearling, and his plan was to develop her as a cow prospect and potential donor. An admirer of the Picture Perfect family, the outcross genetics coming through her sire, Charisma, made this female even more desirable to him. In five years, the dam of Worldwide has earned her lead donor status with both natural and ET offspring by multiple sires. She has also proven to be a dependable profit center for LCCC, as well as undeniable evidence of our sale slogan of many years: “You’ll get more for your money at the Revival.”

**MAV PICTURE PERFECT ET**
- Pictured as Lot 6, 2016 Springtime Revival Sale
Lot 21

DONOR

Study the pedigrees. Study the photos. Then, step up and buy these truly INSPIRED genetic pairings.

21A and 21B are easily among the best matings to sell this fall!

**21A**

MAV PICTURE PERFECT ET
HEIFER EMBRYO PACKAGE

4 Heifer Embryos with guarantee of 1 pregnancy

SULL DREAM MAKER 9141G ET
*Sire of Lot 21A

BYLAND FLASH 9U106
*Sire of Lot 21B

SULL DREAM MAKER 9141G ET
*Offered by Little Cedar Cattle Co., Beaverton, MI

SULL RED KNIGHT 2030 ET
SULL DREAM ON 5158 ET

MAV PICTURE PERFECT ET
*Offered by Little Cedar Cattle Co., Beaverton, MI

MAV CHARISMA 906W
DF PICTURE PERFECT 3T ET

SIRE

WW 60 0.39
BW 2.4 0.44
YW 92 0.39
MK 27 0.16

DAM

WW 47 0.37
BW 5.9 0.44
YW 78 0.37
MK 23 0.12

Man, if I wasn’t the one selling these embryos I’d be trying to buy them! These eggs are truly “best-in-class.” Dream Maker was Grand Champion Bull at the 2021 Cattlemen’s Classic in Oklahoma City and Worldwide was Reserve Grand Champion. The heifer that results from this mating will rank at the top of the breed in every way.

**21B**

LITTLE CEDAR WORLDWIDE 1979 ET

Dam of Worldwide mated to Dream Maker and Flash.

STUDER’S UNIVERSAL 10B
BYLAND CINDY BEAUTY351106

MAV PICTURE PERFECT ET
*Offered by Little Cedar Cattle Co., Beaverton, MI

MAV CHARISMA 906W
DF PICTURE PERFECT 3T ET

SIRE

BW 2.4 0.57
WW 54 0.45
YW 95 0.46
MK 28 0.14

DAM

BW 5.9 0.44
WW 47 0.37
YW 78 0.37
MK 23 0.12

Byland raises great bulls. It’s as simple as that. Byland Flash is a sire we are using at LCCC. Putting him on our Charisma daughter – WOW – that’s a mating for the future. We are implanting a bunch of these in 2022. Snap up this package and ride along. I’m hoping we may get a roan out of this mating!
HIGH RIDGE FOOLISH LADY 115
OPEN HEIFER

LOT 22

By: High Ridge Shorthorns and Vaughn Farms

Retaining two flushes at seller’s expense and buyer’s convenience.

LITTLE CEDAR WORLDWIDE 1979 ET
MAY CHARISMA 906W
LORENZ’S BIG DADDY’S EXPR
HFS FOOLISH EXPRESS 714
SULL FOOLISH LOVE 4949 ET

CED 7 0.13 BW 4 0.16 WW 37 0.12 YW 58 0.12 MK 24 0.05
CEM 2 0.07 SCEZ 27.11 SBMI 106.06 SF 44.56

Offered by High Ridge Shorthorns and Vaughn Farms

NOBODY’S FOOL

What an exciting young heifer coming out of Worldwide’s freshman calf crop – he stamped her with his ultra correct look and structural correctness.

This young May heifer is super long-fronted. Her cherry red color will grab the attention of judges, and satisfy the color preference of many Shorthorn breeders.

One of the first Worldwide daughters to sell at public auction!

TMF QUEEN’S HOT FLASH ET
HEIFER PREGNANCY

Due 1-1-22

By: Little Cedar Cattle Co., Beaverton, MI

Recipient 807, Black brockle-face

SIRE BW 3.3 0.44 WW 30 0.37 YW 47 0.37 MK 27 0.1
DAM BW 2.4 0.42 WW 47 0.4 YW 77 0.39 MK 24 0.17

Offered by Little Cedar Cattle Co., Beaverton, MI

We bought Lot 32 (four heifer embryos) in last year’s Revival from John and Barbara Russell, Tadmore Farms in Texas. Only because we have two more of this mating on the way is this heifer pregnancy for sale. (Heifer embryo packages are a great way to get ahead!) I can’t wait to see these heifer calves – Worldwide on their Ten Queens donor by Hot Commodity will be a genetic knockout! The recipient is a really nice cow.
**CYT CELINE MX 3130 ET**
**HEIFER EMBRYO PACKAGE**

4 Heifer Embryos with guarantee of 1 pregnancy

- LITTLE CEDAR WORLDWIDE 1979 ET
  - *s4298865 Red w/ White Marks Scurred*  
  - MAV PICTURE PERFECT ET

- CYT MAXIM 9202 ET
- CYT CELINE MX 3130 ET
  - *s4200311 Roan Polled*  
  - CELINE 2K

**SIRE**
- BW 3.3 0.44  
- WW 30 0.37  
- YW 47 0.37  
- MK 27 0.1

**DAM**
- BW 5.2 0.25  
- WW 42 0.19  
- YW 65 0.19  
- MK 17 0.1

- Offered by Armstrong Farms, Saxonburg, PA

With the help of Steve French’s ‘eye’ at the CYT dispersal, we bought Celine 3130 as a heifer for Jay to show, which he did successfully. She became a great producer, most notably of Armstrong Easy Rider 1630, the $30,000 top-seller at the Revival and the winningest show bull in 2018. Jay at the halter of his bred-and-owned NJSS Grand Champion Bull was a major thrill for our family!

Everyone has their own opinion of what makes a great cow worthy of donor status. Besides her production record, Celine is pictured here at 9 years old, so you can see why she’s the top of our donor roll. Her Lot 24 mating to Worldwide could be the next great one!

**LOT 24 DONOR**

Our Worldwide heifer calves are absolutely tremendous!

With the stoutness and power that Felecia possesses, her mating to Worldwide is the perfect combination for the Shorthorn breed. Buy these embryos on 9/25, and in a year your breeding program will be way ahead of the
As of May 1, 2021
Worldwide semen is offered EXCLUSIVELY at AUCTION

Earl’s Retirement Project is Officially Wheel’s Up

When Earl and Candy Enix came to the Revival Sale in 2019, their plan was to invest in a Shorthorn female that would serve as Earl’s retirement project after 34 years flying internationally for United Airlines. (At least, it was Earl’s plan.) Earl is a longtime Angus breeder and no stranger to cattle auctions, so when he won the bid at $23,000 for Lot 3A, Little Cedar Margie 611 AV 1914, he was satisfied that his new Shorthorn project had successfully “taken off!”

The sale moved along, and when we got to Lot 26, the featured sire prospect, Earls mind was still on his new heifer. That is, until his 787-level captains concentration was interrupted by an auction block speech: “Don’t ever let your budget stand in the way of an opportunity.” With innate, precise decision-making reflex, Earl waved his hand. Candy exclaimed, “WHAT are you doing?” Soon enough he’d won the bid again. This time, $13,000. His calm, airpplane address system response to his wife: ‘A retired United Airlines Captain should own a bull named Worldwide”

After the sale, Steve pointed out that half interest came with possession, but Earl owned one Shorthorn heifer who was only 5 months old. “Would you like for me to sell the possession for you?” The plan was in motion. Worldwide’s possession interest was auctioned during AJSA’s Deck the Stalls fundraiser at Louisville. Hidden Ridge Shorthorns and Armstrong Farms invested $8,500 to own the natural service rights. Earl donated 10% of the sum to the junior program, and deducted $7,650 from his sale day investment. In 2020-21, we have sold enough semen to pay all of Worldwide’s collection and promotion expenses, and put both partners’ balance sheets contentedly “in the black.” Proves another oft-quoted Revival slogan: “It’s not about what they cost. It’s what they’re worth!”

We truly appreciate our semen sales partners, Earl and Candy Enix, and possession owners, High Ridge Shorthorns and Armstrong Farms. Matt Powers, John, Jay, Ben and Henry Allen did a superb job developing Worldwide and getting him ready and shown at Cattlemen’s Congress in Oklahoma City. Many thanks for your effort, expertise and expense at home and on the road!

As of May 1, 2021
Worldwide semen is offered EXCLUSIVELY at AUCTION

To enhance the investments that U.S. and Canadian breeders made in Worldwide semen, we announced in March advertising that semen would be offered on the open market only through April 31. Worldwide semen is now offered exclusively at auction. Watch for a few other limited opportunities in Shorthorn sales throughout the year.
Why do we support the Shorthorn Youth Development Fund?

Because...Katelyn Moffitt was AN AMAZING MENTOR for Juliana, guiding and encouraging her first NJSS experience. AJSA BFF!
(Their heifers even competed in the SAME CLASS, and Katelyn kept right on mentoring!)

Because...Emerson Sheridan didn’t end up bringing her heifer, so when she wasn’t participating in contests she was HELPING Teagan and Juliana ALL WEEK.
(Every time we turned around, her parents and brother were right there helping all of us too!)

We have as many reasons as there are Michigan kids in this photo, but it comes down to ONE POINT WE ASK YOU TO REMEMBER:

Because...Sheridan Fox called out to Teagan “FOLLOW ME!” as they walked their heifers into the Bred & Owned Grand Champion Drive.
(What a role model! We’ve been Shorthorn friends with Sheridan since she was three. NJSS 2021 was Teagan’s second time to show in her LIFE!)

Because...Teagan, Juliana, Hollis and Landrie inherited Papa Steve's PASSION FOR SHORTHORNS.
(Some of the best years of their lives will be their years in AJSA.)

SHORTHORN YOUTH need us to fund excellent programs and experiences because WE NEED THEM to develop into cattle producers and responsible, productive citizens.
LOT 26

AF VF MARGIES COMMODITY 106 ET OPEN HEIFER

- Offered by Vaughn Farms and Adalynn Vaughn, Maxwell, IA
- Retaining two flushes at seller's expense and buyer's convenience.

FREE K-KIM HOT COMMODITY

K-KIM ALLURE 124M ET

K-KIM MEG 270N ET

CLB NOTORIOUS ET

AF RJA MARGIE 618

AF RJA SHANNON MARGIE 904

*Offered by Vaughn Farms and Adalynn Vaughn, Maxwell, IA
- Retaining two flushes at seller's expense and buyer's convenience.

The Margie cow line runs deep in our herd and this female stems from our foundation donor. For our first consignment to the Revival we knew we needed to bring some 'heat,' and we feel like this female checks all the boxes! The flashy, roan Lot 26 is big-bodied, sound, and killer-fronted. Like her full sisters, she will be an extremely competitive show heifer, and a top producing cow.

LOT 26

AF VF MARGIE 601 ET

Full sister to Lot 26

AF VF MARGIE 601 ET

Studers Pretender 96TH

DFS Gold 002

AR SU LU MEG 6037 ET

WHR Sonny 8114

AF MARGIES DREAM LADY 05 ET

SCC Eskimo Joe G50

AF SHANNON MARGIE 206

CED 8 0.19  BW 2.4  0.22  WW 46 0.2  YW 72 0.2  MK 20 0.16

CEM 6 0.15  SCER 25.98  $CEZ 118.68  $BMI 50.41

Shannon Margie

Original source of the Dream Lady, Margie and Lady Crystal cow families

Dare to Dream

By John Allen, III, Armstrong Farms, Saxonburg, PA

It's amazing to me how time has flown and that this is the 20th Great Shorthorn Revival. We consigned to several sales in the early years and then took some time away from the breed to focus on building our business and raising our three young boys. It wasn't until 2012 that we started to re-establish our Shorthorn herd.

I am truly fortunate to have grown up around this great breed of cattle, and to have sons who share my passion for Shorthorns. We own other breeds of cattle, and have had success showing these other breeds. However, when it comes down to our family's involvement, without a doubt, my wife, Alyson, and I believe the Shorthorn breed offers the best opportunity to surround our boys with the BEST people we know in the cattle business.

At the 2014 Revival, we purchased LCCC Dare To Dream 1409 as a heifer calf for Ben’s first project. She was the perfect heifer for him at age 7. Working with her taught him basic stockmen's skills and built his confidence. He knew she belonged to him, and he took responsibility for her. He soon figured out that working matters at Armstrong Farms.

Ben and his brothers have grown quite a bit since 2014! Their desire and dedication to grow their bred-and-owned Shorthorn herds has also grown.

Each and everyday, we discuss our next moves in the Shorthorn business. My boys and I ‘dare to dream’ together and then we roll up our sleeves and get to work. Armstrong Farms was established more than 60 years ago and it’s with so much satisfaction that I say the Shorthorn breed and its breeders are still the perfect fit for my family.
Steve and I had a discussion late last spring about the right time to sell a foundation cow. Dare to Dream 1409 is in the prime of her life, has the best calf she has ever produced, bred back 30 days after calving, and is due to the great Worldwide with another heifer calf. Her pedigree is sought by many breeders. I realized that she has more than delivered for us: we sold a bull to the Stoner family in Oklahoma, a daughter to Blake Ricken in California, and we are retaining a daughter. Now is the right time! For 20 Revival sales, Julie has told us all to 'seize the opportunities.' Mark my words, you will hear her say it again on September 25th – about this pair!
Only as a sale highlight is Dream Lady 29E being offered. She is the dam of “ Heck Yeah,” the ARG Hector son that got so much attention in last year’s sale. When you see her in the pen you will imagine yourself walking her out to your front pasture. She has a great udder and feet, and is easy-fleshing. Her July heifer calf Lot 28A, will show! She’s a daughter of Inertia, the natural service sire we raised. His first calf crop is outstanding! He puts a lot of muscle in his calves – you’ll see his mark in Dream Lady 2113. She is really thick, and a good one all the way around!
**BFS LILLIAN LL 059**

**BRED HEIFER**

- Offered by Bollum Family Shorthorns, Austin, MN
- Safe to Byland Soggy Dog 7TM73 (x4252850) due 3/9/22.
- Retaining one flush at seller’s expense and buyer’s convenience.

*Offered by Bollum Family Shorthorns, Austin, MN
Safe to Byland Soggy Dog 7TM73 (x4252850) due 3/9/22.
Retaining one flush at seller’s expense and buyer’s convenience.

We bought the grandmother of Lot 29 as an embryo in the Revival years ago, and she was a full sib to Little Cedar Final Four. 059 is another great example of why we are so high on the Long Look bull. 059 is the complete package, extremely good disposition, deep, thick, super EPD’s, in a very eye appealing profile and a super cow family to back her up! She is bred to the easy calving, extremely high EPD and top 1% $BMI bull, Byland Soggy Dog. She’s one of the best breds to sell this fall!

**REVIVAL Success Story**

**BFS ROYAL RUBY FA 005 ET**

**BRED HEIFER**

- Offered by Bollum Family Shorthorns, Austin, MN
- Safe to Leveldale Ringo (x4206214) due 1/12/22.

A really good, solid red, pretty-fronted, correct daughter of the very popular Foolin Around! The Royal Ruby cow family has raised many of our top show heifers and our high sellers for the past 10+ years. One look at Royal Ruby FA 005 and you can see why. This is a great bred heifer, buy with confidence! She is bred to the easy calving, high $BMI bull, Leveldale Ringo. This mating is a money-making combination!
Myrtle Bo

In my mind, the Revival has always been a herd builder sale. Whether it’s your first Shorthorn purchase or your hundredth, the genetics you add from this offering will improve your herd! This young, dark red female has the potential to improve anyone’s cow base. She is super-sound and profiles like a champ. With SULL 46P-1 as her maternal granddam, you know this bred heifer has the potential to become the Myrtle Bo foundation of your herd. She is the type of female that can provide you marketable calves whether you breed her purebred, for pluses or to make club calves. This ‘May We All’ ShorthornPlus mating is a moneymaker!

LOT 31

Build your breeding program with a granddaughter of SULL Myrtle Bo 46P-1

LOT 32

LITTLE CEDAR MYRTLE BO 1876 ET

HEIFER EMBRYO PACKAGE

4 Heifer Embryos with guarantee of 1 pregnancy

These are the first embryos offered out of our newest donor, Myrtle Bo 1876. She earned Reserve Division Champion at NAILE in 2019. 1876 is a full sister to SULL Bo’s Knight 5804, the popular female that was Third Overall at the 2017 NJSS in Tulsa. I believe Worldwide mated on Red Knight females will be outstanding. The buyer of this heifer embryo package will be on the front end of this new mating trend!
There’s low BW and “around the world” genetics in this herd building package – Hector from Argentina, Sprys True Blue from Australia, and Aviator from the USA and more great ones from the USA and Canada.

Peach 07H is made for ‘real world’ production power that will last. Her dam is an ET Aviator first calf heifer who milked very well. She is sired by the Argentine bull, Hector. Her full sib sold to Greenwood Farms in the 2018 Revival. Her service sire, Glenford Crimson, was the top-seller at the Bender Shorthorns and Star P Farms Bull Sale. From every angle, he checks all the boxes to make a game changing bull for North America.

If we can help you in any way – before or after the sale – call or text Steve French at 989-798-8223.

We want you to be successful with your Revival purchase!

PREGNANCY INSURANCE • The Revival encourages buyers of pregnancy lots to invest in pregnancy insurance. The policy covers a live birth and the first 49 days of life at the cost of 15% of the purchase price. Buyers should notify Hugh F. Miller Insurance on sale day or by phone at 815-626-1300 by October 5, 2021.

DNA GENOTYPING & GENETIC TESTING • A DNA genotype is utilized in establishing parentage and in determining the presence of a genetic condition. Animals do not have to be DNA genotyped or free of a genetic condition to be registered. However, if an animal becomes an A.I. sire or a donor dam all required genetic testing must be completed and a DNA record must be on file with ASA prior to registering any progeny.

Recognized genetic conditions that require DNA testing are explained on the ASA web site: www.shorthorn.org. Genetic conditions “free” (F) and “carrier” (C) that have been reported to the ASA are continually updated on the website. Buyers are urged to consult the ASA web site for the most up-to-date list of test results for all genetic conditions.

Genetic conditions of individuals and donors, as known at press time, are noted within the pedigrees of individual animals. If genetic testing of sale animals is in progress, test results will be reported on the sale update.

Making a purchase in the Great Shorthorn Revival creates the eligibility to consign to future sales. Contact Steve French to discuss potential lots!
Lookout is the Show Bull/AI Sire we’ve been striving to breed and develop at Little Cedar Cattle Co.

That’s a big statement considering all the great bulls we’ve bred and developed!

There is so much upside to this Long Look son. When you see his dam on sale day you’ll know why he’s as good as it gets. It’s a fact that Charisma daughters work well with a variety of sires, and Long Look has hit this one out of the park.

As your half interest partner, we will manage Lookout’s promotion and semen sales – let’s talk before the sale and share ideas.

Woodlawn Farms invested $12,500 to purchase the dam of Lookout in the 2018 Revival Sale.

In the 2020 Revival, they sold 115E’s daughter for $14,000. (See her on the next page.)

At the Revival, ROI is where it’s at.

**Revival Success Story**

Woodlawn Farms invested $12,500 to purchase the dam of Lookout in the 2018 Revival Sale.

In the 2020 Revival, they sold 115E’s daughter for $14,000. (See her on the next page.)

At the Revival, ROI is where it’s at.
LOT 34 DAM

LOT 34A

WAT FLIGHTPATH CUMBERLAND 115E ET
HEIFER PREGNANCY

SIRE
WW 62 BW 4.1 WW 62 BW 2.8 WW 47
BW 0.52 BW 0.36 BW 0.36
YW 104 YW 66 YW 66
MK 33 MK 28 MK 28

DAM
WW 42 BW 2.8 BW 2.8 BW 2.8
BW 0.52 BW 0.36 BW 0.36
YW 66 YW 66 YW 66
MK 33 MK 28 MK 28

• Offered by Little Cedar Cattle Co. and Woodlawn Farms
• Recipient 656, Red Baldy

LOT 34B

WAT FLIGHTPATH CUMBERLAND 115E ET
HEIFER PREGNANCY

SIRE
WW 74 BW 2.8 WW 42 BW 2.8
BW 0.76 BW 0.36 BW 0.36
YW 68 YW 66 YW 66
MK 26 MK 28 MK 28

DAM
WW 47 BW 2.8 BW 2.8 BW 2.8
BW 0.76 BW 0.36 BW 0.36
YW 68 YW 66 YW 66
MK 26 MK 28 MK 28

• Offered by Little Cedar Cattle Co. and Woodlawn Farms
• Recipient C63, Cream, Red Angus x Simm

HEIFER PREGNANCY
• Offered by Little Cedar Cattle Co. and Woodlawn Farms
• Recipient 656, Red Baldy

SIRE
PHILDON CUNIA DIVIDEND
CF CARMELE NG NG 158X
NPS DURANGO 774 CBH ET
NPS DESERT ROSE 833 ET
GFS CREOLE 9590 ET
MAY FELECIA 721T ET
LITTLE CEDAR AVIATOR 503X
RL CUMBERLAND 5201 ET

DAM
WW 42 BW 2.8 BW 2.8 BW 2.8
BW 0.52 BW 0.36 BW 0.36
YW 66 YW 66 YW 66
MK 28 MK 28 MK 28

HEIFER PREGNANCY
• Offered by Little Cedar Cattle Co. and Woodlawn Farms
• Recipient C63, Cream, Red Angus x Simm

SIRE
K-KIM ALLURE 124M ET
FREE K-KIM HOT COMMODITY
x4141432 Red White Polled
K-KIM MEG 720N ET
MAV CHARISMA 906W

DAM
WW 42 BW 2.8 BW 2.8 BW 2.8
BW 0.52 BW 0.36 BW 0.36
YW 66 YW 66 YW 66
MK 28 MK 28 MK 28

Hot Commodity has really worked well on the Charisma daughters. I believe he not only makes great show heifers, he makes tremendous cows. Buy this heifer pregnancy and put your prefix on a Cumberland donor prospect that’s a sister to many great ones.

Cumberland 115E
LOT 34A
Cumberland 115E produced the female that sold as Lot 8 (pictured above) that Jay Allen has shown so successfully. Mating Right Direction to 115E will result in a great heifer calf.

LOT 34B
Lot 34A
Lot 34B

LITTLE CEDAR WF CUMBERLAND 2002 – Daughter of Cumberland 115E
2019 Revival Lot 8, purchased by Armstrong Farms, exhibited by Jay Allen
Equator

LITTLE CEDAR EQUATOR 2093
SIRE PROSPECT

- Offered by Little Cedar Cattle Co., Beaverton, MI
- Offering half semen interest and full possession.

MURIDALE THERMAL ENERGY 15A
MURIDALE GOOSE 32R
FREE K-KIM HOT COMMODITY
LITTLE CEDAR LILAC 1877 ET
CYT LILAC 718T

* Offered by Little Cedar Cattle Co., Beaverton, MI
* Offering half semen interest and full possession.

Equator is a deep, thick, sound, one-of-a-kind bull in a highly desirable roan package.

His unique pedigree stacks performance, calving ease with a super SBMI of 144.39 (top 3%) and a CED of 12. He offers the different twist we all seek for an outcross on popular show pedigrees. Phenotype and pedigree combine to offer great potential in return on your investment. As your half interest partner, we will manage his promotion and sales.

Equator has attracted quite a bit of early interest from breeders in the U.S. and Canada. He will be worth your trip to Beaverton – you'll find him at 45° 52' 56.064" N, 84° 29' 7.1268" W. LCCC is located 92 miles south of the 45th Parallel, the halfway point between the Equator and the North Pole.

MURIDALE THERMAL ENERGY 15A – Sire of Lot 35
LITTLE CEDAR LILAC 1877 ET – Dam of Lot 35

the widest part of the world
Cobra Kai

ARMSTRONG COBRA KAI 2121
SIRE PROSPECT

*x4322255 1/28/21 Red w/ White Marks 2121
BYLAND GLOBAL 5M10
LITTLE CEDAR WORLDWIDE 1979 ET
MAY PICTURE PERFECT ET
ARMSTRONG EASY RIDER 1603
ARMSTRONG LILAC 1820
LITTLE CEDAR LILAC 1323

CED 7 0.13 BW 3.6 0.15 WW 37 0.14 YW 58 0.14 MK 26 0.06
CEM 2 0.08 SCEZ 27.07 SBMI 103.26 SF 44.65
*Offered by Armstrong Farms, Saxonburg, PA
*Offering half semen interest and full possession.

The headline of our September ad states: “When a plan comes together.”

Boy, did our plan come together with Cobra Kai – Worldwide on an Easy Rider daughter combines the best that both sires offer to create an individual with superb potential. Cobra Kai is so sleek, and angular, and good looking, just like Worldwide. He has the added dimension and bone from the Easy Rider x Lilac female.

With pride in the history of Armstrong Farms, I want to say that we know a thing or two about raising herd sires. Cobra Kai fits right into the elite group of big time bulls that have come through the Armstrong Show barn and into the breed. Investing in Cobra Kai is a perfect opportunity to move your program to another level.

seize opportunities with vigor
If you’re seeking a distinctive combination of genetics, South of the Border delivers. Global x the Pure Argentine female Potranca 1774 is a truly unique pedigree in the breed today. South of the Border’s dam was the choice of the three ARG full sisters in the 2017 Revival Sale; half interest was purchased for $24,000 by Mike Bennett of California and Ricky Guidry of Louisiana.

Crossing the sire of Worldwide on the exclusive ARG female produced a good looking bull that is power-packed with muscle, big-footed and super sound – real world traits that must be a top priority for all Shorthorn breeders.

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**LOT 37**

**SIRE PROSPECT**

*3x4315115 Polled 12/22/20 Red 2099*

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</table>

*Offered by ARG Partnership, Bennett Land & Cattle and RL Cattle Company
*Offering two-thirds interest and possession.*

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**ARG POTRANCA 1774 ET – Dam of Lot 37**

**LEAVE POTRANCA X1015 ET – Maternal granddam of Lot 37**

_Pictured at Cabaña Santa Cecilia in Argentina_
Lot 38’s donor is not selling, but her photo shows her power, flex in stride and sturdy structure. She has consistently produced high quality calves for us that have had success in the show ring. All of her offspring have her great flex in their stride that we refer to as ‘the walk.’

Lot 38 has a great pedigree – Aviator and CYT Max Rosa 9111 on her dam’s side, and sired by Evolution. She is already very thick, with tons of hair and bone, and, of course, ‘the walk.’ She has a bright future as a show heifer and donor dam. No doubt about it. While she’s still very young, she is a walking asset to any breeder’s operation and will only get better with each month.

Keep reading...only at the Revival will you find a footnote describing a HIGH VALUE Registered Shorthorn Recipient!
**Lot 39**

**Heifer Embryo Package**

- **3 Heifer Embryos with guarantee of 1 pregnancy**

**Sire:**
- **CF TRUMP X**
- **SULL RIGHT DIRECTION ET**
  - x4140183  Red & White  Polled
  - NPS DESERT ROSE 004

**Dam:**
- **LITTLE CEDAR AVIATOR 503X**
- **CYT MAX ROSA CHROME 411 ET**
  - x4211112  Red w/ White Marks  Polled
  - CYT MAX ROSA 9111 ET

**Performance:**
- **BW:** 4.1 0.66
- **WW:** 62 0.52
- **YW:** 104 0.51
- **MK:** 33 0.34

- **BW:** 5.4 0.22
- **WW:** 52 0.2
- **YW:** 90 0.19
- **MK:** 23 0.15

*Offered by Greenhorn Cattle Co., Waynesville, OH*

The donor of Lot 39 was a Division Champion at the 2015 NJSS, and Calf Champion of the 2015 National Western. She is an own daughter of the two-time NAILE Champion, CYT Max Rosa 9111. 411's two daughters by Red Knight were high sellers at the 2017 Maternal Legends Sale. This is her initial mating to the sought after Right Direction. A new mating never offered before presents a big-time opportunity for you!

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**Max Rosa Revival Success Story**

With the first Revival Sale on his mind, Steve canvassed the 2002 National Western Stock Show for feature lots. He spotted Homedale Max Rosa in the stalls and asked the Kaehler family to offer a flush in the inaugural sale that fall. Frank and family agreed. Later that day, she was Grand Champion of the Junior Show! That flush sold for $4,300 to the Mindemann family of Wisconsin and produced Mindemann Max Rosa 310.  She followed in her dam's footsteps at the 2007 National Western earning Reserve Grand Champion in both Junior and Open. In 2008, a flush of Mindemann Max Rosa 310 was offered in the Revival Sale.  John Hagie of Cyclone Trace stepped up to buy it for $4,500. His Max Rosa 310 flush produced CYT Max Rosa 9111 whom he sold to Jordan Krall for $35,000. The CYT team took 9111 to the heights of show ring success – 2010 NJSS Grand Champion and NAILE Grand Champion in both 2009 and 2010. Study the meteoric rise of the Max Rosa family in the last twenty years, and you'll see how the Revivals focus on 'economic opportunities' helped refocus the breed on marketing great cow families.
This daughter of Aviator and Silver Rose 46C is a long-bodied female that will form a great udder. We liked this heifer calf so well that we flushed 46C to Aviator. The only reason that 10J gets to take the big trip to Michigan for the 20th annual Revival Sale is that we have more of her on the way!

This heifer’s Silver Rose heritage ensures she will join the elite list of highly productive Aviator daughters that will work for a long time. Whether you are new to the breed or in a rebuilding phase this is a foundation genetic package.

A solid color, solid-made heifer. Hector did a great job for me on the first calf heifers. We bred six, and calved six on first service. All were born small, active and unassisted.

Lot 40B’s dam, Crawfdown Silver Rose 07G, is by NBS Low Rider which makes her a full sister to Crawfdown Fast Rider 1F, our current herd bull. Silver Rose 46C is the maternal granddam. Quite a beef cow!
When we purchased the Aviator x Missing Mirage heifer embryos in the 2019 Springtime Revival, these heifers are what we were hoping for! We have a full sister to Lots 41A and 41B that has been shown this year. She did well and we're very pleased with her. "Mattie" and "Dottie" have that show ring look. They are halter-broken and ready to be successfully campaigned at every level. Better yet, their proven pedigree means they'll be producers in the pasture after their show days are done.
HEIFER EMBRYO PACKAGE

• Offered by Little Cedar Cattle Co. and Quintin Smith Shorthorns

SULL DREAM MAKER 9141G ET – Sire of Lot 42

SULL RED KNIGHT 2030 ET
SULL DREAM MAKER 9141G ET
  *x429524 Red & White Polled
  SULL DREAM ON 5158 ET
LITTLE CEDAR AVIATOR 503X

LITTLE CEDAR MISSING MIRAGE 1802

3 Heifer Embryos with guarantee of 1 pregnancy

SULL DREAM MAKER 9141G ET – Sire of Lot 42

LOT 42 DONOR

LITTLE CEDAR MISSING MIRAGE 1802

- Full sister to Lots 41A and 41B

LITTLE CEDAR MISSING MIRAGE 1802 – Full sister to Lots 41A and 41B

SIRE

Red Knight x Aviator is a MAGIC CROSS!

DAM

The Dream Lady cow family (Dream Maker) on Missing Mirage should really work! You’ll see the dam of Lot 42, Missing Mirage 1802, on display at the sale. She is one impressive female. Quintin Smith knows good cattle – and he owns her! Don’t miss these eggs! If you’re looking for a way to get started in some serious Shorthorn breeding (or to start over) this package will be a giant step!
SS HOPE'S MIRAGE ET
HEIFER EMBRYO PACKAGE

4 Heifer Embryos with guarantee of 1 pregnancy

BYLAND GLOBAL 5110

LITTLE CEDAR WORLDWIDE 1979 ET
*s290865 Red w/ White Marks Scurred
MAV PICTURE PERFECT ET
HD SWAGGER 802

SS HOPE'S MIRAGE ET
*x240478 Roan Polled
CYT MISSING MIRAGE 2120 ET

SIRE BW 3.3 0.44 WW 30 0.37 YW 47 0.37 MK 27 0.1
DAM BW 3.6 0.44 WW 49 0.41 YW 74 0.4 MK 21 0.14

• Offered by Schrag 605 and Donald St. Ledger

43A

SS HOPE'S MIRAGE ET
HEIFER EMBRYO PACKAGE

4 Heifer Embryos with guarantee of 1 pregnancy

BYLAND JENNY 3G33

MAV CHARISMA 906W
DF PICTURE PERFECT 3T ET
WHRR AUGUSTASUNRISE 2107
HD REFLECTION 021
CYT MAXIM 9202 ET
SULL MIRAGE FOREVER EVER ET

SIRE BW 3.6 0.37 WW 30 0.37 YW 47 0.37 MK 27 0.1
DAM BW 3.6 0.44 WW 49 0.41 YW 74 0.4 MK 21 0.14

• Offered by Schrag 605 and Donald St. Ledger

43B

SS HOPE'S MIRAGE ET
HEIFER EMBRYO PACKAGE

4 Heifer Embryos with guarantee of 1 pregnancy

CF TRUMP X
WR4 RODEO CUMBERLAND 3852
SR RED RIDERS DRIVE
RA'BA ROSE 790

WHRR AUGUSTASUNRISE 2107
HD REFLECTION 021
CYT MAXIM 9202 ET
SULL MIRAGE FOREVER EVER ET

SIRE BW 3.5 0.8 WW 42 0.63 YW 73 0.58 MK 26 0.47
DAM BW 3.6 0.44 WW 49 0.41 YW 74 0.4 MK 21 0.14

• Offered by Schrag 605 and Donald St. Ledger

SS HOPE'S MIRAGE won her division at Kansas City, Louisville, and Denver and countless jackpot shows along the way. She was admired for her softness and cocky look.

With the emergence of her son, Train Station by Propel, it’s clear Hope will be a cornerstone donor for the future. Train Station checks all the boxes – roan color to make fancy show heifers, mass and overall power that he carries with presence.

With the first Worldwide calves on the ground as evidence, we believe Lot 43A, Worldwide x Hope, will produce phenomenal results.

An indicator of what’s in store from Lot 43B is the continual success of Aviator x 2120, such as SS Missing Mirage Mercy, NAILE Calf Champion, Reserve Division Champion at Denver and Fort Worth.
SS ROYAL REVIVAL 265
HEIFER PREGNANCY
Due 10-11-21

FREE K-KIM HOT COMMODITY
K-KIM ALLURE 124M ET
K-KIM MEG 270N ET
DF WACO 6W
D&D MARGIE’S BEAUTY 610S ET
WHRRT AUGUSTASUNRISE 2107
HD REFLECTION 021
SS DEADWOOD 5103 ET
SS REVIVAL 503

HD SWAGGER 802
GCC TURNERS MARGIE 542 E ET
SS ROYAL REVIVAL 265
*x4235490 White Polled
SS REVIVAL 804 ET

SIRE
WW 63 0.57 BW 51 0.44 YW 84 0.46 MK 23 0.17

DAM
WW 5.2 0.47 BW 51 0.41 YW 78 0.41 MK 23 0.12

*Offered by Greenhorn Cattle Co., Waynesville, OH
*Recipient S30, Gray Simm x Angus x Charolais, 6-year-old

Omaha x Revival 265 = An Incredible Mating from a Great Cow
Quoting Cory Schrag when we purchased SS Royal Revival 265 at the 2018 Schrag Sale, ‘I challenge anyone to find a better lookin’ one than this one.’ Revival 265 is a powerful female who has lived up to her billing. A full sister to this Omaha x 265 heifer pregnancy commanded $12,500 in last year’s sale, and another full sister will make her debut this fall.

GCC REVIVAL 205 – Full sister to Lot 44
Sold for $12,500 in 2020 Greenhorn Sale

With more than 45 years of veterinarian experience, Dr. Pol is a pioneer in treating animals. He is also the charismatic and world-renowned star of Nat Geo WILD’s #1 hit television series, “The Incredible Dr. Pol,” which follows the doctor on his routine 14-hour workdays treating both pets and livestock.

Dr. Pol lives in Weidman, Michigan, and in 1981 he founded Pol Veterinary Services with his wife, Diane. With a down-to-earth, practical approach to veterinary medicine, Dr. Pol grew his practice from a humble start to one with over 25,000 clients. He specializes in large farm animals and treats horses, pigs, cows, sheep, alpacas, goats, chickens and even the occasional reindeer. Scan the QR code to visit Dr. Pol online at: thedrpol.com

Meet Dr. Pol
September 25 at the 20th Annual Revival Sale

As always, you'll see Dr. Brenda on sale day too!
Brenda Grettenberger, DVM grew up on a small family dairy farm in Eaton Rapids, Michigan. Her enjoyment working with cattle naturally led to participation in the local 4-H program. A project heifer with a broken leg opened the door for her to visit Michigan State University’s veterinary clinic, and launched her dream of becoming a veterinarian. She earned her B.S. and D.V.M. degrees at Michigan State.

Dr. Brenda is Senior Associate of Pol Veterinary Services. She is a valued advisor, essential veterinary partner and dear friend to ALL OF US at Little Cedar Cattle Co. — the people and the cattle!
Two-time All American and all-around Great Cow.

KOLT GENTRY 363 ET
HEIFER EMBRYO PACKAGE

4 Heifer Embryos with guarantee of 1 pregnancy

SIRE
WW
55 0.38
BW
6.3 0.43
YW
64 0.39
MK
21 0.16

DAM
WW
64 0.39
BW
6.3 0.43
YW
64 0.39
MK
14 0.18

*Offered by Bollum Family Shorthorns, Austin, MN

LOT 45
DONOR

Gentry 363 has been an absolute joy to work with, and we feel very fortunate to share some of her best production at the 20th annual Revival Sale. She was a two-time All American, winning her division twice (as a calf and a big heifer) at Louisville and Denver, and earning Reserve Grand Champion – Junior and Open – in Louisville. She culminated her career as 2014 Show Female of the Year for both the Junior and Open divisions! A standout descendant of the Dottie cow family, Gentry 363 is the granddaughter of Dottie 12H, the dam of DF Waco 6W. We’ve brought our best genetic opportunities from an absolutely fantastic show heifer who became a GREAT cow – the ultimate show ring success story we all hope to achieve! Seize these two incredible matings – you can only get them at the Great Shorthorn Revival!
We acquired Rosette 021X as a “pick of the heifer calf crop” from Les Mathers’ great Leveledale herd.

LOT 46

SASKVALLEY BONANZA 219M

Miss Rabar Rosette

Ced 6 2.2 2.8 0.34 WW 44 0.25 YW 64 0.25 MK 28 0.27
CEM 5 0.19 $CEZ 22.51 $BMI 114.86 $F 50.5

Offered by Woodlawn Farms, Creston, IL

• AI bred on 7/14/21 to Byland Flash 9U106 (*x4294954). Pasture exposed from 8/1 to 8/31/21 to Little Cedar Inertia 1878 ET (*x4278758).

It was a thrill to delve into the archive of breed history that Les has preserved when we visited to select Rosette 021X. She has produced many great cattle, especially her Low Rider daughter that is replacing her as a future donor in our herd. Bonanza daughters are hard to find, and Rosette 021X is one of the best I’ve seen. This cow is so impressive and her mating to Flash could possibly be her best calf. Put her where your neighbors can see her and get ready for her next great one!

LOT 46A

SASKVALLEY BONANZA 219M

Sire of Lot 46

Ced 5 0.17 BW 3.8 0.28 WW 45 0.18 YW 67 0.17 MK 25 0.11
CEM 1 0.1 $CEZ 17.22 $BMI 107.33 $F 48.81

Offered by Woodlawn Farms and Little Cedar Cattle Co.

The sire of Lot 46A, Inertia, is a thick-made, super-muscled BEEF bull. His phenotype and intriguing pedigree is what kept him here as our resident herd sire. You’ll appreciate the ‘fruits’ of his labor! His daughter Rosette 2107 has a unique pattern with a super clean, long neck and show ring appeal. She’s very gentle and would be a great first-year project for a young showman. Give her time and the nutrition to develop and she’ll be a serious contender in the May class of bred heifers!
Every $ counts. Every dollar raised benefits American Junior Shorthorn Association youth events.

It takes $250,000 to successfully host the National Junior Shorthorn Show & Youth Conference.

Donating is investing in the future of the breed.

Please join Little Cedar Cattle Co. in supporting the TWO NEW PLATFORMS that fund Shorthorn Youth Development.

There are several ways to contribute...

Shorthorn Royal Society: Offer a lot in your annual sale and give 50% or 100% of the proceeds.

Red, White & Roan Club: Donate a specific dollar amount by check or credit card.

National Junior Shorthorn Show Sponsor: Contribute to NJSS with a corporate or family gift.

Shorthorn Youth Development Fund is a 501(c)(3) non-profit organization.

Checks, credit cards and direct debit are accepted, as well as charging to your ASA Digital Beef account.

No contribution is too small, and every dollar counts!

In a survey conducted in 2015, 61% of ASA Impact Conference attendees were former junior members.

Every dollar raised benefits American Junior Shorthorn Association youth events.

Other Youth Events:
Summit IGS Leadership Conference
Youth Beef Industry Congress
Junior Board Events
Internships

50% of the proceeds of the sale of the lot to the Shorthorn Youth Development Fund. This donation can be assigned the lot number of your choice.

• A genetics lot (embryo or semen package) will donate 100% of the proceeds of the sale to the Shorthorn Youth Development Fund. This donation can be assigned the lot number of your choice.

• An animal lot (live animal or pregnancy) will donate 50% of the proceeds of the sale to the Shorthorn Youth Development Fund. This donation can be assigned the lot number of your choice.

• Offer a lot in your annual sale and give 50% or 100% of the proceeds.

• Safe to Little Cedar Inertia 1878 (*x4278758) due 12/1/21.

This cow has a super phenotype – she’s really easy to look at! Hopeful Advancer goes back to the Advancer female that WHR had so much success with. The Shorthorn breed needs the diversity of genetics that her pedigree presents. Glance over at Lot 48 and study Inertia’s pedigree – I believe that her mating to him will produce a unique individual with unlimited potential in the breeding pen.

Red, White and Roan Club. Membership levels are based on the actual monetary value of your donation:

- Diamond: $5,000+  
- Ruby: $2,500 - $4,999  
- Emerald: $1,000 - $2,499  
- Sapphire: Less than $1,000

The Foundation Heifer is Martindell Babe 048, donated by Martindell Farms, LLC. We will continue raising money for the Foundation Heifer this year. Next year, we will be asking for annual pledges towards the Shorthorn Youth Development Fund.

The Stalls Extravaganza.
This year, we will not be hosting the Leading a Legacy sale in Dunlap, Iowa, instead we will have a larger fundraiser in Louisville, Kentucky, at the North American International Livestock Exposition. We will auction off the Foundation Heifer during the Deck Stalls Extravaganza.

Flip to pages 6–7 to see our 2021 donation and join the club!
LOT 48

**LITTLE CEDAR WESTON MARY IN 2092 OPEN HEIFER**

- *x4311396 Polled 9/23/20 Red 2092
- CYT MAXIM 9202 ET
- LITTLE CEDAR INERTIA 1878 ET
- CYT LILAC 718T
- SASKVALLEY BONANZA 219M
- LITTLE CEDAR WESTON MARY B 186 ET
- LITTLE CEDAR WESTON MARY

**performance results:**

- CED 7 0.14
- BW 2.6 0.16
- WW 43 0.14
- YW 67 0.14
- MK 26 0.09
- CEM 3 0.1
- SCEZ 23.92
- SBMI 108.19
- SF 47.55

**Offered by Little Cedar Cattle Co., Beaverton, MI**

The origin story of the great Little Cedar Weston Mary, dam of Little Cedar Cabrera, is in the 2019 Revival catalog. She reminds us of the interconnectedness of our breeds past, present and future. We have planned and waited for the right Weston Mary daughter to put in our donor program. Her Bonanza daughter, Weston Mary B, (dam of Lot 48) has earned the job – and her Inertia daughter sealed the deal! Weston Mary 2092 will rank among the top COW prospects in this offering. Breed her to a show bull or a performance bull. She's made to work well either way.

LOT 49

**LITTLE CEDAR MIRAGE UH 2091 OPEN HEIFER**

- *x4311395 Polled 11/7/20 Red w/ White Marks 2091
- WHR SONNY 8114
- CF S/F UPPER HAND X ET
- CF HHF MARGIE 2106-HC X ET
- LORENZ’S BIG DADDY JAZZ
- LCCC MIRAGE BD 1414
- SULL GNCC QUEEN 115 ET
- JSF MASTER OF JAZZ 22U X
- HS RODEO DRIVE 062WR
- AF SL MIRAGE 336 ET

**performance results:**

- CED 5 0.18
- BW 3.9 0.21
- WW 44 0.19
- YW 68 0.19
- MK 23 0.11
- CEM 0 0.13
- SCEZ 19.14
- SBMI 106.02
- SF 49.75

**Offered by Little Cedar Cattle Co., Beaverton, MI**

Recognize the maternal granddam in this pedigree? The Rodeo Drive-sired Little Cedar Mirage 808 was Grand Champion of the 2009 National Junior Shorthorn Show, exhibited by Hannah Winegardner. What an amazing experience that was for all of us. Don't ever stop believing!

We used Upper Hand early and had excellent results. His daughters are really good. You can take Mirage 2091 and show her. Breed her for a fall calf or hold her over for a January. The Mirage cow family never misses!
We were inspired to create The Great Shorthorn Revival in 2001 on a sale weekend trip with Clint Tomson, age 92 at that time.

Clint was a Shorthorn man from birth, an international show judge, salesman extraordinaire, and he served as Executive Secretary of American Shorthorn Association from 1941 to 1951. He left the association to join his boyhood Shorthorn friend Frank Harding, and Frank's father F.W. Harding, in forming American Live Stock Insurance Co., but Clint never left behind his love for the breed he helped make great.

Steve kicked off two days of discussion with a great question that had perplexed him for some time, “Clint, how are we going to get Shorthorn breeders to focus again on the cow families that made the breed great?”

Without hesitation, Clint held forth with a marketing lesson like none we’d ever had. He started with, “Steve, you’re going to have to create an ECONOMIC OPPORTUNITY. You can’t just tell people the cow families are important. You have to show them! And show them right in their pocketbook, where it counts the most!”

The Charolais people are trying. The black Angus people are trying. The red Angus people are trying. The Santa Gertrudis, Brangus, Beefmaster people are trying. We, at Kansas City are trying too! We’ve been building the strength of our herd from within. We’ve been adding the strong bulls and outstanding females we believe will help us. Sound feet and legs are an absolute must. We believe we must breed the kind of strength and quality into our Shorthorns...that you should breed into your Shorthorns...to make bulls and their calves strong enough to be preferred by ranchers, and commercial cattlemen and take some bull business away from these other breeds.

You can do this too. If you aren’t already breeding the strong kind of Shorthorns with strong bone and sound feet and legs that will produce bulls that will be preferred by commercial cattle people...don’t let the Great Shorthorn Revival pass you by. The Great Shorthorn Revival is here. But, everybody has to do his part if we are going to get the business away from these other breeds. They’re just not going to drop dead because our breed awakens to this great need. The Charolais people are trying. The black Angus people are trying. The Santa Gertrudis, Brangus, Beefmaster people are trying. We, at Kansas City are trying too! We’ve been building the strength of our herd from within. We’ve been adding the strong bulls and outstanding females we believe will help us. Sound feet and legs are an absolute must. We believe we must breed the kind of strength and quality into our Shorthorns...that you should breed into your Shorthorns...to make bulls and their calves strong enough to be preferred by ranchers, and commercial cattlemen and take some bull business away from these other breeds.

Opportunity is where the NEED is...and because the need is great, the opportunity is great! Don’t let the Great Shorthorn Revival pass you by! Start today! If you need a new bull, travel farther, look harder, pay more. But insist on the bull you need. Don’t settle for a substitute for a good bull. Pick up the big, strong females you occasionally have the opportunity to buy. The kind that will produce calves strong enough to be preferred by commercial cattlemen all over America! Don’t let the Great Shorthorn Revival pass you by!
Intrepid

Once you become fearless life becomes limitless.

Intrepid is our only Worldwide bull calf born this year. You’ll remember his dam ‘Bobby’s Girl’ from the 2019 Revival Sale, whom Woodlawn Farms purchased from the Watson family of Ontario.

Intrepid will be competitive as a show bull and become a valuable herd sire. He has a super disposition—a heritable trait we should all value in breeding and selection! We think so much of Intrepid that we bred his dam back to Worldwide.

Offered by Little Cedar Cattle Co. and Woodlawn Farms
Offering two-thirds interest and possession.
All Star

LITTLE CEDAR ALL STAR 2105
SIRE PROSPECT

*4324161 Pollled 5/10/21 Red 2105

CYT MAXIM 9202 ET
LITTLE CEDAR INERTIA 1878 ET
CYT LILAC 718T
CSF EVOLUTION HC
LITTLE CEDAR VICTORIA'S SECRET
LEVELDALE VICTORIA 812U

•FREE K-KIM HOT COMMODITY
•CF BOY CAROLINE 210 ET
•PEAK VIEW MOET P1M 6001 ET
•LEVELDALE VICTORIA 453P

LOT 51
Purchased as Lot 9 in the 2020 Revival Sale to Quintin and Vicki Smith. (It appears little Baylor Bates took possession.) She was recently crowned Grand Champion Shorthorn of the 2021 Tennessee State Fair. If the success of his maternal sister is any indication, All Star will be a force to reckon with in the May division at Louisville!

This Inertia son is out of the great Victoria's Secret cow whose first calf sold as Lot 9 in the 2020 Revival Sale to Quintin and Vicki Smith. (It appears little Baylor Bates took possession.) She was recently crowned Grand Champion Shorthorn of the 2021 Tennessee State Fair. If the success of his maternal sister is any indication, All Star will be a force to reckon with in the May division at Louisville!

LOT 51

Purchased as Lot 9 in the 2020 Revival Sale to Quintin and Vicki Smith. (It appears little Baylor Bates took possession.) She was recently crowned Grand Champion Shorthorn of the 2021 Tennessee State Fair. If the success of his maternal sister is any indication, All Star will be a force to reckon with in the May division at Louisville!

LEVELDALE VICTORIA 812U
Maternal granddam of Lot 51 and dam of Lot 52

LITTLE CEDAR VICTORIA SECRET
Maternal Sister to Lot 51
2020 Revival Lot 9 purchased by Quintin Smith Shorthorns

outstanding performer in a field
In the 20-year Revival tradition, this Victoria pair has been declared: “Good Enough to Sell Last”

This young Bonanza daughter will have a lot friends stopping by her pen! A maternal sister to the dam of All Star, she is a worthy representative of one of Leveldale’s greatest cow families. I think her Fireball heifer will be among the most popular show heifers on September 25.

Victoria FB 203 is a flashy April heifer calf that will hold her own at any level. Fireball x Bonanza really worked here. It will be a tough choice whether to buy the cow or the calf, or sweep the ring and keep ‘em together. We’ve seen that happen before!
**Exclusive Semen Packages**

**A** LITTLE CEDAR WORLDWIDE 1979
(A) 50 units in packages of 5 and 10
(AB) Heifer Semen – 2 packages of 3 units
See him on page 24

**B** TRN OMAHA 79
Heifer Semen – 3 units
See him on Page 43

**C** MILLBROOK FIREBALL 23F
Conventional Semen
2 packages of 5 units
See him on Page 51

**D** SULL RIGHT DIRECTION ET
HEIFER SEMEN PACKAGE

*"w418083, Polled, Red & White*

CF TRUMP X
PHILDON CUNIA DIVIDEND
PHILDON CUNIA NG NG 158X
NPS DESERT ROSE 004
NPS DUURANGO 774 CNH ET
NPS DESERT ROSE 833 ET

CED 5 0.56 BW 4.1 0.66 WW 62 0.52 YW 104 0.51 MK 33 0.34
SCE/ 12.32 SBMI 123.42 SF 57.69

*Offered by Sullivan Farms, Dunlap, IA*
*Offering 2 units*

**E** SULL PROPEL 7187 ET
CONVENTIONAL SEMEN

*S4254092, Polled, Red

SULL RGLC LEGACY 525 ET
SULL RED REWARD 5221
SULL MINAGE FOREVER 8212 ET

HD RUBY 903
CF TRUMP X
NPS DESERT ROSE 004

CED 6 0.54 BW 3.6 0.63 WW 52 0.54 YW 82 0.53 MK 32 0.15
SCE/ 19.94 SBMI 119.24 SF 53.08

*Offered by Schrag 605, Marion, SD*
*Offering (E-1) 3 units; (E-2) 3 units*

**F** SULL RED KNIGHT 2030 ET
CONVENTIONAL SEMEN

*S419055, Horned, Red

CF SOLUTION X ET
CF TRUMP X
NPS DESERT ROSE 004
K-KIM MONA LISA 10T ET
K-KIM MONA LISA 57576 ET

CED 9 0.53 BW 1.5 0.64 WW 56 0.47 YW 90 0.47 MK 21 0.29
SCE/ 28.14 SBMI 114.54 SF 54.16

*Offered by Sullivan Farms, Dunlap, IA*
*Offering 5 units*

**G** SULL KNIGHTED MAN 6231 D ET
CONVENTIONAL SEMEN

*S42188402, Polled, Red

SULL RIGHT DIRECTION ET
CF TRUMP X
NPS DESERT ROSE 004
SULL GNCC SALUTE 532A ET
K-KIM MONA LISA 15776 ET

CED 3 0.41 BW 5.2 0.61 WW 58 0.43 YW 90 0.41 MK 34 0.14
SCE/ 4.1 SBMI 114.1 SF 55.38

*Offered by Little Cedar Cattle Co., Beaverton, MI*
*Offering 5 units*

**H** NBS LOW RIDER 42W ET
CONVENTIONAL SEMEN

*S41799628, Polled, Red

SR RED RIDERS DRIVE
SR RED RIDERS DRIVE 062WR
SR IRONMAN CELIA

NBS DAPHNE 42M
CF TRUMP X
SULL RGLC LEGACY 525 ET

CED 5 0.51 BW 3.4 0.74 WW 36 0.58 YW 62 0.52 MK 29 0.28
SCE/ 18.26 SBMI 90.54 SF 45.5

*Offered by Little Cedar Cattle Co. and Narrow Brook*
*Offering (H-1) 10 units; (H-2) 10 units*

**I** BYLAND GLOBAL 5 M10
CONVENTIONAL SEMEN

*S43354385, Polled, Red

JSF MCOY 39Z
JSF MCOY 39Z

BYLAND JENNY 3G33
CF TRUMP X
BYLAND JENNY 1RW2

CED 14 0.56 BW 0.9 0.72 WW 24 0.64 YW 38 0.43 MK 30 0.26
SCE/ 54.06 SBMI 125.64 SF 37.51

*Offered by Little Cedar Cattle Co., Beaverton, MI*
*Offering 5 units*

**J** LITTLE CEDAR INERTIA 1878 ET
CONVENTIONAL SEMEN

*S42178598, Polled, Red

CYT MAXIM 9202 ET
CYT MAXIM 9202 ET

CYT LILAC 7187
CF SOLUTION X ET
MINDEMANN MAX ROSA 310 ET

CYT LILAC
CYT LILAC

CED 4 0.38 BW 4.2 0.43 WW 44 0.38 YW 68 0.37 MK 22 0.15
SCE/ 13.72 SBMI 99.79 SF 46.54

*Offered by Little Cedar Cattle Co., Beaverton, MI*
*Offering (J-1) 5 units; (J-2) 5 units*
Sale Location
1264 Van Dyke Road, Beaverton, Michigan 48612
Beaverton is located northwest of Midland, east of Clare, northeast of Mt. Pleasant (home of Soaring Eagle Casino) and north of Lansing.

It can be chilly in Michigan this time of year...bring a jacket for AM and PM! Chilly weather means Fall Colors Season in “Pure Michigan.” Plan to look around a little...visit www.michigan.org for ideas in any direction!

Driving Directions  GPS can be unreliable in our area!

Follow these directions from U.S. 10 to the sale site:
From Clare (west of ranch) travel U.S. 10 to the M-18/Beaverton exit. Take M-18 north 9 miles to Dale Rd. Turn right (east), go 3 miles (cross over river bridge) to Shock Rd. Turn left (north), go 1 mile to Van Dyke Road. Turn right, go .5 mile to Little Cedar sign on left.

From Midland (east of ranch) travel U.S. 10 to the M-30/West Branch exit. Take M-30 north 14 miles to Van Dyke Road at Big Rs. Turn left (west) go 2.5 miles to Little Cedar sign on right.

Travel & Accommodations
Major Airports
MBS/Slaginaw - 45 minutes; Flint - 1.5 hrs; Lansing - 2 hrs; Grand Rapids - 2 hrs; Detroit - 3 hrs
Hotel Headquarters in Clare
Doherty Hotel (604 McEwan St.): 800-525-4115

Many motels in the Midland/Eastman Road area, here are two:
Holiday Inn (U.S. 10 at Eastman Rd. exit): 989-794-8500
Hampton Inn (U.S. 10 at Eastman Rd. exit): 989-837-4000

SALE DAY PHONES 989-798-8223 • 989-965-6363
SALE WEBSITE www.redwhiteandroan.com

Friday, September 24
3:00 pm to dark  Preview the sale offering at Little Cedar Cattle Co.
6:00 pm  Refreshments and Casual Dinner

Saturday, September 25
8:00 am to sale time  Preview the sale offering at Little Cedar Cattle Co.
11:30 am  Gourmet Box Lunch, featuring Pure Michigan favorites
12:00 Noon EST “The Great Shorthorn Revival” Auction

Sale Staff & Phones
Sale Management
Steve and Julie French, Little Cedar Cattle Co., Beaverton MI
Steve: 989-798-8223, E-mail: resinex@nethawk.com
Julie: 989-965-6363, E-mail: juliefrench@nethawk.com
Fax: 989-435-4891

Sale Promotion & Catalog Production
McMahon French Promotional Strategy, Beaverton MI

Auctioneer
Kevin Wendt, Columbus, Ohio (AV# 09200068)
419-566-1599 Cell

American Shorthorn Association 816-599-7777
Montie Soules, Executive Secretary/CEO: 918-645-4322
Matt Woolfolk, Director of Performance Programs: 731-694-6469

Ring Staff & Sales Representatives
Darryl Rahn, Shorthorn Country: 217-473-1124
Jeff Aegehter, Aegehter Marketing Services: 402-641-4969
Alan Sears, Sears Marketing Services: LLC: 970-396-7521

Sales Representatives
Cory Boblum, Minnesota: 507-279-0480
Matt Miller, Michigan: 517-202-3628
Josh Greenhorn, Ohio: 937-681-1948
Chris Smith, Illinois: 217-370-1908
Brent Elam, Tennessee: 615-573-5881
Gord Crawford, Canada: 519-870-2396

Comfort & Safety of Guests
Every effort will be made to provide for the comfort and safety of all sale guests. We urge on-site visitors to follow CDC guidelines to protect themselves and others, and help slow the spread of COVID-19.

Little Cedar Cattle Co., consignors, volunteers, auctioneer, sale staff and all affiliated personnel cannot be responsible for accidents.

Important “Bidness”
Terms Of Sale Are Cash, Check or Credit Card
Credit card payments will be charged a 3.5% convenience fee. Please be prepared to pay for your purchases on sale day so that we may settle this sale promptly! Cattle will not be permitted to leave the premises until complete payment is made.

Phone/Internet Bids
To pre-register as a buyer and bid by phone, contact any Sales Representative, Steve French or Julie French. All phones are listed at left.
To pre-register as a buyer and bid via internet, visit www.CCiLive three hours prior to the sale.

Updates and Announcements
A catalog update of additions and corrections will be printed and posted to CCiLive. Announcements from the sale block take precedence over all printed material. Please do not hesitate to ask questions! We’ll make every effort to satisfy reasonable requests.

LIVESTOCK

Each animal has a state-approved health certificate for interstate shipment, which will be provided upon settlement. Buyers should make themselves aware of the health requirements for their states.

LIVESTOCK INSURANCE
Hugh F. Miller Insurance, Inc. representing Markel
419-565-3628 Cell
517-202-3628

We encourage you to take responsibility for protecting the value of your livestock in transit. An agent will be at the sale to assist you.

LIVESTOCK TRANSPORTATION
Tom Snell Trucking hauls purebred cattle coast to coast. Call Tom directly to discuss your needs: 580-374-4168

Consignors with trailers at the sale may be able to offer transportation to a central location or back to their farm.

RISK & CARE FOR ANIMALS
Each animal will become the buyer’s risk “at the fall of the hammer.” Little Cedar Cattle Co. will care for each lot for a 6-month period, as prescribed by ASA Suggested Sale Terms.

American Shorthorn Assn. Breeding Guarantee
Sale is held in accordance with ASA Suggested Sale Terms posted on www.shorthorn.org, and available at the sale. All animals are guaranteed to be breeders unless they fail to breed due to injury or disease occurring after purchase. Please be aware that animal condition greatly influences fertility. If you encounter problems, promptly notify the consignor, sale staff who assisted you and/or Steve French. You will be assisted in arranging the return of the animal to the consignor for a 6-month period, as prescribed by ASA Suggested Sale Terms.

INTERNET BROADCAST and ONLINE BIDDING
To bid online, register by 9 a.m. EST on sale day.

Watch LIVE Sale Previews “Sortin’ the Sale Pens”
Facebook@GreatShorthornRevival
Friday, Sept. 24 - 4 pm & 7 pm
Saturday, Sept. 25 – 9 am & 11 am
Sortin' the Sale Pens
with
KEVIN WENDT and STEVE FRENCH

Watch LIVE Sale Previews
Facebook: GreatShorthornRevival
Friday, Sept. 24 – 4 pm & 7 pm
Saturday, Sept. 25 – 9 am & 11 am

The Greatest Cow Families of the Shorthorn Breed
Little Cedar Cattle Co. in Beaverton Michigan
Saturday, September 25, 2021    12 Noon EST