

Springtime REVIVAL



2024
SATURDAY,
APRIL 20
4:00 PM CST

hosted by
Belle Point Ranch
Lavaca, Arkansas



The Greatest Cow Families of the Shorthorn Breed



Welcome to the Revival Sale in Arkansas!

**INTERNET BROADCAST
and ONLINE BIDDING**

To bid online, register by
2 p.m. CST on sale day.



**SALE CATTLE
VIDEOS
will be posted
on CCI.Live**

Sale Day Phones: 989-798-8223 • 989-965-6363 www.redwhiteandroan.com

ARMSTRONG FARMS

Established 1960
PO Box 206, Saxonburg, PA 16056
John Allen, III: 724-321-3163
Jay Allen: 724-332-9554
johnallen@armstrongfarms.com

B RAE CO FARM

Established 1841
1873 Olsen Ave, Blairsburg, IA 50034
Brenda Cousins-Cormaney: 515-835-0529
Jim Cormaney: 515-209-9691
Facebook: BRaeCoFarm

BOLLUM FAMILY SHORTHORNS

Established 1887
2705 8th Ave. SW, Austin, MN 55912
Cory Bollum: 507-279-0480
Carl Bollum: 612-816-0524
www.bollumfamilyshorthorns.com

DAP CATTLE COMPANY

Established 2019
49 Ellis Lane, Jonesboro, IL 62952
Colten Penrod: 618-697-7324
Alyssa Penrod: 618-697-5716
Facebook: DAP Cattle Co

DE LISLE FARMS

Established 2021
3200 W M-18, Gladwin, MI 48624
Dave DeLisle: 989-737-9441

ENIX FARMS, LLC

Established 2000
16294 E. Prentice Place, Centennial, CO 80015
Earl Enix: 303-638-2428

5 DICK CATTLE COMPANY

Established 2003
20428 NS 413 Road, Nowata, OK 74048
Derek Dick: 918-440-2600
Addison Dick: 918-559-9226
Facebook: 5DickCattleCo

FOUTS SHOW CATTLE

Established 2020
2460 X Ave, Defiance, IA 51527
Dominic Fouts: 712-269-3213
dominicfouts05@gmail.com

GANAFARMS

Established 1985
2200 W. Panama Road, Martell, NE 68404
Craig Gana: 402-430-2526
Chase DeVries: 402-460-8525
craig@ganatrucking.com
chased@ganafarms.com

GREENHORN CATTLE CO.

Established 1963
3450 Middle Run Road, Waynesville, OH 45068
Dave Greenhorn: 937-470-6552
Josh Greenhorn: 937-681-1948
dave.greenhorn69@gmail.com

HAYLO FARMS

Established 1970
2012 Lumpkin Campground Road S
Dawsonville, GA 30534
Greg Gilreath: 706-525-0536
Hayley Satterfield: 706-974-9960
haylofarms@gmail.com

KSS KEYSTONE SHORTHORNS

Established 2007
22021 175th St., Cornell, WI 54732
Joe & Kathy Hilger: 715-202-0594
Facebook: KSS Keystone Shorthorns

LEEMON CATTLE COMPANY

Established 2020
56851 E 160 Rd, Fairland, OK 74343
Cody Leemon: 217-304-3612
Jessica Leemon: 217-649-0036
Facebook: leemoncattlecompany

LITTLE CEDAR CATTLE COMPANY

Established 1973
1264 Van Dyke, Beaverton, MI 48612
Steve French: 989-798-8223
Julie French: 989-965-6363
www.redwhiteandroan.com

MCKENZIE RANCH

Established 1988
G.L. McKenzie & Family
5116 Lawton Drive, Bethesda, MD 20816
Gary McKenzie: 301-900-5040
www.mckenzieranch.com

NARROW BROOK SHORTHORNS

Established 1994
2685 E. Bellevue Hwy., Charlotte, MI 48813
Matt Miller: 517-202-3628
Tara Miller: 517-749-8187
narrowbrook94@yahoo.com

QUINTIN SMITH SHORTHORNS

Established 2005
5171 Cainsville Road, Lebanon, TN 37090
quintinmithfamilyangus@gmail.com

S-CO SHORTHORN FARMS

Established 1925
14329 210th St. E, Hastings, MN 55033
Beau, Kelly, Brock & Samantha Steuart
Beau Steuart: 651-208-9057
beausteu@hotmail.com

SPARTAN VALLEY CATTLE COMPANY

Established 1976
24020 FR 2035, Crane MO 65633
Calin Smith: 417-209-5570
Mike Smith: 417-818-6189
calinmitch91@yahoo.com

SULLIVAN FARMS

Established 1989
35 Industrial Drive, Dunlap, IA 51529
Josh Elder: 402-650-1380
www.maternallegends.com

SULLIVAN FAMILY SHORTHORNS

Established 2013
20228 Gaddy Road, Tecumseh, OK 74873
Michael & Kendra Sullivan: 405-481-1125
Facebook: Sullivan Family Shorthorns

TADMORE FARMS

Established 2000
PO Box 523, 7153 CR 309, Caldwell, TX 77836
John Russell: 832-588-8604
Barbara Russell: 281-684-4809
tadmorefarms@gmail.com

VAUGHN FARMS

Established 2014
30001 635th Ave., Maxwell, IA 50161
Mat Vaughn: 303-506-8511
Jalane Vaughn: 816-465-0341
www.vaughnfarmsbeef.com

WOODLAWN FARMS

Established 1871
P.O. Box 214, Creston, IL 60113
Blanford & Joan Pierce

Watch LIVE
Sale Previews
“Sortin’ the Sale Pens”
Friday, April 19
5 pm & 7 pm CST
Facebook@GreatShorthornRevival



Thanks to the McMahon Family of Belle Point Ranch for welcoming the Springtime Revival Consignors to join in the sale day festivities on April 20 — Angus sell at 11:30 am, Shorthorns sell at 4 pm!

REVIVAL SUCCESS STORIES

*We're All In
This Together!*



2024
SPRING
LOT 7

BFS LCCC AFLC DIRECT DEPOSIT 2254 ET
2023 Cattlemen's Congress Reserve Grand Champion Bull
2023 Iowa State Fair, KILE and American Royal Grand Champion Bull
2024 Cattlemen's Congress & National Western Grand Champion Bull



2024
SPRING
LOT 9A

BFS MARGIE FLASH 2104 ET — Full Sister to Lot 9A
2023 NJSS Bred & Owned Reserve Grand Champion
2023 NAILE Open Show Reserve Senior Heifer Calf Champion
2024 Cattlemen's Congress EDGE Reserve Grand Champion



LITTLE CEDAR
LOOK AHEAD 2306
2023 NAILE
Late Spring Bull Calf
Champion

2023
LOT 45



2022
LOT 5X

LITTLE CEDAR MARVELOUS MARGIE 2220
Maternal Sister to Lot 3, 2023 Revival Sale
2023 NAILE Open Show Intermediate Champion
2023 NAILE Junior Show Class Winner



CSF KSS TRADEMARK 1872
2024 Cattlemen's Congress
Reserve Early Spring
Bull Calf Champion

2023
SPRING
LOT 20



2023
LOT 39

ARMSTRONG LADY FELECIA WW 2279
2023 NJSS Owned Show Class Winner
2023 NAILE Open & Junior Class Winner

LITTLE CEDAR
TRIVIA 2307
2024 Cattlemen's
Congress
Second Place

2023
LOT 58



AF VF LOOKOUT'S
ROYAL RUBY 304
2023 American Royal
Reserve Early Spring
Calf Champion

2023
LOT 18B



SV MONA LISA
2303 ET
2024 Dixie National
Open Show Reserve
Junior Champion

2023
LOT 52



2023
LOT 18A

AF VF ROYAL RUBY 303 ET
2024 Spartan Cattle Battle Reserve Champion
2024 AGR The Classic Reserve Champion



LOT 1

OPPORTUNITY

Lady Crystal



LITTLE CEDAR CRYSTAL'S LADY 2379 ET

OPEN HEIFER

*x4369983 Polled 10/11/2023 Roan 2379

CF TRUMP X

{ PHILDON CUNIA DIVIDEND
{ CF CARMELE NG NG 158X

CF SOLUTION X ET

{ NPS DURANGO 774 CBH ET
{ NPS DESERT ROSE 833 ET

NPS DESERT ROSE 004

JSF MARQUIS 127X

{ EIONMOR MARQUIS 86G
{ JSF MARVEL 12U

SULL CRYSTAL'S LADY 6265D ET

{ WHR SONNY 8114
{ AF MARGIES DREAM LADY 05 ET

SULL LADY CRYSTAL-434P-1 ET

CED 5 0.23 **BW** 3.8 0.24 **WW** 61 0.22 **YW** 91 0.22 **MK** 20 0.17

CEM -2 0.18 **\$CEZ** 12.2 **\$BMI** 118.6 **\$F** 54.42

- Offered by Little Cedar Cattle Company, Beaverton, MI
- Offering full possession. Retaining half embryo interest.

What an opportunity this Lot 1 female is. She's truly a headliner of the same caliber of breed leading females that have come through the Revival sale ring in the last 23 years.

We knew when Crystal's Lady 2379 was born that she was a special female. She's big-hipped and huge-ribbed. She balances up exceptionally well. At first glance, you'll be attracted to that Show Ring WOW Factor. What you SEE is what you get!

Donor Alert! Crystal's Lady 6265D, the dam of Lot 1, has produced many great ones. She is one of the top cows in the breed. Her daughter will move to the head of the line as a competitor and will become a bonafide "front pasture" donor female.

Crystal's Lady 2379 is the Maternal Sister to Payweight

She is big-hipped and huge-ribbed and has that Show Ring WOW Factor!

op•por•tu•ni•ty: a situation or condition
FAVORABLE for **ATTAINMENT** of a **GOAL**



CF LADY CRYSTAL 0110 SOL X ET – Full sister to Lot 1
Top-Selling Female of 2021 The Summit National Shorthorn Sale



SULL CRYSTAL'S LADY 6265D ET – Dam of Lot 1



CF PAYWEIGHT X ET – Maternal Brother to Lot 1



ARMSTRONG LADY CRYSTAL 2105 ET
FOUR "MADE TO ORDER" HEIFER EMBRYOS

*x4319429 Polled 1/5/2021 White 2105

NBS LOW RIDER 42W ET

ARMSTRONG EASY RIDER 1603

CYT CELINE MX 3130 ET

WHR SONNY 8114

SULL LADY CRYSTAL 434P-6 ET

AF MARGIES DREAM LADY 05 ET

{ SR RED RIDERS DRIVE
 { NBS DAPHNE 42M

{ CYT MAXIM 9202 ET
 { CELINE 2K

{ CF TRUMP X
 { WR4 RODEO CUMBERLAND 3R52

{ STUDERS PRETENDER 96TH
 { AF IN MY DREAMS 487 ET

*Lady
 Crystal*

**Hmmm....
 how would
 you mate
 Lady Crystal
 2105?**

CED 0 0.41 **BW** 4.6 0.43 **WW** 41 0.38 **YW** 58 0.39 **MK** 18 0.14
CEM -5 0.2 **\$CEZ** 1.73 **\$BMI** 83.81 **\$F** 44.34

- Offered by Armstrong Farms and Neal Christensen
- Buyer will choose one of three sires. Armstrong Farms will create four heifer embryos after May 15, 2024.

**We have 2105's calves
 by Red Knight, Direct
 Deposit and Style
 on the ground.
 (And more coming!)**

**THEY ARE
 OUTSTANDING!**

**This "Made to Order"
 embryo package will
 be a moneymaker.**

**It's a can't miss
 OPPORTUNITY!**



ARMSTRONG LADY CRYSTAL 2104
 Full Sister to Lot 2 Donor and Lot 3 Heifer Embryo Package



SULL RED KNIGHT 2030 ET



SULL CURRENT COMMODITY 7630E

MADE TO ORDER Embryo Package

SIRE CHOICES FOR HEIFER EMBRYOS



BFS LCCC AFLC DIRECT DEPOSIT 2254 ET

2024 Cattleman's Congress and National Western Grand Champion



SHERWOOD LADY CRYSTAL 434P
Matriarch of the Lady Crystal Cow Family

Armstrong Lady Crystal 2105 has been gaining attention lately! Her Champion Cow/Calf honors at the 2023 National Junior Shorthorn Show created quite a buzz among breeders last summer in Des Moines. There have been many daughters of the great 434P, and to call 2105 the best one would be hard to do. However, when you compare 434P and 2105 phenotypically, several cowmen with "good eyes" say there has not been one as closely patterned as 2105!

Seize this ONE-TIME Exclusive Offer to create your FULL SISTER to the Lady Crystals 2104 and 2105 – name her with YOUR prefix!

3 SULL LADY CRYSTAL 434P-6 ET HEIFER EMBRYO PACKAGE

3 Heifer Embryos with guarantee of 1 Pregnancy

NBS LOW RIDER 42W ET

ARMSTRONG EASY RIDER 1603

*x4254362 Roan Polled

CYT CELINE MX 3130 ET

WHR SONNY 8114

SULL LADY CRYSTAL 434P-6 ET

*x4235128CL White Polled

AF MARGIES DREAM LADY 05 ET

{ SR RED RIDERS DRIVE
NBS DAPHNE 42M

{ CYT MAXIM 9202 ET
CELINE 2K

{ CF TRUMP X
WR4 RODEO CUMBERLAND 3R52

{ STUDERS PRETENDER 96TH
AF IN MY DREAMS 487 ET

Sire EPD BW 4.4 0.64 WW 40 0.5 YW 58 0.47 MK 19 0.16
Dam EPD BW 5 0.41 WW 42 0.37 YW 62 0.37 MK 16 0.25

• Offered by Armstrong Farms, Saxonburg, PA

The Shorthorn breed has always been able to boast about its great cow families. Perhaps the most famous and successful in recent history is Lady Crystal 434P and her fabulous array of descendants. We are so proud of the jobs that Armstrong Lady Crystal 2104 and 2105 are doing as they have matured into cows. 2105 was purchased by Neal Christensen as a high-seller in the 2021 Revival Sale. 2104 was purchased as the top-seller of the 2022 Springtime Revival by DeLisle Farms. Don't let this opportunity pass you by!



4 DON RUBY 326 ET
FOUR "MADE TO ORDER" HEIFER EMBRYOS

*4343220 Horned 3/26/2022 Red w/ White Marks 326K

FREE K-KIM HOT COMMODITY

CSF EVOLUTION HC

CF BOY CAROLINE 210 ET

SULL TRAVELER 9807 ET

SULL TRAVELING RUBY ET

HD RUBY 903

{ K-KIM ALLURE 124M ET
 { K-KIM MEG 270N ET

{ CF SOLUTION X ET
 { BOY SWEET CAROLINE 070X ET

{ SULL GNCC ASSET ET
 { SULL SABLE DELIGHT ET

{ CF TRUMP X
 { NPS DESERT ROSE 004

CED 10 0.19 **BW** 1.9 0.23 **WW** 48 0.21 **YW** 70 0.21 **MK** 20 0.17

CEM 4 0.14 **\$CEZ** 33.06 **\$BMI** 123.97 **\$F** 50.6

*Ruby
326*

**2024
National
Western
Open & Junior
Grand
Champion**

• Offered by Greenhorn Cattle Co., Waynesville, OH

• Buyer will choose one of three sires. Greenhorn Cattle Co. will create four heifer embryos in May, 2024.

**Lot 4 and Lot 5
present
UNEQUALED
ACCESS
to the
SAME DONOR
that produced
Cates Farms'
\$175,000 female
owned & shown
successfully by
Reed Hanes, Ohio.**



**CF TRAVELING RUBY 394 EV ET – \$175,000 Cates Farms High Seller
Maternal Sister to Lot 4 Embryo Package and Lot 5 Heifer Pregnancy**



SULL RED KNIGHT 2030 ET



SULL CURRENT COMMODITY 7630E

**MADE TO ORDER
Embryo Package**

**SIRE CHOICES FOR
HEIFER EMBRYOS**



LITTLE CEDAR WF LOOKOUT 2160
2023 NAILE Grand Champion Bull & Supreme Champion

The “Made to Order” mating of Ruby 326 to YOUR choice of sires could be the OPPORTUNITY of the sale season!

Offering four heifer embryos from the recent National Western Grand Champion, Don Ruby 326, sired by your choice of three of the hottest bulls going – SULL Red Knight 2030, SULL Current Commodity 7630E, or Little Cedar Lookout 2160.

It’s hard to build them better than Ruby. Stunning on the profile, neat-necked and stout, Ruby 326 originates from a cow family that is unmatched in quality. Anticipation of her production is at an all-time high here. This is your chance to get in on the front end of a great female.



DON RUBY 326 ET – 2024 Junior & Open National Western Grand Champion
Donor of Lot 4 “Made to Order” Embryo Package



**GCC TRAVELING RUBY 352 – Full Sister to Lot 5 Heifer Pregnancy
2024 Fort Worth Reserve Spring Heifer Calf Champion**



**SULL TRAVELING RUBY ET
HEIFER PREGNANCY**

Due 10/20/24

STUDER'S UNIVERSAL 10B

BYLAND FLASH 9U106

*x4294954 Roan Polled-HomoT

BYLAND CINDY BEAUTY5M106

SULL TRAVELER 9807 ET

SULL TRAVELING RUBY ET

*4200671 Red & White Horned

HD RUBY 903

Sire EPD BW 3.5 0.81 WW 73 0.74 YW 109 0.74 MK 33 0.33

Dam EPD BW 3.8 0.4 WW 55 0.34 YW 85 0.38 MK 27 0.36

{ SASKVALLEY TRADITION 106T
DSF PRIMROSE 55S

{ JSF MCCOY 39Z
BYLAND CINDY BEAUTY 2RW97

{ SULL GNCC ASSET ET
SULL SABLE DELIGHT ET

{ CF TRUMP X
NPS DESERT ROSE 004

Ruby

**Lot 5 is the
Maternal Sister
to Cates Farms'
\$175,000**

**2023 top-seller
and the 2024
National Western
Grand Champion**

• Offered by Greenhorn Cattle Co., Waynesville, OH

**Traveling Ruby is making
a STATEMENT in the
Shorthorn breed!**

*The full sister to this mating of Flash x
Traveling Ruby sold in the Greenhorn sale last
fall and earned Reserve Division Champion
honors at the 2024 Fort Worth Stock Show.*

*The Lot 5 Heifer Pregnancy will put you on the
fast track to progress. There's a serious herd
builder here. October can't come soon enough!*



**SULL TRAVELING RUBY ET
Donor Dam of Lot 5 Heifer Pregnancy**



**SULL RED TRAVELER 2405Z E ET – Donor Dam of Lot 6 Embryo Package
2014 NJSS 3rd Overall Champion Purebred Female**



**SULL RED TRAVELER 2405Z E ET
HEIFER EMBRYO PACKAGE**

4 IVF Heifer Embryos with guarantee of 1 Pregnancy

SULL RED KNIGHT 2030 ET

SULL DREAM MAKER 9141G ET

*x4295124 Red & White Polled

SULL DREAM ON 5158 ET

SULL TRAVELER 9807 ET

SULL RED TRAVELER 2405Z E ET

*4239676 Red Horned DSC

HD RUBY 903

Sire EPD BW 1.4 0.62 WW 59 0.55 YW 84 0.53 MK 27 0.23

Dam EPD BW 5.4 0.53 WW 60 0.46 YW 94 0.46 MK 29 0.36

• Offered by Greenhorn Cattle Co., Waynesville, OH

{ CF SOLUTION X ET
K-KIM MONA LISA 10T ET

{ SULL RIGHT DIRECTION ET
SS DREAM LADY 161 ET

{ SULL GNCC ASSET ET
SULL SABLE DELIGHT ET

{ CF TRUMP X
NPS DESERT ROSE 004

Ruby

**2405Z is the Full Sister
to the dam of the
2024 National Western
Champion Female**

Red Traveler 2405Z is a decorated NJSS Champion and a mainstay of our ET program. Her most recent daughter, pictured below, sold in the Cates Farms sale for \$60,000 to Cornerstone Farms. The mating of 2405Z to Dream Maker will produce a female that should make a profound impact on a progressive breeding program.



**SULL DREAM MAKER 9141G ET
Sire of Lot 6 Embryo Package**



**CF RED TRAVELER 311 RR X ET – Maternal Sister to Lot 6
Purchased by Cornerstone Farms for \$60,000**



**BFS LCCC AFLC DIRECT DEPOSIT 2254 ET – Son of BFS Margie LL 950
2024 Cattleman's Congress and National Western Grand Champion Bull**

**7 BFS LCCC AFLC DIRECT DEPOSIT 2254 ET
HEIFER SEMEN**

*x4346669 Polled—HomoT 3/10/2022 Red w/ White Marks 2254

CF TRUMP X

PHILDON CUNIA DIVIDEND
CF CARMELE NG NG 158X

SULL RIGHT DIRECTION ET

NPS DESERT ROSE 004

NPS DURANGO 774 CBH ET
NPS DESERT ROSE 833 ET

CSF LONG LOOK HC 706 ET

FREE K-KIM HOT COMMODITY
CF MARGIE 119 SOL X ET

BFS MARGIE LL 950

BFS MARGIE RAD 423 ET

TEGM RED ADVANTAGE 100T
GCC SHANNON MARGIE 6109

CEM 8 0.41 **BW** 2.4 0.44 **WW** 43 0.4 **YW** 56 0.41 **MK** 25 0.2

CEM 1 0.22 **\$CEZ** 31.5 **\$BMI** 119.27 **\$F** 46.5

- Offered by Bollum Family Shorthorns, Little Cedar Cattle Co. and Armstrong Farms
- Offering Heifer Semen: (7A) 2 units; (7B) 2 units; (7C) 2 units
- Conventional semen will remain exclusive to 2023 Louisville Auction buyers until 1/1/25.

**250 units of
Direct Deposit
conventional
semen sold like
HOTCAKES
at the auction
in Louisville on
November 11.**

**6 units of
HEIFER SEMEN
will be offered
on April 20.**



Margie 950's mating to Right Direction has produced a son that is the ideal combination of muscle mass, rib shape, bone and structural soundness in a package that's appealing from every angle. Direct Deposit takes advantage of all the best traits of both his sire and dam – he's bred to be a true breeding bull.

Direct Deposit is the new generation, all-around Shorthorn BEEF BULL! Get ahead in this game by investing in EXCLUSIVE heifer semen on April 20.



**BFS MARGIE LL 950 – Dam of Direct Deposit and Lots 8, 9A, 9B and 9C
2021 Cattlemen’s Congress Reserve Grand Champion Female**



**BFS MARGIE LL 950
HEIFER PREGNANCY**

Due 9/25/24

CF TRUMP X

SULL RIGHT DIRECTION ET

*x4140183 Red & White Polled

NPS DESERT ROSE 004

CSF LONG LOOK HC 706 ET

BFS MARGIE LL 950

*x4289867 Red w/ White Marks Polled-HomoT

BFS MARGIE RAD 423 ET

{ PHILDON CUNIA DIVIDEND
CF CARMELE NG NG 158X

{ NPS DURANGO 774 CBH ET
NPS DESERT ROSE 833 ET

{ FREE K-KIM HOT COMMODITY
CF MARGIE 119 SOL X ET

{ TEGM RED ADVANTAGE 100T
GCC SHANNON MARGIE 6109

Sire EPD BW 4.2 0.71 **WW** 62 0.6 **YW** 91 0.6 **MK** 33 0.41

Dam EPD BW 1 0.5 **WW** 38 0.43 **YW** 49 0.43 **MK** 17 0.16

- Offered by Little Cedar Cattle Company, Beaverton, MI
- Good Crossbred Recipient will be on-site sale day and ready to travel.

*Margie
950*

**Own the
FULL SISTER
to Direct
Deposit**

**You’ve heard it before
and we’ll say it again...
ONLY
AT THE REVIVAL!**

That’s right, a heifer pregnancy this elite will ONLY be offered at the Springtime Revival on April 20! Donor Margie 950 is one of the most extraordinary females of our time. When it’s all said and done and her son and other progeny have fully proven her impact, she may be imprinted in the breed’s historical memory as an “Extraordinary Female of All-time!”

Lot 8 is the opportunity to purchase, name, develop and own the full sister to Direct Deposit. Armstrong Farms has a sister that will show at 2024 NJSS and John Allen says she’s their absolute best going to Timonium. Due in September, this heifer pregnancy is the ONLY ONE that will be offered – don’t let it pass you by! By the way, the recip is a really good crossbred cow – that’s a priority to us and a serious VALUE for you. You will see the recipient at the sale.



**BFS MARGIE FLASH 2104 ET – Daughter of BFS Margie LL 950
Full Sister to Lot 9A Heifer Embryo Package
Maternal Sister to Direct Deposit and Lots 9B and 9C**

**2023 NJSS Bred & Owned Reserve Grand Champion
2023 Iowa State Fair Open 3rd Overall Grand Champion
2023 Minnesota State Fair Open Reserve Grand Champion
2023 NAILE Open Show Reserve Senior Heifer Calf Champion
2024 Cattlemen's Congress ASA EDGE Show Reserve Grand Champion**



**BYLAND FLASH 9U106
Sire of Lot 9A Heifer Embryo Package**



**SULL CURRENT COMMODITY 7630E
Sire of Lot 9B Heifer Embryo Package**



**LEVELDALE COWBOY UP 820F
Sire of Lot 9C Embryo Package**



**ARG MARIO 1779 ET – Argentine Genetics
Sire of Lot 9D Embryo Package**



BFS MARGIE LL 950 **HEIFER EMBRYO PACKAGE**

4 Heifer Embryos with guarantee of 1 Pregnancy

BYLAND FLASH 9U106

*x4294954 Roan Polled-HomoT

{ STUDER'S UNIVERSAL 10B
BYLAND CINDY BEAUTY5M106

BFS MARGIE LL 950

*x4289867 Red w/ White Marks Polled-HomoT

{ CSF LONG LOOK HC 706 ET
BFS MARGIE RAD 423 ET

Sire EPD BW 3.5 0.81 **WW** 73 0.74 **YW** 1090.74 **MK** 33 0.33

Dam EPD BW 1 0.5 **WW** 38 0.43 **YW** 49 0.43 **MK** 17 0.16

• Offered by Bollum Family Shorthorns and Little Cedar Cattle Company

*** Full Sisters to BFS Margie Flash 2104**



BFS MARGIE LL 950 **HEIFER EMBRYO PACKAGE**

4 Heifer Embryos with guarantee of 1 Pregnancy

SULL CURRENT COMMODITY 7630E

*x4274836 Red & White Horned

{ SULL RED KNIGHT 2030 ET
SULL DESERT ROSE 0004 ET CL

BFS MARGIE LL 950

*x4289867 Red w/ White Marks Polled-HomoT

{ CSF LONG LOOK HC 706 ET
BFS MARGIE RAD 423 ET

Sire EPD BW 3.3 0.51 **WW** 58 0.43 **YW** 86 0.45 **MK** 18 0.2

Dam EPD BW 1 0.5 **WW** 38 0.43 **YW** 49 0.43 **MK** 17 0.16

• Offered by Bollum Family Shorthorns and Little Cedar Cattle Company



BFS MARGIE LL 950 **EMBRYO PACKAGE**

4 Embryos with guarantee of 1 Pregnancy

LEVELDALE COWBOY UP 820F

*x4273348 Red Polled-HomoT

{ LEVELDALE BOARDWALK 530C
LEVELDALE CASSANDRA 019X

BFS MARGIE LL 950

*x4289867 Red w/ White Marks Polled-HomoT

{ CSF LONG LOOK HC 706 ET
BFS MARGIE RAD 423 ET

Sire EPD BW 1.5 0.67 **WW** 76 0.66 **YW** 1060.65 **MK** 20 0.28

Dam EPD BW 1 0.5 **WW** 38 0.43 **YW** 49 0.43 **MK** 17 0.16

• Offered by Bollum Family Shorthorns and Little Cedar Cattle Company



BFS MARGIE LL 950 **EMBRYO PACKAGE**

4 Embryos with guarantee of 1 Pregnancy

ARG MARIO 1779 ET

x4267187 White Polled

{ ROOSMO MATIAS STAR
LEAVE ELVIRA X1013 ET

BFS MARGIE LL 950

*x4289867 Red w/ White Marks Polled-HomoT

{ CSF LONG LOOK HC 706 ET
BFS MARGIE RAD 423 ET

Sire EPD BW -2.2 0.39 **WW** 41 0.37 **YW** 56 0.36 **MK** 20 0.02

Dam EPD BW 1 0.5 **WW** 38 0.43 **YW** 49 0.43 **MK** 17 0.16

• Offered by Bollum Family Shorthorns and Little Cedar Cattle Company

*Margie
950*

Offering **TWO CHOICES** **of Four Elite** **Embryo Packages**

BFS Margie LL 950, pictured on page 11, was the crowd favorite at Louisville and Oklahoma City, and was named Reserve Grand Champion at the 2021 Cattlemen's Congress. She was Division or Reserve Division Champion, under seven different judges, at all three major shows (Kansas City, NAILE and Cattlemen's Congress) both Junior and Open Shows, as well as the National Junior Shorthorn Show.

This former show heifer has made an even more impressive cow and she has hit it out of the park with every sire she's been mated to. Her first ET son is Direct Deposit featured on page 10. Take a look at the roster of winnings of her first ET daughter, Margie Flash, featured on page 12!

Not many SHOW heifers can make the claim of Reserve Grand Champion at OKC, then just two years later PRODUCING multiple, national level champions, both males and females!

Margie 950's mating to any of these four sires will be breed changing – but we're only selling TWO choices.

Give serious consideration (and debate!) to Flash, Current Commodity, ARG Mario and Cowboy Up. Each sire has exceptional merits for specific purposes and goals. These cattle are going to make an impact and will be fun to own, develop and sell!



10A **LITTLE CEDAR 1914 MARGIE 2378 ET**
OPEN HEIFER

*x4369984 Polled 11/21/2023 Red 2378

CSF LONG LOOK HC 706 ET

LITTLE CEDAR WF LOOKOUT 2160

WAT FLIGHTPATH CUMBERLAND 115E ET

LITTLE CEDAR AVIATOR 503X

LITTLE CEDAR MARGIE 611 AV 1914 ET

CF CSF MARGIE 611 HC ET

CE 7 0.19 **BW** 1.7 0.21 **WW** 37 0.19 **YW** 54 0.19 **MK** 20 0.1
CEM -1 0.12 **\$CEZ** 26.93 **\$BMI** 99.46 **\$F** 43.16

{ FREE K-KIM HOT COMMODITY
 CF MARGIE 119 SOL X ET

{ MAV CHARISMA 906W
 LITTLE CEDAR CUMBERLAND 708

{ WHR SONNY 8114
 NPS ROSES RIDER 031 ET

{ FREE K-KIM HOT COMMODITY
 CF MARGIE 119 SOL X ET

*Margie
 1914*

**Looks like
 Lookout works
 REALLY WELL
 on Aviator
 daughters!**

- Offered by Little Cedar Cattle Company and Enix Farms, LLC
- Retaining one-third embryo interest.

Maternal Sister to \$46,000 Margie 2124 by Worldwide

Margie 1914 is fast becoming well known in the Shorthorn breed. She kicked off her career in 2021 with her \$46,000 top-selling Worldwide daughter, Little Cedar EF Margie WW 2124, to John and Barbara Russell, Tadmore Farms in Texas. Lot 10A, Margie 2378 has that show ring look and has all the potential in the world to develop into a valuable donor for the most discriminating cowmen. It's hard to find a hole in this heifer calf. She's the very best of Lookout's fall 2023 calf crop!



LITTLE CEDAR MARGIE 611 AV 1914 ET
 Dam of Lots 10A, 10B, 10C and 10D



LITTLE CEDAR EF MARGIE WW 2124 – Maternal Sister to Lots 10A, 10B and 10C
2022 Fort Worth Stock Show Reserve Grand Champion



LITTLE CEDAR MARGIE 611 AV 1914 ET HEIFER EMBRYO PACKAGE

4 Heifer Embryos with guarantee of 1 Pregnancy

CF SOLUTION X ET

{ CF TRUMP X
NPS DESERT ROSE 004

SULL RED KNIGHT 2030 ET

*4190557 Red Horned

{ SULL GNCC SALUTE 532R ET
K-KIM MONA LISA 157N ET

K-KIM MONA LISA 10T ET

LITTLE CEDAR AVIATOR 503X

{ WHR SONNY 8114
NPS ROSES RIDER 031 ET

LITTLE CEDAR MARGIE 611 AV 1914 ET

*x4290992 Red w/ White Marks Polled

{ FREE K-KIM HOT COMMODITY
CF MARGIE 119 SOL X ET

CF CSF MARGIE 611 HC ET

Sire EPD BW 1.6 0.73 WW 61 0.58 YW 90 0.58 MK 18 0.48

Dam EPD BW 1.3 0.46 WW 40 0.43 YW 59 0.42 MK 20 0.27

• Offered by Little Cedar Cattle Company and Enix Farms, LLC



LITTLE CEDAR MARGIE 611 AV 1914 ET EMBRYO PACKAGE

4 Embryos with guarantee of 1 Pregnancy

CSF LONG LOOK HC 706 ET

{ FREE K-KIM HOT COMMODITY
CF MARGIE 119 SOL X ET

LITTLE CEDAR WF LOOKOUT 2160

*s4319234 Red w/ White Marks Scurred

{ MAV CHARISMA 906W
LITTLE CEDAR CUMBERLAND 708

WAT FLIGHTPATH CUMBERLAND 115E ET

LITTLE CEDAR AVIATOR 503X

{ WHR SONNY 8114
NPS ROSES RIDER 031 ET

LITTLE CEDAR MARGIE 611 AV 1914 ET

*x4290992 Red w/ White Marks Polled

{ FREE K-KIM HOT COMMODITY
CF MARGIE 119 SOL X ET

CF CSF MARGIE 611 HC ET

Sire EPD BW 2.1 0.52 WW 35 0.45 YW 49 0.44 MK 21 0.17

Dam EPD BW 1.3 0.46 WW 40 0.43 YW 59 0.42 MK 20 0.27

• Offered by Little Cedar Cattle Company and Enix Farms, LLC

First-time offering of two ELITE matings of Margie 1914!

Red Knight x Aviator is the BEST CROSS in the Shorthorn breed.

You can SEE the result of Lookout x 1914! Lot 10C are full sisters to the outstanding Margie 2378.

I'm putting in a bunch of these same matings, so jump in and ride along!



**2021 Revival Sale
Top-Seller at
\$46,000**

**2022 Fort Worth
Stock Show
Reserve Grand
Champion**

**LITTLE CEDAR
EF MARGIE WW 2124
Full Sister to Lot 10D**

LOT 10D



**Like her full sister
Margie WW 2124,
Lot 10D is ready
for an exciting
and competitive
show career!**



**LITTLE CEDAR MARGIE 611 AV 1914 ET
Dam of Lot 10D**

*Margie
1914*

**10D TMF WW MARGIE'S NOELLE ET
OPEN HEIFER**

*x4370240 Polled 12/20/2023 Red & White 54L

BYLAND GLOBAL 5M10

LITTLE CEDAR WORLDWIDE 1979 ET

MAV PICTURE PERFECT ET

LITTLE CEDAR AVIATOR 503X

LITTLE CEDAR MARGIE 611 AV 1914 ET

CF CSF MARGIE 611 HC ET

{JSF MCCOY 39Z
BYLAND JENNY 3G33

{MAV CHARISMA 906W
DF PICTURE PERFECT 3T ET

{WHR SONNY 8114
NPS ROSES RIDER 031 ET

{FREE K-KIM HOT COMMODITY
CF MARGIE 119 SOL X ET

CED 8 0.21 **BW** 1.3 0.22 **WW** 33 0.2 **YW** 48 0.2 **MK** 22 0.11
CEM 1 0.13 **\$CEZ** 31.73 **\$BMI** 103.73 **\$F** 42.28

Margie Noelle's full sister, Margie WW 2124, was 2021-2022 ASA Early Spring Show Heifer of the Year. She was undefeated in her division in the Open Shows at NAILE, Cattlemen's Congress and Fort Worth. She stepped up to earn Reserve Grand Champion Female of the 2022 Fort Worth Stock Show.

This second edition Worldwide x Margie 1914 is a big, growthy heifer who knows she's special!

- Offered by Tadmore Farms, Caldwell, TX
- Retaining two flushes at seller's expense and buyer's convenience.



CF CSF MARGIE 611 HC ET – Donor Dam of Lot 11 Embryo Package
2017 NJSS Reserve Grand Champion and 2017 NAILE Reserve Grand Champion



CF CSF MARGIE 611 HC ET
HEIFER EMBRYO PACKAGE

4 Heifer Embryos with guarantee of 1 Pregnancy

SULL RIGHT DIRECTION ET

BFS LCCC AFLC DIRECT DEPOSIT 2254 ET

*x4346669 Red w/ White Marks Polled-HomoT

BFS MARGIE LL 950

FREE K-KIM HOT COMMODITY

CF CSF MARGIE 611 HC ET

*x4238371 Red & White Polled

CF MARGIE 119 SOL X ET

Sire EPD	BW 2.4	0.44	WW 43	0.4	YW 56	0.41	MK 25	0.2
Dam EPD	BW 1.4	0.33	WW 41	0.31	YW 54	0.33	MK 18	0.36

• Offered by S-Co Shorthorn Farms and Spartan Valley Cattle Company

Margie 611

A Revival Recipe for a POWER COW:

Linebreed two dominant branches of Margies, add a splash of Mona Lisa, then a double shot of Rose.

Shaken, not stirred. Two olives.

It's the Margie Martini!

We can ALL drink to that!

In 2017, the dam of Lot 11 was NJSS Reserve Grand Champion and NAILE Reserve Grand Champion. Margie 611 is a direct daughter of the great NAILE Champion Margie 119 SOL, and a full sister to Long Look. With this mating to the powerful KC, OKC, and Denver champion, Direct Deposit, we thought it would be exciting to linebreed two dominant branches of the Margie cow family. Feel free to ask Steve and Earl about their daughter of Margie 611, Margie 1914, whose offspring sell as Lots 10A thru 10D!



BFS LCCC AFLC DIRECT DEPOSIT 2254 ET
Sire of Lot 11 Embryo Package



LOT 12

**12 DAP'S MARGIE'S LOOKOUT 406
OPEN HEIFER**

*Margie
1911*

*x4370383 Polled 9/25/2023 Red w/ White Marks 406

CSF LONG LOOK HC 706 ET

LITTLE CEDAR WF LOOKOUT 2160

WAT FLIGHTPATH CUMBERLAND 115E ET

LITTLE CEDAR AVIATOR 503X

LITTLE CEDAR MARGIE 575 AV 1911 ET

CF CSF MARGIE 575 HC ET

{ FREE K-KIM HOT COMMODITY
CF MARGIE 119 SOL X ET

{ MAV CHARISMA 906W
LITTLE CEDAR CUMBERLAND 708

{ WHR SONNY 8114
NPS ROSES RIDER 031 ET

{ FREE K-KIM HOT COMMODITY
CF MARGIE 119 SOL X ET

Lot 12's granddam, Margie 575, was Grand Champion of both the 2016 NJSS and the 2017 National Western.

The dam of Lot 12, Margie 1911, was a feature of the 2022 Revival Sale that we selected to add to our donor roster.

Steve's theory of "magic crosses" is that Aviator works well on Hot Commodity daughters. He also believes Lookout is going to work well on Aviator daughters!

CEM 7 0.16 **BW** 2.6 0.18 **WW** 40 0.16 **YW** 57 0.16 **MK** 19 0.1
CEM 0 0.11 **\$CEZ** 27.25 **\$BMI** 102.22 **\$F** 44.88

- Offered by DAP Cattle Company and Drake Penrod
- Retaining two flushes at seller's expense and buyer's convenience.

Study the pedigree of Margie's Lookout and you'll notice TWO "Magic Crosses" that make good ones – she's a CONTENDER!



CF CSF MARGIE 575 HC ET – Show Heifer
2016 National Junior Shorthorn Show Grand Champion
2017 National Western Grand Champion



CF CSF MARGIE 575 HC ET – Elite Donor
Maternal Granddam of Lot 12

LOT 13



Maxim Margie 81 does not miss!



GCC MAXIM MARGIE 81 ET
Donor Dam of Lots 13 and 14

You'll like this good Payweight heifer. Now, imagine the Lookouts to come!



TMF PAYWEIGHT'S MAX MARGIE ET OPEN HEIFER

Maxim Margie 81

*4370239 Horned 11/20/2023 White 48L

BYLAND FLASH 9U106

{ STUDER'S UNIVERSAL 10B
{ BYLAND CINDY BEAUTY5M106

CF PAYWEIGHT X ET

SULL CRYSTAL'S LADY 6265D ET

{ JSF MARQUIS 127X
{ SULL LADY CRYSTAL-434P-1 ET

CYT MAXIM 9202 ET

{ CF SOLUTION X ET
{ MINDEMANN MAX ROSA 310 ET

GCC MAXIM MARGIE 81 ET

D&D MARGIE'S BEAUTY 610S ET

{ CF TRUMP X
{ DFS MARGIE 6109

CED 5 0.18 **BW** 4.6 0.2 **WW** 57 0.19 **YW** 85 0.19 **MK** 24 0.11
CEM 1 0.11 **\$SCE** 14.07 **\$BMI** 124.81 **\$F** 54.25

GCC Maxim Margie has been a major hit at the last four National Junior Shorthorn Shows, winning purple in her division all four times!

Lot 13 resulted from embryos bought in the 2022 Springtime Revival. What a quick return! This Payweight daughter is a great performance heifer with excellent show qualities. She'll make you proud in the show ring and the donor pen!

- Offered by Tadmire Farms, Caldwell, TX
- Retaining two flushes at seller's expense and buyer's convenience.



GCC MAXIM MARGIE 81 ET
Four-time NJSS Division Champion



GCC MAXIM MARGIE 81 ET HEIFER EMBRYO PACKAGE

4 IVF Heifer Embryos with guarantee of 1 Pregnancy

LITTLE CEDAR WF LOOKOUT 2160
*s4319234 Red w/ White Marks Scurred

{ CSF LONG LOOK HC 706 ET
{ WAT FLIGHTPATH CUMBERLAND

GCC MAXIM MARGIE 81 ET
*x4286082 Roan Polled

{ CYT MAXIM 9202 ET
{ D&D MARGIE'S BEAUTY 610S ET

Sire EPD BW 2.1 0.52 **WW** 35 0.45 **YW** 49 0.44 **MK** 21 0.17
Dam EPD BW 5.1 0.46 **WW** 38 0.42 **YW** 58 0.42 **MK** 18 0.33

- Offered by Greenhorn Cattle Co., Waynesville, OH

What **DISTINCTION** do these Great Cows of the Shorthorn Breed?

share.



BFS MARGIE LL 950



LITTLE CEDAR ROSE MARY HC 2181 ET



LITTLE CEDAR MARGIE 611 AV 1914 ET



LITTLE CEDAR MISSING MIRAGE 18 ET



LITTLE CEDAR MARGIE 575 AV 1911 ET



LCCC WF ROSETTE 1601



BFS LILLIAN REWARD 518



MILLBROOK DAISY'S PRIDE AV 9D

Each female sold through a past Revival Sale and each female has offspring selling in the Springtime Revival on April 20.



**KSS MAXIMUM LILLIAN 1930
COW/CALF PAIR**

*x4298455 Polled 4/17/2019 Roan 1930

CYT MAXIM 9202 ET

MINDEMANN MAX ROSA 310 ET

SULL RED REWARD 9321

BFS LILLIAN REWARD 518 ET

LITTLE CEDAR LILLIAN 700X

{ CF TRUMP X
NPS DESERT ROSE 004

{ WHR SONNY 8114
HOMEDALE MAX ROSA

{ TEGM RED ADVANTAGE 100T
MCV MARGIE MILLION 503Q

{ WHR SONNY 8114
ALTA CEDAR LILIAN 88G

CED 5 0.44 **BW** 4.1 0.47 **WW** 45 0.44 **YW** 68 0.43 **MK** 18 0.29
CEM -2 0.26 **\$CEZ** 18.83 **\$BMI** 98.34 **\$F** 44.97

- Offered by **KSS Keystone Shorthorns, Cornell, WI**
- **15A – Due to calve 3/26/24 to Little Cedar WF Lookout 2160 (*s4319234).**
See sale day update.

The idea of mating 1930 to Lookout came about on a phone call between Steve and Joe after Steve saw the photos of 1930. Both of them see an exciting future ahead for this great female and you will benefit from their vision!

It was a hard decision to sell 1930 but offering your best is what the Revival is all about. So here we go! Offering you one of our best Shorthorn cows ever, a remarkable, easy keeping female that will make a difference wherever she goes. Speaking of making a difference – think about her Lookout calf!

*Lillian
1930*

**Yep, that's her!
Lillian 1930 is the
"Cover Cow."**

Lillian 1930 is the cow that beef producers dream of: depth of rib with a lot of power in her build, plus eye appeal that could hold up in any show ring.

She is ranked in the top three cows in our herd (the order fluctuates!) presenting everything you want in a cow: sturdy feet, great udder, easy fleshing, width, larger barrel and rear.



LITTLE CEDAR WF LOOKOUT 2160 – Sire of Lot 12



LOT 16



**Long Look x
Lillian is a mating
that creates
HERD BUILDERS.**

CSF LONG LOOK HC 706 ET
Sire of Lots 16 and 17



LOT 17



KSS LONG LOOK LILLIAN 2308 OPEN HEIFER

*s4369021 Scurred 3/14/2023 Red 2308

FREE K-KIM HOT COMMODITY

CSF LONG LOOK HC 706 ET

CF MARGIE 119 SOL X ET

SULL RED REWARD 9321

BFS LILLIAN REWARD 518 ET

LITTLE CEDAR LILLIAN 700X

{ K-KIM ALLURE 124M ET
K-KIM MEG 270N ET

{ CF SOLUTION X ET
CF MODOC MARGIE 523 TPX ET

{ TEGM RED ADVANTAGE 100T
MCV MARGIE MILLION 503Q

{ WHR SONNY 8114
ALTA CEDAR LILIAN 88G

CED 8 0.42 **BW** 0.9 0.48 **WW** 30 0.43 **YW** 36 0.42 **MK** 18 0.19
CEM 0 0.22 **\$CEZ** 34.29 **\$BMI** 95.86 **\$F** 37.77

• Offered by KSS Keystone Shorthorns, Cornell, WI

The DARK RED Lillian has all the right stuff!

This pleasing to the eye, well-balanced, dark red heifer has dimension and great top shape.

We can't say enough about the positive influence this heifer's dam has made on our herd in producing seven daughters that keep the Lillian family going and improving. She'll do the same for you!

Lillian

If you're **LOOKING** to get started in Shorthorns these **LILLIAN** yearlings will take you a **LONG** way!

BFS LILLIAN REWARD 518 ET
Dam of Lot 16
Maternal Granddam of Lot 17



The ROAN Lillian will knock your socks off!



KSS LONG HOT LILLIAN 2306 OPEN HEIFER

*x4361561 Polled 3/9/2023 Roan 2306

FREE K-KIM HOT COMMODITY

CSF LONG LOOK HC 706 ET

CF MARGIE 119 SOL X ET

FREE K-KIM HOT COMMODITY

KSS HOT LILLIAN 316

BFS LILLIAN REWARD 518 ET

{ K-KIM ALLURE 124M ET
K-KIM MEG 270N ET

{ CF SOLUTION X ET
CF MODOC MARGIE 523 TPX ET

{ K-KIM ALLURE 124M ET
K-KIM MEG 270N ET

{ SULL RED REWARD 9321
LITTLE CEDAR LILLIAN 700X

CED 12 0.44 **BW** 1 0.5 **WW** 31 0.46 **YW** 34 0.46 **MK** 17 0.22
CEM 4 0.25 **\$CEZ** 48.71 **\$BMI** 118.42 **\$F** 40.69

• Offered by KSS Keystone Shorthorns, Cornell, WI

This Long Look daughter offers structure, rib shape, depth, style, and femininity. She flows well from the rear forward, with great rib shape, a nice set to her shoulders leading into a long neck, refined head and narrow muzzle.

Lot 17's dam, out of Lillian 518, is one of our best Hot Commodity daughters. She has proven herself over and over with the quality of her calves each season. Lillian 2306 has been the pick of the pasture during tours all season as well as one of our favorites.



**DAM of
LOT 18**

KOLT GENTRY 363 ET – Dam of Lot 18

Gentry

**The Long Look x Gentry
mating flat works.**

The Berg family has shown two full sibs to this female very successfully. They've won many banners and titles, better yet they sold one for \$26,000 and the other for \$18,500. Gentry 165's mating to the incredibly numbered, now deceased, sire 1872 will be momentous. She's in the prime of her production, ready to go to work for you, bringing along Direct Deposit for her next calf. That's value – only at the Revival!



**18 BFS GENTRY LL 165 ET
BRED COW**

***x4323039 Polled 5/15/2021 Red w/ White Marks B165**

FREE K-KIM HOT COMMODITY

CSF LONG LOOK HC 706 ET

CF MARGIE 119 SOL X ET

CF SOLUTION X ET

KOLT GENTRY 363 ET

B GOOD DOTTIE 3R ET

{ K-KIM ALLURE 124M ET
K-KIM MEG 270N ET

{ CF SOLUTION X ET
CF MODOC MARGIE 523 TPX ET

{ CF TRUMP X
NPS DESERT ROSE 004

{ CF PROSPERITY X
DIAMOND HELENA DOTTIE 12H

CED 7 0.26 **BW** 2.7 0.31 **WW** 48 0.32 **YW** 70 0.33 **MK** 16 0.18
CEM -1 0.21 **\$CEZ** 24.07 **\$BMI** 107.71 **\$F** 46.96

- Offered by Bollum Family Shorthorns, Austin, MN
- Ultrasounded safe to Eighteen Seventy-Two (ASA #1872) with heifer calf, due 9/29/24.
- Retaining one flush at seller's expense and buyer's convenience.

BUYER'S BONUS Buyer gets two units of Direct Deposit for next mating!

**Video of Lot 18
will be posted on
CCi.Live April 19!**



**KOLT GENTRY 363 ET – Dam of Lot 18
2013 NAILE Junior & Open Reserve Grand Champion**



SULL CURRENT COMMODITY 7630E



LITTLE CEDAR WF LOOKOUT 2160
2023 NAILE Grand Champion Bull & Supreme Champion

18A and 18B are the hottest and most elite matings of Gentry 363, two-time All American. She won her division twice (as a calf and as a big heifer) at both Louisville and Denver and was Reserve Grand Champion in Louisville of both Junior and Open shows. She was also the 2014 ASA Show Female of the Year in both the Junior and Open divisions. From a past embryo purchase, Gentry produced heifer calves that sold for \$26,000 and \$18,500.

18A KOLT GENTRY 363 ET
HEIFER EMBRYO PACKAGE

4 Heifer Embryos with guarantee of 1 Pregnancy

SULL RED KNIGHT 2030 ET

SULL CURRENT COMMODITY 7630E

*4274836 Red & White Horned

SULL DESERT ROSE 0004 ET CL

CF SOLUTION X ET

KOLT GENTRY 363 ET

*x4189709 Roan Polled

B GOOD DOTTIE 3R ET

Sire EPD BW 3.3 0.51 WW 58 0.43 YW 86 0.45 MK 18 0.2

Dam EPD BW 5.6 0.48 WW 62 0.43 YW 97 0.44 MK 15 0.29

• Offered by Bollum Family Shorthorns, Austin, MN

{ CF SOLUTION X ET
K-KIM MONA LISA 10T ET

{ NPS DURANGO 774 CBH ET
NPS DESERT ROSE 833 ET

{ CF TRUMP X
NPS DESERT ROSE 004

{ CF PROSPERITY X
DIAMOND HELENA DOTTIE 12H

Gentry

These two matings
get me really
excited about the
Shorthorn breed!

Lot 18A: Sure Bet!

Put your money
on Current
Commodity
x Gentry and
expect a profit!

18B KOLT GENTRY 363 ET
HEIFER EMBRYO PACKAGE

4 Heifer Embryos with guarantee of 1 Pregnancy

CSF LONG LOOK HC 706 ET

LITTLE CEDAR WF LOOKOUT 2160

*s4319234 Red w/ White Marks Scurred

WAT FLIGHTPATH CUMBERLAND 115E ET

CF SOLUTION X ET

KOLT GENTRY 363 ET

*x4189709 Roan Polled

B GOOD DOTTIE 3R ET

Sire EPD BW 2.1 0.52 WW 35 0.45 YW 49 0.44 MK 21 0.17

Dam EPD BW 5.6 0.48 WW 62 0.43 YW 97 0.44 MK 15 0.29

• Offered by Bollum Family Shorthorns, Austin, MN

{ FREE K-KIM HOT COMMODITY
CF MARGIE 119 SOL X ET

{ MAV CHARISMA 906W
LITTLE CEDAR CUMBERLAND 708

{ CF TRUMP X
NPS DESERT ROSE 004

{ CF PROSPERITY X
DIAMOND HELENA DOTTIE 12H

Lot 18B: Look Out!

When I watched
Lookout win
Supreme Champion
at Louisville in 2022,
I knew we needed to
mate him to one of
the best producing
cows in the breed –
Gentry 363.

LOT 19



**3-in-1
HERD
BUILDER
Pair**



LOT
19A

Primo Girl

**19 WAT BOBBY'S PRIMO GIRL 107G
BRED COW**

*x4286294 Polled 1/7/2019 Red & White 107G

K-KIM ALLURE 124M ET

FREE K-KIM HOT COMMODITY

K-KIM MEG 270N ET

CF PRIMO X ET

WAT BOBBY'S PRIMO GIRL 120E

WCC BOBBY'S GIRL 203C

{ STUDERS PRETENDER 96TH
RB RUBY 177TH

{ DFS GOLD 002
AR SU LU MEG 6037 ET

{ CF TRUMP X
NPS DESERT ROSE 004

{ HI VIEW'S ACE OF DIAMONDS
WCC BOBBY'S GIRL 110W

CED 10 0.26 **BW** 1.8 0.33 **WW** 40 0.25 **YW** 53 0.25 **MK** 18 0.19
CEM 5 0.2 **\$CEZ** 37.15 **\$BMI** 124.92 **\$F** 47.45

- Offered by Vaughn Farms and Adalynn Vaughn, Maxwell, IA
- Exposed to Little Cedar Universal 2226 (4350268) from 01/15 to 04/01/2024. See sale day update.

Primo Girl 107G is in the prime of her production and has a track record of having calves with extra shag and look. Just take a look at her December daughter, Primo Girl 401! The first Equator heifer born at our place, she has stood out since Day One. She is incredible in her design, big-hipped and high performing with an appealing EPD profile. This 3-in-1 would be a perfect investment for a junior member!

It was an extremely tough decision to consign this pair, and I did not have many friends in my house when I did. But we always bring our best to the Revival and we definitely did this year! This pair is a unique combination of productivity and show ring appeal. To top off the 3-in-1 offering, she is bred back to the exciting Worldwide son, Little Cedar Universal, who sold in the Revival just a year ago. This mating is sure to make another powerful high quality calf that will create a quick return on your investment.

**19A AF VF EQUATOR'S PRIMO GIRL 401
HEIFER CALF**

*x4370281 Polled 12/18/2023 Red 401

LITTLE CEDAR EQUATOR 2093

{ MURIDALE THERMAL ENERGY 15A
LITTLE CEDAR LILAC 1877 ET

WAT BOBBY'S PRIMO GIRL 107G

{ FREE K-KIM HOT COMMODITY
WAT BOBBY'S PRIMO GIRL 120E

CED 11 0.18 **BW** 2.4 0.21 **WW** 48 0.19 **YW** 66 0.19 **MK** 21 0.12
CEM 6 0.13 **\$CEZ** 37.3 **\$BMI** 132.37 **\$F** 52.27



**WHR SRVM
CECILIA CICI 0101 ET**
Donor Dam of
Lots 20A, 20B and 20C
2022 Fort Worth
Grand Champion



GANA LADY CECILIA 3305
Full Sister to Lot 20B
Maternal Sister to
Lots 20A and 20C

20A **WHR SRVM CECILIA CICI 0101 ET**
HEIFER EMBRYO PACKAGE

4 Heifer Embryos with guarantee of 1 Pregnancy

SULL RED KNIGHT 2030 ET
*4190557 Red Horned

{ CF SOLUTION X ET
K-KIM MONA LISA 10T ET

WHR SRVM CECILIA CICI 0101 ET
*x4316923 Red Polled

{ NBS LOW RIDER 42W ET
GNCC WHR CECELIA 12Z ET

Sire EPD BW 1.6 0.73 WW 61 0.58 YW 90 0.58 MK 18 0.48

Dam EPD BW 3.1 0.43 WW 34 0.41 YW 57 0.41 MK 20 0.21

• Offered by Gana Farms, Martell, NE

20B **WHR SRVM CECILIA CICI 0101 ET**
HEIFER EMBRYO PACKAGE

4 Heifer Embryos with guarantee of 1 Pregnancy

MILLBROOK TRIBUTE FB 6023J
x4326150 Roan Polled

{ MILLBROOK FIREBALL 23F
SHADYBROOK SHADYBROOK VAL

WHR SRVM CECILIA CICI 0101 ET
*x4316923 Red Polled

{ NBS LOW RIDER 42W ET
GNCC WHR CECELIA 12Z ET

Sire EPD BW 0 0.61 WW 49 0.53 YW 57 0.51 MK 26 0.14

Dam EPD BW 3.1 0.43 WW 34 0.41 YW 57 0.41 MK 20 0.21

• Offered by Gana Farms, Martell, NE

20C **WHR SRVM CECILIA CICI 0101 ET**
HEIFER EMBRYO PACKAGE

4 Heifer Embryos with guarantee of 1 Pregnancy

CSF EVOLUTION HC
*s4209903 Roan Scurred

{ FREE K-KIM HOT COMMODITY
CF BOY CAROLINE 210 ET

WHR SRVM CECILIA CICI 0101 ET
*x4316923 Red Polled

{ NBS LOW RIDER 42W ET
GNCC WHR CECELIA 12Z ET

Sire EPD BW 0.1 0.81 WW 42 0.7 YW 55 0.67 MK 13 0.39

Dam EPD BW 3.1 0.43 WW 34 0.41 YW 57 0.41 MK 20 0.21

• Offered by Gana Farms, Martell, NE

Cecilia

Step up to
**ELITE HEIFER
MATINGS**
of the
**2022 Fort Worth
Grand Champion**



SULL RED KNIGHT 2030 ET



MILLBROOK TRIBUTE FB 6023J



CSF EVOLUTION HC



LOT 21

SUPER Equator son following in the footsteps of “The MATERNAL Powerhouse!”

Weston Mary



**LITTLE CEDAR MCK EXPLICIT 2376
HERD SIRE PROSPECT**

x4369981 Polled—HomoT 9/17/2023 Red w/ White Marks 2376

MURIDALE THERMAL ENERGY 15A

{ SASKVALLEY TRADITION 106T
MURIDALE GOOSE 32R

LITTLE CEDAR EQUATOR 2093

LITTLE CEDAR LILAC 1877 ET

{ FREE K-KIM HOT COMMODITY
CYT LILAC 718T

SASKVALLEY BONANZA 219M

{ SASKVALLEY ULTRA 12J
SASKVALLEY BRENDA 218K

LITTLE CEDAR WESTON MARY B 186 ET

LITTLE CEDAR WESTON MARY

{ WESTON DYNAMO
DFS LITTLE CEDAR MARY 102

CED 11 0.2 **BW** 1.8 0.22 **WW** 52 0.21 **YW** 71 0.21 **MK** 26 0.12

CEM 7 0.13 **\$CEZ** 37.29 **\$BMI** 133.35 **\$F** 53.7

- Offered by Little Cedar Cattle Company and McKenzie Ranch
- Offering 2/3 interest and full possession. Genomic tested, AI Sire qualified.

What a super herd sire prospect! As most of you know, LCCC has offered a lot of super bulls through the Revival Sales. Explicit ranks right up there with the best! This Equator son will put McKenzie Ranch and Weston Mary B on the radar screen of good cowmen everywhere. Explicit is THICK, with great muscle expression and he's as sound as can be. This EDGE prospect will show in OKC next year and make you glad he's walking in your pasture in the spring!



LITTLE CEDAR EQUATOR 2093 – Sire of Lot 21



LITTLE CEDAR WESTON MARY B 186 ET – Dam of Lot 21



RONELLE PARK SLURPIE
Sire of Lot 21A Embryo Package



JSF RONAN 5H
Sire of Lot 21B Embryo Package

The Springtime Revival is the first opportunity to purchase embryo offspring from McKenzie Ranch's Weston Mary B. This Bonanza daughter is truly a model Shorthorn cow! Her son Explicit leaves no room for doubt that "B" doesn't just stand for Bonanza – it's her brand mark for a BIG future ahead!

Lot 21A will make you the proud owner of the first Slurpie offspring in the U.S. He is the record-selling bull of the 2023 National Shorthorn Show and Sale in Australia. His U.S. semen rights were secured by Jungels Shorthorn Farm, Deerhorn Farms and McKenzie Ranch. Lot 21B Ronan offspring will be easy calving, stout with great eye appeal.

21A LITTLE CEDAR WESTON MARY B 186 ET EMBRYO PACKAGE

3 Embryos with guarantee of 1 Pregnancy

RONELLE PARK QUANTUM Q73

RONELLE PARK SLURPIE

x4358835 Roan Polled

RONELLE PARK WISTERIA N30

SASKVALLEY BONANZA 219M

LITTLE CEDAR WESTON MARY B 186 ET

x4272775 Red w/ White Polled

LITTLE CEDAR WESTON MARY

{ TROJON SOUTHERN CROSS NIC N39
RONELLE PARK MISS J

{ IMP BAYVIEW UNIQUE K11
RONELLE PARK WISTERIA J358

{ SASKVALLEY ULTRA 12J
SASKVALLEY BRENDA 218K

{ WESTON DYNAMO
DFS LITTLE CEDAR MARY 102

Sire EPD BW 2.9 0.15 WW 56 0.13 YW 82 0.13 MK 24 0.08

Dam EPD BW 0.8 0.43 WW 48 0.42 YW 63 0.42 MK 29 0.21

• Offered by Little Cedar Cattle Company and McKenzie Ranch

**Snap up the FIRST
Slurpie offspring
to sell in the U.S.!**

*Weston
Mary*

21B LITTLE CEDAR WESTON MARY B 186 ET HEIFER EMBRYO PACKAGE

3 Heifer Embryos with guarantee of 1 Pregnancy

JAKE'S REINCARNATION 228Y

JSF RONAN 5H

*s4314080 Roan Scurred

JSF ROAN ROSE 36F

SASKVALLEY BONANZA 219M

LITTLE CEDAR WESTON MARY B 186 ET

x4272775 Red w/ White Marks Polled

LITTLE CEDAR WESTON MARY

{ JAKE'S SULTAN OF JAZZ 213S
JAKE'S TIARA 217T

{ SASKVALLEY OUTLAW 173Z
JSF GOLD ROSE 100C ET

{ SASKVALLEY ULTRA 12J
SASKVALLEY BRENDA 218K

{ WESTON DYNAMO
DFS LITTLE CEDAR MARY 102

Sire EPD BW -2.1 0.7 WW 43 0.59 YW 54 0.58 MK 28 0.17

Dam EPD BW 0.8 0.43 WW 48 0.42 YW 63 0.42 MK 29 0.21

• Offered by Little Cedar Cattle Company and McKenzie Ranch

**Stout & Stylish
Ronan crossed
on the
Maternal
Excellence of
Weston Mary B!**



LOT 22



BYLAND FLASH 9U106
Sire of Lot 22



ARG HECTOR 1777 ET
Sire of Lot 23



LOT 23



KSS AVIATOR FLASH WESTON MARY 2325

OPEN HEIFER

*x4369028 Polled 3/28/2023 Roan 2325

STUDER'S UNIVERSAL 10B

{ SASKVALLEY TRADITION 106T
DSF PRIMROSE 555

BYLAND FLASH 9U106

BYLAND CINDY BEAUTY5M106

{ JSF MCCOY 39Z
BYLAND CINDY BEAUTY 2RW97

LITTLE CEDAR AVIATOR 503X

{ WHR SONNY 8114
NPS ROSES RIDER 031 ET

KSS AVIATOR'S WESTON MARY 2040 ET

LCCC WESTON MARY BDJ 1423

{ LORENZ'S BIG DADDY JAZZ
LITTLE CEDAR WESTON MARY

CED 5 0.38 **BW** 3.2 0.47 **WW** 54 0.43 **YW** 86 0.42 **MK** 28 0.14
CEM 2 0.18 **\$CEZ** 14.27 **\$BMI** 113.74 **\$F** 54.58

• Offered by KSS Keystone Shorthorns, Cornell, WI

A style of her own, this Flash daughter has great structure and bone with a very deep body, excellent width, top and rib shape, blending smoothly from all angles. From the ground up, this gal is top notch!

Weston Mary

Lot 22's dam is one of our best Aviator females. Her full sib sister sold for \$24,000 at the 2022 Fall Revival. 2040 is feminine and moderate framed with a great udder and temperament. She has a great future ahead of her as does her 2023 daughter being offered on April 20.

REVIVAL Success Story



ORIGIN STORY OF Little Cedar Weston Mary Matriarch of the Weston Mary family Dam of Little Cedar Cabrera 24

Shorthorn sire Weston Dynamo was known as "the maternal powerhouse" in the 1970s. In the early '80s, Bill Marsden gave Steve five ampules of semen with the insightful advice, "Wait about 20 years and breed him to the best cow you've got." Steve chose Little Cedar's donor Mary 102 for the retro mating in almost the exact time frame Bill advised. In 2006, we introduced the maternal genetic treasure, Little Cedar Weston Mary, pictured left. A cowman's cow to the nth degree, her production has made a lasting impact on the LCCC program and the breed.



KSS WESTON MARY 2166

BRED HEIFER

*x4333361 Polled 11/26/2021 Red 2166

ROOSMO MATIAS STAR

{ ALSTON POLAR STAR
ROOSMO CLARA FOGOSA

ARG HECTOR 1777 ET

LEAVE ELVIRA X1013 ET

{ LEAVE FRONTIER
LEAVE ADELAIDA-T/E

CYT MAXIM 9202 ET

{ CF SOLUTION X ET
MINDEMANN MAX ROSA 310 ET

KSS MAXIM WESTON MARY 1955

LCCC WESTON MARY BDJ 1423

{ LORENZ'S BIG DADDY JAZZ
LITTLE CEDAR WESTON MARY

CED 10 0.4 **BW** 2.4 0.45 **WW** 40 0.39 **YW** 56 0.39 **MK** 21 0.08
CEM 5 0.17 **\$CEZ** 36.61 **\$BMI** 123.14 **\$F** 45.02

• Offered by B Rae Co Farm, Blairsburg, IA
• Safe to CSF Long Look 706 ET (*s4257671) due 7/25/24.

Weston Marys are easy keepers and good mothers and Hector's Argentine genetics effectively double those important functional traits! We bought this female at side of her dam in the 2022 Springtime Revival. Weston Mary 1955 is a maternal sister to Weston Mary 2038 who sold for \$24,000 to Leemon Cattle Company in the 2022 Revival Sale. Lot 23 has a quiet disposition and gains well. She is difficult to part with but we look forward to the impact she will make with her Long Look calf!



LOT 24



**KSS PROSPER 2301 ET
HERD SIRE PROSPECT**

*s4357297 Scurred 1/1/2023 Red & White 2301

FREE K-KIM HOT COMMODITY

CSF LONG LOOK HC 706 ET

CF MARGIE 119 SOL X ET

SULL GNCC GREY GOOSE ET

SULL ROSE MARY'S GOOSE ET

SULL ROSE MARY 636-4 ET CL

{ K-KIM ALLURE 124M ET
K-KIM MEG 270N ET

{ CF SOLUTION X ET
CF MODOC MARGIE 523 TPX ET

{ CF SOLUTION X ET
K-KIM MONA LISA 35L ET

{ CF TRUMP X
NPS DESERT ROSE 004

CEM 5 0.42 **BW** 2.7 0.52 **WW** 49 0.45 **YW** 75 0.44 **MK** 24 0.2
CEM -1 0.24 **\$CEZ** 17.68 **\$BMI** 102.96 **\$F** 48.39

- Offered by **KSS Keystone Shorthorns and Little Cedar Cattle Company**
- Offering **2/3 interest and full possession. Genomic tested, AI Sire qualified.**

Prosper's dam, Rose Mary's Goose, was a Top Five Champion of the National Junior Show back in her days as a show heifer. Pretty hard to top that, except when you review the roster of great cattle she has produced! For example, last September, Prosper's full sister was a Revival Sale feature who sold for \$30,000 to Raymond Moore of Texas.

**The NEW
Vulcan Salute:
Long Look x
Rose Mary
& PROSPER!**

Long Look son Prosper 2301 is long and muscular. He is ripped! Very athletic and good on the move. This flashy and stylish herd sire prospect has the look of a show bull. When you read about his dam below, you'll see why! She is deep and wide and has been a top producer for Little Cedar Cattle Co.



CSF LONG LOOK HC 706 ET
Sire of Lot 24



SULL ROSE MARY'S GOOSE ET
Dam of Lot 24



LOT 25

25 **LITTLE CEDAR WF WATCHOUT 2303**
HERD SIRE PROSPECT

*x4358252 Polled 6/7/2023 Red w/ White Marks 2303

CSF LONG LOOK HC 706 ET

LITTLE CEDAR WF LOOKOUT 2160

WAT FLIGHTPATH CUMBERLAND 115E ET

FREE K-KIM HOT COMMODITY

LITTLE CEDAR ROSE MARY HC 2181 ET

SULL ROSE MARY'S GOOSE ET

{ FREE K-KIM HOT COMMODITY
 CF MARGIE 119 SOL X ET

{ MAV CHARISMA 906W
 LITTLE CEDAR CUMBERLAND 708

{ K-KIM ALLURE 124M ET
 K-KIM MEG 270N ET

{ SULL GNCC GREY GOOSE ET
 SULL ROSE MARY 636-4 ET CL

CEM 9 0.42 **BW** 1.7 0.46 **WW** 33 0.41 **YW** 41 0.41 **MK** 21 0.14

CEM 2 0.21 **\$CEZ** 36.27 **\$BMI** 109.44 **\$F** 40.33

- Offered by Little Cedar Cattle Company and Woodlawn Farms
- Offering 2/3 interest and full possession. Genomic tested, AI Sire qualified.

Get in on the Lookout trend. Put his second son to sell on your payroll!

Watchout is only the second son of Lookout to be offered to the public. The first was Look Ahead who was the top-seller of the 2023 Revival Sale, selected by McKenzie Ranch for \$61,000.

Watchout's dam was many times a champion; his sire was 2022 NAILE Supreme Champion.

We think this June calf will compete! He has a great disposition to go with his depth of body, super soundness, and overall appeal!



LITTLE CEDAR WF LOOKOUT 2160
Sire of Lot 25



LITTLE CEDAR ROSE MARY HC 2181 ET
Dam of Lot 25



LOT 26

*Rose
Mary*

**Rosemary Spice
has been a pasture
favorite since
Day One.
If it were up
to Addison she
would keep and
show them ALL!**



**ROSEMARY SPICE AD08L
OPEN HEIFER**

*x4370510 Polled 11/2/2023 Red w/ White Marks AD08L

FREE K-KIM HOT COMMODITY

{ K-KIM ALLURE 124M ET
K-KIM MEG 270N ET

CSF LONG LOOK HC 706 ET

CF MARGIE 119 SOL X ET

{ CF SOLUTION X ET
CF MODOC MARGIE 523 TPX ET

SULL RED REWARD 9321

{ TEGM RED ADVANTAGE 100T
MCV MARGIE MILLION 503Q

RUBY P04F ET

SULL ROSE MARY 636-2 ET CL

{ CF TRUMP X
NPS DESERT ROSE 004

CED 9 0.16 **BW** 1.4 0.19 **WW** 42 0.18 **YW** 57 0.18 **MK** 23 0.13
CEM 1 0.13 **\$CEZ** 34.64 **\$BMI** 115.36 **\$F** 45.47

• Offered by Five Dick Cattle and Addison Dick, Nowata, OK

Quality runs deep thru the maternal line of Rosemary Spice – the great SULL Rose Mary 636-2, backed by the immortal CF Trump and the phenomenal Desert Rose 004. This heifer is a smart investment when it comes to competition and production. Lot 26 has the genetic potential to be a great donor and the look and structure to be the first one out of the ring every time. Plus, she has the temperament to be in the hands of a beginning showman. Don't let her age division keep you from taking the time to study her. Fall Contender here!



**SULL ROSE MARY 636 – Matriarch of the Rose Mary Family
2007 NJSS Grand Champion
2007 NAILE Grand Champion & Supreme Champion Overall**



**27 SULL ROSE MARY 7606E ET
HEIFER EMBRYO PACKAGE**

4 Heifer Embryos with guarantee of 1 Pregnancy

BYLAND GLOBAL 5M10

LITTLE CEDAR WORLDWIDE 1979 ET

*s4290865 Red w/ White Marks Scurred

MAV PICTURE PERFECT ET

LITTLE CEDAR AVIATOR 503X

SULL ROSE MARY 7606E ET

*x4262586 Red & White Polled

SULL ROSE MARY 636-2 ET CL

{ JSF MCCOY 39Z
BYLAND JENNY 3G33

{ MAV CHARISMA 906W
DF PICTURE PERFECT 3T ET

{ WHR SONNY 8114
NPS ROSES RIDER 031 ET

{ CF TRUMP X
NPS DESERT ROSE 004

Sire EPD BW 1.3 0.66 **WW** 27 0.54 **YW** 38 0.53 **MK** 24 0.18

Dam EPD BW 4.4 0.31 **WW** 50 0.24 **YW** 79 0.24 **MK** 26 0.2

• Offered by Fouts Show Cattle, Defiance, IA

**Worldwide x
Rose Mary 7606E
winning is just
the beginning!**

SULL Rosemary 7606E was shown successfully by the Obrecht family of Iowa. She was named 3rd Overall Purebred Female of the 2018 NJSS, Reserve Champion Shorthorn Female at Iowa State Fair, Champion Shorthorn Female at Aksarben and Reserve Champion of Division V of the 2019 National Western. Don't let your budget get in the way of THIS opportunity!

*Rose
Mary*

**Worldwide on
Aviator daughters
has really worked!**



SULL ROSE MARY 7606E ET
Dam of Lot 27 Embryo Package
2018 NJSS Third Overall Champion Purebred Heifer



**LOT 28
DONOR**

**28A SULL ROSES ARE RED ET
HEIFER EMBRYO PACKAGE**

3 Heifer Embryos with guarantee of 1 Pregnancy

SULL RED KNIGHT 2030 ET
*4190557 Red Horned

{ CF SOLUTION X ET
K-KIM MONA LISA 10T ET

SULL ROSES ARE RED ET
*x4201218 Red Polled

{ SULL RED REWARD 9321
SULL RED ROSEMARY -2 ET CL

Sire EPD BW 1.6 0.73 **WW** 61 0.58 **YW** 90 0.58 **MK** 18 0.48
Dam EPD BW 1.7 0.44 **WW** 49 0.38 **YW** 74 0.38 **MK** 40 0.35

• Offered by Sullivan Farms, Dunlap, IA

**28B SULL ROSES ARE RED ET
HEIFER EMBRYO PACKAGE**

3 Heifer Embryos with guarantee of 1 Pregnancy

NF FIND OUT ET
*s4362174 Roan Scurred DSC

{ SULL RED KNIGHT 2030 ET
NF FOOL ME NOW

SULL ROSES ARE RED ET
*x4201218 Red Polled

{ SULL RED REWARD 9321
SULL RED ROSEMARY -2 ET CL

Sire EPD BW 3.1 0.49 **WW** 57 0.43 **YW** 86 0.43 **MK** 20 0.23
Dam EPD BW 1.7 0.44 **WW** 49 0.38 **YW** 74 0.38 **MK** 40 0.35

• Offered by Sullivan Farms, Dunlap, IA

*Roses
are Red*

Year after year, Roses Are Red has clicked with the dominant sire SULL Red Knight. Her Red Knight daughter, pictured below, was the 2017 NJSS Grand Champion who went on to win the Junior and Open Shows at NAILE.

Now, notice that NF Find Out, sire of Lot 28B, is a Red Knight son. He was Reserve Grand Champion Bull at both NAILE and OKC, and this is one of the first opportunities to gain his influence.

A couple of years from now, someone is gonna be way ahead in this breed because of these proven and progressive embryo matings. Why shouldn't that someone be YOU? If Kevin offers "deal or no deal" on both packages, just say YES and don't look back. It'll be the best deal you ever made!



SULL RED KNIGHT ROSE 6452 ET – Full Sister to Lot 28A
2017 NJSS Grand Champion
2017 NAILE Junior & Open Grand Champion



NF FIND OUT ET – Sire of Lot 28B
2023 NAILE Reserve Grand Champion
2024 Cattlemen's Congress Reserve Grand Champion



LOT 29



LITTLE CEDAR TRIUMPH 2311
HERD SIRE PROSPECT

*x4357530 Polled 3/23/2023 Red 2311

MILLBROOK FIREBALL 23F

MILLBROOK TRIBUTE FB 6023J

SHADYBROOK VAL 60E ET

FREE K-KIM HOT COMMODITY

LITTLE CEDAR SARA ROSE C1961 E ET

SULL SARA ROSE 8193 ET

{ HILL HAVEN FIRE STORM 28C
 MILLBROOK DAISY'S PRIDE 18X

{ FREE K-KIM HOT COMMODITY
 SBF VERONICA 92Y

{ K-KIM ALLURE 124M ET
 K-KIM MEG 270N ET

{ CF TRUMP X
 NPS DESERT ROSE 004

CEM 9 0.41 **BW** 1.3 0.46 **WW** 45 0.43 **YW** 56 0.42 **MK** 24 0.13
CEM 4 0.2 **\$CEZ** 33.45 **\$BMI** 130.1 **\$F** 44.52

- Offered by Little Cedar Cattle Company, Beaverton, MI
- Offering 2/3 interest and full possession. Genomic tested, AI Sire qualified.

Maternal Brother
to the great
Low Maintenance

Triumph's popular sire, Tribute, has sired great bulls and females. Triumph is big-boned and solid red and he will pass on those traits to his offspring. His Rose family maternal genetics are major plus.

This is a good Shorthorn bull who has the potential to improve most purebred cows in the breed. Imagine what he'd get done in a commercial herd? Yep, that's what this bull is made for. Put him to work!

Triumph is stout-made with plenty of muscle and a solid EPD profile.



MILLBROOK TRIBUTE FB 6023J
 Sire of Lot 29



LITTLE CEDAR SARA ROSE 8193
 Maternal Granddam of Lot 29



LOT 30
DONOR

30 **LCC MATTIS 108**
HEIFER EMBRYO PACKAGE

4 Heifer Embryos with guarantee of 1 Pregnancy

BYLAND GLOBAL 5M10

LITTLE CEDAR WORLDWIDE 1979 ET

*s4290865 Red w/ White Marks Scurred

MAV PICTURE PERFECT ET

BYLAND UNBOUNDED 9GL116

LCC MATTIS 108

*4326990 Red & White Horned

KN MATTIS 135

{ JSF MCCOY 39Z
BYLAND JENNY 3G33

{ MAV CHARISMA 906W
DF PICTURE PERFECT 3T ET

{ BYLAND GLOBAL 5M10
BYLAND VICTORIA 4RD107

{ FAIR RED, WHITE & ROAN
RSF MATTIS 34Z ET

Sire EPD BW 1.3 0.66 WW 27 0.54 YW 38 0.53 MK 24 0.18

Dam EPD BW 1.4 0.25 WW 41 0.18 YW 63 0.18 MK 19 0.11

• Offered by DAP Cattle Company and Leemon Cattle Company

Rose

Did you know that a
Mattis is a ROSE?

The original Mattis is an own daughter of the original Rose, Ka'Ba Rose T90. If you've been in this business awhile, of course YOU know about Mattis and her sister Mirage. They were the hottest females going in the early years of the Revival Sales! Both are daughters of the original Ka'Ba Rose T90 and there are multiple great cow families built from their genetics.

This mating combines Worldwide's Picture Perfect family with the predictability of the Byland lines (Global twice!) and the Mattis branch of the venerable Roses. Awesome!



LITTLE CEDAR WORLDWIDE 1979 ET
Sire of Lot 30 Embryo Package



BYLAND UNBOUNDED 9GL 116
Sire of Lot 30 Donor Dam



Great bulls have great dams and the **DAM** of Big Country is **ONE GREAT COW**. Quintin Smith **KNEW** her potential as a heifer calf!



LITTLE CEDAR QS BIG COUNTRY 2304 HERD SIRE PROSPECT

*x4357471 Polled 4/12/2023 Red w/ White Marks 2304

LEVELDALE BOARDWALK 530C	} STUDER'S TAYLOR MADE 7Y LEVELDALE BLOSSOM 230Z
LEVELDALE COWBOY UP 820F	
LEVELDALE CASSANDRA 019X	} DRC 101VM KL CASSANDRIA 125TH
LITTLE CEDAR AVIATOR 503X	
LITTLE CEDAR MISSING MIRAGE 18 ET	} WHR SONNY 8114 NPS ROSES RIDER 031 ET
LITT MISSING MIRAGE 2120 ET	
	} CYT MAXIM 9202 ET SULL MIRAGE FOREVER EVER ET

CED 10 0.41 **BW** 2.5 0.46 **WW** 68 0.43 **YW** 99 0.42 **MK** 21 0.13
CEM 1 0.2 **\$CEZ** 27.22 **\$BMI** 132.1 **\$F** 58.68

- Offered by Little Cedar Cattle Company & Quintin Smith Family
- Offering 2/3 interest and full possession. Genomic tested, AI Sire qualified.

Q was a well known Angus breeder who invested in Shorthorns and made money doing it! His extraordinary vision proved Missing Mirage 18 with every mating thru her offspring in Revival Sales year after year. Our dear friend Q is recently deceased and his "one great cow" is now working for Waymar Farms and Spartan Valley Cattle Company – yep, she's the cowman's kind alright!

Q and Steve collaborated on the mating of Missing Mirage 18 to Cowboy Up and created a real BEEF BULL with look and style – Big Country could show! We see him as an EDGE Show Prospect – he is top 1% \$BMI, top 2% WW, top 3% YW.

Remember, Mirage is a branch of the Roses. So Q's bull stems from arguably the greatest cow family of modern times.



LEVELDALE COWBOY UP 820F
Sire of Lot 31



LITTLE CEDAR MISSING MIRAGE 18 ET
Dam of Lot 31



32 **KSS 1872 WHAM BAM 2329**
HERD SIRE PROSPECT

*x4360624 Polled—HomoT 3/31/2023 Roan 2329

BYLAND FLASH 9U106

EIGHTEEN SEVENTY TWO

PVF BEAUTY QUEEN 56Z

SULL KNIGHTED MAN 6231D ET

KSS KNIGHTED SONYGIRL1910

KSS HOT COMMODITY'S SONYGIRL 285

{ STUDER'S UNIVERSAL 10B
 { BYLAND CINDY BEAUTY5M106

{ FSF JAZZ LEADER 918 ET
 { JSF BEAUTY QUEEN 133W

{ SULL RIGHT DIRECTION ET
 { K-KIM MONA LISA 10T ET

{ FREE K-KIM HOT COMMODITY
 { KSS BASELINE SONYGIRL 242

CED 6 0.4 **BW** 5.9 0.46 **WW** 86 0.43 **YW** 130 0.41 **MK** 28 0.12
CEM 3 0.17 **\$CEZ** 9.04 **\$BMI** 164.05 **\$F** 70.42

- Offered by **KSS Keystone Shorthorns, Cornell, WI**
- Offering **2/3 interest and full possession. Genomic tested, AI Sire qualified.**

Like father, like son.

This 1872 son has the numbers to back up his incredible phenotype that's so like his sire it's uncanny.

Birth weight of 82 lbs. Fastest growing calf in a pasture of 45 – by far! Top 1% BMI of 164.05. He has been 150K DNA tested, is 3x free of all conditions, and he tested Homozygous Polled!

Wham Bam's granddam was named a Performance Dam by the ASA and is one of our best cows. At 9 years old, she is still producing quality calves and has been problem-free with no sign of slowing down.

The \$200,000 syndicated Eighteen Seventy Two is now deceased, so his sons don't grow on trees these days. Take a good look at an amazing opportunity to add this "sturdy from the ground up, easy on the eye, thickset roan" to your future plans for improving your breeding program.

Don't be confused by his name! This bull has a GREAT temperament. Kathy suggested "Wham Bam." Julie said "I like it." Joe and Steve weren't sure what to say. (How 'bout: "thankyou, ma'am?")



EIGHTEEN SEVENTY TWO – Sire of Lot 32



**NBS REGAL DAPHNE ET – Full Sister to Lot 33A
2023 NJSS Owned Show Division III Champion**

Daphne

**The Great Cow Family
that produced Low Rider**



**NBS DAPHNE 36A – Donor Dam of Lots 33A and 33B
Granddaughter of Daphne 42M, the Dam of Low Rider**

33A NBS DAPHNE 36A HEIFER PREGNANCY

Due 8/26/24

SULL RED KNIGHT 2030 ET
*4190557 Red Horned

CF SOLUTION X ET
K-KIM MONA LISA 10T ET

NBS DAPHNE 36A
*x4201271 Roan Polled

PET NBS FLYBOY 747 ET
NBS DAPHNE 036 ET

Sire EPD BW 1.6 0.73 WW 61 0.58 YW 90 0.58 MK 18 0.48

Dam EPD BW 4.2 0.46 WW 46 0.4 YW 71 0.39 MK 25 0.13

- Offered by **Narrow Brook Shorthorns, Charlotte, MI**
- Recipient **1201, Roan Registered Shorthorn, ASA 4321171**

33B NBS DAPHNE 36A HEIFER EMBRYO PACKAGE

3 Heifer Embryos with guarantee of 1 Pregnancy

BFS LCCC AFLC DIRECT DEPOSIT 2254 ET
*x4346669 Red w/ White Marks Polled-HomoT

SULL RIGHT DIRECTION ET
BFS MARGIE LL 950

NBS DAPHNE 36A
*x4201271 Roan Polled

PET NBS FLYBOY 747 ET
NBS DAPHNE 036 ET

Sire EPD BW 2.4 0.44 WW 43 0.4 YW 56 0.41 MK 25 0.2

Dam EPD BW 4.2 0.46 WW 46 0.4 YW 71 0.39 MK 25 0.13

- Offered by **Narrow Brook Shorthorns, Charlotte, MI**



**BFS LCCC AFLC DIRECT DEPOSIT 2254 ET
Sire of Lot 33B Heifer Embryo Package**

Red Knight x Daphne 36A

Twenty-one years and four generations away from the "O.G." Daphne and the saga continues to perform at the highest level. NBS Regal Daphne topped all sales at the 2023 Ohio Beef Expo and then won 2023 NJSS Division III for Kaden Gana. Her dam, (aka: Syd's Daphne) also won her class at the NJSS during her memorable career on the tanbark.

Here is your opportunity to own a full sib to Regal Daphne and put your prefix on the pedigree. And more importantly, to become involved in one of the classic families of the breed, the legend we call "Daphne."

BUYER'S BONUS Registered ShorthornPlus Recipient

Direct Deposit x Daphne 36A

The battle cry "Don't let it pass you by!" comes from the original Shorthorn World article entitled, "The Great Shorthorn Revival," the inspiration to launch the Revival Sales in 2002.

Don't let the Lot 33B opportunity to get some of the first calves on the ground out of the National Champion and great young sire, Direct Deposit, pass YOU by!



Ten Queens

TMF QUEEN'S ACES STRAIGHT ET
 2019 Houston Stock Show
 Open Show
 Reserve Grand Champion Female

The Ten Queens family is always looking ahead. That's right, the hot, young Lookout son "Look Ahead" is a Ten Queens!

34 TMF QUEEN'S ACES STRAIGHT ET HEIFER EMBRYO PACKAGE

3 Heifer Embryos with guarantee of 1 Pregnancy

BFS LCCC AFLC DIRECT DEPOSIT 2254 ET { SULL RIGHT DIRECTION ET
 *x4346669 Red w/ White Marks Polled-HomoT BFS MARGIE LL 950

TMF QUEEN'S ACES STRAIGHT ET { HI VIEW'S ACE OF DIAMONDS
 *x4266658 Roan Polled WHR RHS TEN QUEENS 942 ET

Sire EPD BW 2.4 0.44 **WW** 43 0.4 **YW** 56 0.41 **MK** 25 0.2

Dam EPD BW 6.2 0.34 **WW** 46 0.3 **YW** 76 0.3 **MK** 19 0.18

• Offered by Tadmore Farms, Caldwell, TX

The Ten Queens cow family is once again producing winners! Madison Ellis showed TMF Queen's Ace Outsider successfully as a Reserve Grand Champion at HLSS in 2022 and San Antonio in 2022, and was named Grand Champion British in Harris County in 2021. The mating of the Houston champion Aces Straight to Direct Deposit is a winning hand – your chance to clear the table!

35 WHR RHS TEN QUEENS 4274 ET HEIFER EMBRYO PACKAGE

3 Heifer Embryos with guarantee of 1 Pregnancy

ARG HECTOR 1777 ET { ROOSMO MATIAS STAR
 x4267185 Roan Polled LEAVE ELVIRA X1013 ET

WHR RHS TEN QUEENS 4274 ET { WHR SONNY 8114
 *x4215100 Roan Horned LITTLE CEDAR TEN QUEENS

Sire EPD BW -4.4 0.79 **WW** 30 0.67 **YW** 25 0.64 **MK** 20 0.2

Dam EPD BW 4.9 0.46 **WW** 38 0.42 **YW** 62 0.43 **MK** 19 0.24

• Offered by Tadmore Farms, Caldwell, TX

The Ten Queens cow family has been one of the most successful in recent Shorthorn history producing a multitude of females for many different programs over almost a decade. Hector's unique Argentine genetics crossed on 4274 is gonna make you a POWER COW, just like the red female pictured below. There are show heifers. And there are cows. When a COW wins a class at Houston, well, you've got something special!



TMF QUEEN'S ACE COMMODITY
 Maternal Sister to Lot 34 Embryo Package
 2023 Houston Stock Show Junior Show Calf Champion



TMF HECTOR'S RED QUEEN ET
 Full Sister to Lot 35 Embryo Package
 2023 Houston Stock Show Junior Show Class Winner



LOT 36

36 **DAP'S LCC ROSETTE 376**
OPEN HEIFER

*x4370379 Polled 6/14/2023 Roan 376

MURIDALE THERMAL ENERGY 15A

LITTLE CEDAR EQUATOR 2093

LITTLE CEDAR LILAC 1877 ET

NBS LOW RIDER 42W ET

LCCC WF ROSETTE 1601

LEVELDALE ROSETTE 021X ET

{ SASKVALLEY TRADITION 106T
 MURIDALE GOOSE 32R

{ FREE K-KIM HOT COMMODITY
 CYT LILAC 718T

{ SR RED RIDERS DRIVE
 NBS DAPHNE 42M

{ SASKVALLEY BONANZA 219M
 AR SU LU ROSETTE 348

CEM 8 0.14 **BW** 2.8 0.18 **WW** 46 0.15 **YW** 63 0.15 **MK** 24 0.08
CEM 4 0.1 **\$CEZ** 30.85 **\$BMI** 121.21 **\$F** 51.21

- Offered by **DAP Cattle Company & Leemon Cattle Company, and Drake Penrod & Hayes Leemon**
- Retaining two flushes at seller's expense and buyer's convenience.

Rosette
 1601

Equators are catching on FAST – check out the fully loaded pedigree of this COW prospect!

Rosette 376 is square-hipped with plenty of frame for her deep body, wrapped in a beautiful roan haircoat. Her interesting pedigree is loaded with big names and big potential for herd changing, and breed changing. You can build a program around this moneymaking power cow! BTW, she has a great disposition and the style and presence to compete in the show ring!



LITTLE CEDAR EQUATOR 2093
 Sire of Lot 36



LCCC WF ROSETTE 1601
 Dam of Lots 36, 36A and 36B

Don't miss the ET matings of Rosette 1601 to Currency and Tribute on the next page – Lots 36A and 36B!



*Rosette
1601*

Rosette 1601's daughter by Equator featured on page 43 displays the potential of her ET matings to Currency and Tribute.

36A LCCC WF ROSETTE 1601
EMBRYO PACKAGE

4 Embryos with guarantee of 1 Pregnancy

LITTLE CEDAR CURRENCY 2146 { SULL CURRENT COMMODITY 7630E
*s4329695 Roan Scurred { LITTLE CEDAR LILAC 1877 ET

LCCC WF ROSETTE 1601 { NBS LOW RIDER 42W ET
*x4237812 Red Polled { LEVELDALE ROSETTE 021X ET

Sire EPD BW 3 0.44 WW52 0.38 YW 71 0.38 MK 20 0.28
Dam EPD BW 2.6 0.36 WW36 0.25 YW 47 0.25 MK 23 0.17

• Offered by DAP Cattle Company and Leemon Cattle Company



LITTLE CEDAR CURRENCY 2146 – Sire of Lot 36A
2022-23 ASA Show Bull of the Year

36B LCCC WF ROSETTE 1601
EMBRYO PACKAGE

4 Embryos with guarantee of 1 Pregnancy

MILLBROOK TRIBUTE FB 6023J { MILLBROOK FIREBALL 23F
x4326150 Roan Polled { SHADYBROOK VAL 60E ET

LCCC WF ROSETTE 1601 { NBS LOW RIDER 42W ET
*x4237812 Red Polled { LEVELDALE ROSETTE 021X ET

Sire EPD BW 0 0.61 WW49 0.53 YW 57 0.51 MK 26 0.14
Dam EPD BW 2.6 0.36 WW36 0.25 YW 47 0.25 MK 23 0.17

• Offered by DAP Cattle Company and Leemon Cattle Company



MILLBROOK TRIBUTE FB 6023J – Sire of Lot 36B

REVIVAL
Success Story

RECENT REVIVAL SALE
SUCCESSFUL
EMBRYO INVESTMENTS

Head for the Hills Shorthorns, Redvers, Saskatchewan bought a Revival package of three unsexed embryos and got TWO HEIFER CALVES.

Moon Creek Ranch, Talihina, Oklahoma bought a Revival package of four made up of two unsexed embryos and two heifer embryos and got THREE HEIFER CALVES.

Don't let risk reroute an OPPORTUNITY – go for it!



LOT 37

37 **DAP'S MAX ROSA MAGIC 420 ET**
OPEN HEIFER

*x4370386 Polled 12/26/2023 Roan 420

WHR SONNY 8114

LITTLE CEDAR AVIATOR 503X

NPS ROSES RIDER 031 ET

HI VIEW'S ACE OF DIAMONDS

CYT MAX ROSA MAGIC 2115 ET

CYT MAX ROSA 9111 ET

{ CF TRUMP X
 WR4 RODEO CUMBERLAND 3R52

{ SR RED RIDERS DRIVE
 KA'BA ROSE T90

{ WERNACRES ACE HIGH 620
 HI-VIEW 2ND ZELDA

{ CF SOLUTION X ET
 MINDEMANN MAX ROSA 310 ET

CED 3 0.18 **BW** 4.3 0.21 **WW** 43 0.18 **YW** 70 0.18 **MK** 18 0.16
CEM -4 0.16 **\$CEZ** 11.33 **\$BMI** 84.81 **\$F** 48.05

- Offered by DAP Cattle Company and Drake Penrod, Jonesboro, IL
- Retaining two flushes at seller's expense and buyer's convenience.

*Max
 Rosa*

This Aviator daughter is a **SHOWSTOPPER!**

She is big-hipped with lots of body for just a December baby. When you get her parked she demands attention!

The dam of Lot 37, Max Rosa Magic 2115 ET, is an up-and-coming donor for Green Castle Shorthorn in Iowa. She is a full sister to the Schrag/Nikkel donor CYT Max Rosa 3123 who has produced many sale toppers.

Aviator sired many major champion females that became dominating donors. Time to get out the old Revival catalogs for a review! Here's an opportunity to invest in an Aviator x Max Rosa who can put your program on the map. That's what you want, right?



LITTLE CEDAR AVIATOR 503X – Sire of Lot 37



**LOT 38
DONOR**



**38 CYT MAX ROSA CHROME 411 ET
HEIFER EMBRYO PACKAGE**

4 IVF Heifer Embryos with guarantee of 1 Pregnancy

CSF LONG LOOK HC 706 ET

LITTLE CEDAR WF LOOKOUT 2160

*s4319234 Red w/ White Marks Scurred

WAT FLIGHTPATH CUMBERLAND 115E ET

LITTLE CEDAR AVIATOR 503X

CYT MAX ROSA CHROME 411 ET

*x4211112 Red w/ White Marks Polled

CYT MAX ROSA 9111 ET

Sire EPD BW 2.1 0.52 WW 35 0.45 YW 49 0.44 MK 21 0.17

Dam EPD BW 4.9 0.3 WW 51 0.28 YW 83 0.28 MK 17 0.28

• Offered by Greenhorn Cattle Co., Waynesville, OH

{ FREE K-KIM HOT COMMODITY
CF MARGIE 119 SOL X ET

{ MAV CHARISMA 906W
LITTLE CEDAR CUMBERLAND 708

{ WHR SONNY 8114
NPS ROSES RIDER 031 ET

{ CF SOLUTION X ET
MINDEMANN MAX ROSA 310 ET

*Max Rosa
Chrome
411*

**UNIQUE
OPPORTUNITY!**

**This set of
Lookout x Chrome
heifer embryos
will elevate
your program
to a whole
NEW LEAGUE!**

Lookout x Chrome 411 is one of the most exciting new matings we've made here at GCC. I am a big fan of Lookout and we have some really good babies on the ground.

Chrome 411 is my favorite Max Rosa. I've long thought her to be the top Aviator daughter in the breed. A Chrome daughter commanded \$18,000 in our sale a few years ago and won her class in OKC. Another very good daughter was second in a tough class at NAILE last fall.



**LITTLE CEDAR WF LOOKOUT 2160
Sire of Lot 38 Heifer Embryo Package**



**CF CSF MAX ROSA 725 RR X ET – Donor Dam of Lot 39
2018 NJSS 5th Overall Champion Purebred Female**



**CF CSF MAX ROSA 725 RR X ET
HEIFER EMBRYO PACKAGE**

*Max Rosa
725*

3 Heifer Embryos with guarantee of 1 Pregnancy

FSF NEAR PERFECT

FSF PERFECTION 812

*4278468 Roan Horned DSC

FSF SIERRA CRYSTAL

SULL RED REWARD 9321

CF CSF MAX ROSA 725 RR X ET

*x4255043 Red Polled

CYT MAX ROSA 1145 ET

Sire EPD BW 4.2 0.76 **WW** 32 0.53 **YW** 50 0.52 **MK** 17 0.26

Dam EPD BW 70 3.1 **WW** 80 46 **YW** 45 71 **MK** 30 25

• Offered by Sullivan Farms, Dunlap, IA

{ FSF BEARCAT 372 ET
FSF MADELINE'S ROSE S247 ET

{ HI VIEW'S ACE OF DIAMONDS
JAKE'S SIERRA 211S

{ HAA CONTENDER 243P
MCV MARGIE MILLION 503Q

{ CF SOLUTION X ET
MINDEMANN MAX ROSA 310 ET

Stemming from the same Max Rosa line that produced the great CYT Max Rosa 9111, CF CSF Max Rosa 725 RR was 5th Overall Grand Champion Female of the 2018 National Junior Shorthorn Show in Madison, Wisconsin.

Red Reward daughters are some of the best producers in the breed and we predict this new generation RR x Max Rosa donor will set the standard.

There has been a lot of success breeding Red Reward daughters and we expect success from this unique mating.

We have complete confidence in the outcross mating of Perfection to our Max Rosa 725 donor!



**FSF PERFECTION 812
Sire of Lot 39 Heifer Embryo Package**



LOT 40



**LITTLE CEDAR CABRERA 24 - Maternal Grandsire of Lot 40
2014 National Western Reserve Grand Champion**



**CF S/F ULTIMATE REWARD ET
2016 National Western Reserve Grand Champion**



LOT 41

Max Rosa

Maxim Rosa 2318 has a perfect balance of structure, uniform depth and width, top shape, style, and muscle.



KSS CABRERA MAXIM ROSA 2318 OPEN HEIFER

*x4369023 Polled 3/20/2023 Roan 2318

CF SOLUTION X ET	{	CF TRUMP X
CYT MAXIM 9202 ET		NPS DESERT ROSE 004
MINDEMANN MAX ROSA 310 ET	{	WHR SONNY 8114
LITTLE CEDAR CABRERA 24		HOMEDALE MAX ROSA
KSS CABRERAS MAX ROSA 256	{	SASKVALLEY PRIMO 40P
KSS MAX ROSA PIONEER 215 ET		LITTLE CEDAR WESTON MARY
	{	SASKVALLEY PIONEER 126P
		HOMEDALE MAX ROSA 5565

CED 5 0.4 **BW** 3 0.47 **WW** 40 0.41 **YW** 57 0.4 **MK** 18 0.16
CEM 0 0.2 **\$CEZ** 20.26 **\$BMI** 87.57 **\$F** 38.87

• Offered by KSS Keystone Shorthorns, Cornell, WI

We sold a full sib to Maxim Rosa 2318 in a previous Springtime Revival Sale for \$8,000.

Her dam, Cabrera x Max Rosa female, is extremely wide, deep, and long. She has given us top of the pen calves each year. This heifer checks all the marks and should hang some banners.

You will take a second glance when you see Max Rosa 2307's shape of rib, and tremendous, uniform depth of body. She is wedge-shaped, blending nicely over her shoulders.



KSS ULTIMATE REWARD MAX ROSA 2307 OPEN HEIFER

*x4362499 Polled 3/10/2023 Roan 2307

SULL RED REWARD 9321	{	TEGM RED ADVANTAGE 100T
CF S/F ULTIMATE REWARD ET		MCV MARGIE MILLION 503Q
CF HHF MARGIE 2106 HC X ET	{	FREE K-KIM HOT COMMODITY
SULL RED SENSATION 6554D ET		CF MARGIE 9114 SOL ET
KSS SENSATIONAL MAX ROSA 2009	{	SULL RED REWARD 9321
KSS MAX ROSA PIONEER 215 ET		SULL ROSE MARY 636-3 ET
	{	SASKVALLEY PIONEER 126P
		HOMEDALE MAX ROSA 5565

CED 10 0.42 **BW** 0.1 0.47 **WW** 47 0.43 **YW** 72 0.42 **MK** 21 0.16
CEM 0 0.21 **\$CEZ** 32.76 **\$BMI** 104.84 **\$F** 46.41

• Offered by KSS Keystone Shorthorns, Cornell, WI

Lot 41's cow family is rooted in a Max Rosa x Saskvalley Pioneer embryo that we talked Frank Kaehler into selling us. (Kaehler's Homedale is the origin of the Max Rosa line.) We bred that cow to Red Sensation resulting in this heifer's dam, who is a deep bodied, correct, moderate-framed, beautiful roan cow that graces our pastures.

THERE'S A LOT TO KNOW ABOUT TODAY'S SHORTHORN BREED!

Scan this QR Code to watch the Shorthorn film

America's First



Scan this QR Code to tune in to ASA's Channel "The Bull Pen" hosted by Montie Soules, ASA Executive Secretary/CEO





Armstrong Farms NJSS EXPERIENCE

After many months of planning, the 2024 National Junior Shorthorn Show (NJSS) is just around the corner, June 15-22, in Timonium, Maryland.

For Midwestern and Western families, traveling across the country to the East Coast will be a new and exciting experience. And for our many Eastern and Mid-Atlantic friends, it will be awesome to participate in a major national junior show that's close to home.

The Armstrong crew wants to help by offering an opportunity to work with our team and make the logistics of NJSS 2024 in Maryland not only possible, but also a fun learning experience and a memorable trip for your family. We invite anyone to join us – from near or far!

Armstrong Farms NJSS Experience offers TWO Service Options for Show Heifer Lots 42, 43 and 44 – added value for YOU!

OPTION 1 – We'll get your show heifer ready for NJSS

Pay the announced sale price to Revival Sales. Pay \$1,500 service fee directly to Armstrong Farms.

We will bring your heifer back to Armstrong Farms show barn to be fed and worked by our family and crew, transport her to Maryland and meet you at NJSS. Our crew will provide fitting service to get her ready to go in the show ring. You have the option to stall with Armstrong Farms at the show if you wish.

The exhibitor and family will be responsible for daily feeding and watering, washing and blowing, exercise and tying-out, with coaching provided by our family and crew throughout the week.

OPTION 2 – We'll get your show heifer AND your junior ready for NJSS

Pay the announced sale price to Revival Sales. Pay \$2,000 service fee directly to Armstrong Farms.

We will bring your heifer back to Armstrong Farms show barn to be fed and worked by our family and crew.

Two days prior to leaving for NJSS, the exhibitor and two family members are invited to Armstrong Farms. We will help the junior become familiar with the heifer and provide personal coaching before going to the show. Accommodations and hospitality will be provided by Armstrong Farms!

We will transport your heifer to Maryland, and provide fitting service to get her ready to go in the show ring. You have the option to stall with Armstrong Farms at the show if you wish.

The exhibitor and family will be responsible for daily feeding and watering, washing and blowing, exercise and tying-out, with coaching provided by our family and crew throughout the week.

*** TRANSPORTATION HOME FROM NJSS**

We will help you make connections to arrange a ride with another exhibitor to get your heifer as close to your home as is feasibly possible. There may be a fee for hauling and it will be the buyer's responsibility.



SHORTHORN YOUTH DEVELOPMENT FUND

could never have been created without generous breeders in the beginning, and we cannot continue the success we have had without your support. There are opportunities to support SYDF at every level – and every dollar counts.

We stand ready to embrace the future because of your continued generosity!

Scan the QR code and join today!



LOT 42



42 **ARMSTRONG DREAM WORLD RG 2325**
OPEN HEIFER

Dream Lady

*x4370980 Polled 11/5/2023 Roan 2325

PVF RUGER 17C

ARMSTRONG RUGER 2066

CYT CELINE MX 3130 ET

LITTLE CEDAR WORLDWIDE 1979 ET

ARMSTRONG DREAM WORLD 2144

ARMSTRONG SARAS DREAM 1903

{ LEVELDALE RINGO 337A
{ PVF MIGHTY NITA 32Y

{ CYT MAXIM 9202 ET
{ CELINE 2K

{ BYLAND GLOBAL 5M10
{ MAV PICTURE PERFECT ET

{ ARMSTRONG EASY RIDER 1603
{ ARMSTRONG MERCEDES 1605

CED 5 0.13 **BW** 3 0.15 **WW** 40 0.12 **YW** 57 0.12 **MK** 18 0.05
CEM -1 0.07 **\$CEZ** 21.7 **\$BMI** 96.23 **\$F** 44.31

- Offered by Armstrong Farms and Henry Allen, Saxonburg, PA
- Retaining one-third embryo interest.

One of the best heifers we have offered in some time, I truly believe Dream World 2325 will be one of the best fall heifers to sell this season. Her pedigree is stacked with winners: her granddam was 2020 NJSS Bred & Owned ShorthornPlus 3rd Overall Champion, her sire was 2022 NJSS Reserve Grand Champion Bull and he's now siring some of our best calves.

Dream World 2325 combines depth of rib, femininity and style!

Going back to the great CYT Dream Lady 4124, what makes this female unique is her mother is a ShorthornPlus (875%). Her purebred sire, Ruger, makes Lot 42 a 100% purebred.

It will blow you away how much center rib this female has while maintaining femininity and style like no other. She is extremely quiet and suitable for a showman of any age or level of experience. I know she will be a competitor for the long haul and then make a great cow. Can't wait to see what the future holds for 2325!



ARMSTRONG RUGER 2066 – Sire of Lot 42



ARMSTRONG MERCEDES ER 2324
OPEN HEIFER

ShorthornPlus

Dream Lady

*xAR4370979 Polled 11/1/2023 Red 2324

NBS LOW RIDER 42W ET

ARMSTRONG EASY RIDER 1603

CYT CELINE MX 3130 ET

BPF MERCEDES BENZ 131U

ARMSTRONG MERCEDES 1605

CYT DREAM LADY 4124 ET

{ SR RED RIDERS DRIVE
 NBS DAPHNE 42M

{ CYT MAXIM 9202 ET
 CELINE 2K

{ COWAN'S ALI 4M
 DCC MERCEDES 701P

{ CYT MAXIM 9202 ET
 SS DREAM LADY 554 ET

Mercedes 2324 closely resembles her full sister that Henry Allen showed to win 3rd Overall Champion Bred & Owned ShorthornPlus at the 2020 NJSS. She has the soft look and beautiful pattern we expect from Easy Rider offspring, along with good haircoats, great dispositions and the extra pizzazz of a great show heifer. Note, Lot 43 is a full sister to the granddam of Lot 42. This is a big time opportunity to own a good Plus female that will produce more cattle just like her.

CED 4 0.14 **BW** 3.20.2 **WW** 39 0.17 **YW** 58 0.15 **MK** 17 0.1
CEM -3 0.1 **\$CEZ** 16.76 **\$BMI** 88.31 **\$F** 45.02

• Offered by Armstrong Farms and Henry Allen, Saxenburg, PA

Mercedes 2324 will be a tremendous force in the ShorthornPlus November class at NJSS – and any level!



We've always known the NATIONAL JUNIOR SHORTHORN SHOW & YOUTH CONFERENCE is the BEST Family Experience.

Four years running, the "Best of the Barns" has made it OFFICIAL again!



LOT 44



ARMSTRONG FELECIA WW 2327 ET
OPEN HEIFER

Felecia

*x4370978 Polled 11/12/2023 Red w/ White Marks 2327

BYLAND GLOBAL 5M10
LITTLE CEDAR WORLDWIDE 1979 ET
 MAV PICTURE PERFECT ET
 SULL RED REWARD 9321
LITTLE CEDAR FELECIA 1830 ET
 MAV FELECIA 721T ET

{JSF MCCOY 39Z
 BYLAND JENNY 3G33
 {MAV CHARISMA 906W
 DF PICTURE PERFECT 3T ET
 {TEGM RED ADVANTAGE 100T
 MCV MARGIE MILLION 503Q
 {CF RINGO X ET
 TS FELECIA

Felecia x Worldwide calves are one of our most consistent matings at Armstrong Farms. The full sister to Lot 44, purchased by Cody Hooks and family last fall, was a class winner at both NJSS and NAILE. Felecia 2327 has a tremendous pattern from her poll to her tail head. She's extremely long-fronted and elegant in her design with a tremendous amount of power through her lower quarter and she is awesome through the center portion of her body.

CEM 8 0.2 **BW** 1 0.22 **WW** 36 0.2 **YW** 52 0.2 **MK** 24 0.08
CEM 1 0.11 **\$CEZ** 30.61 **\$BMI** 100.75 **\$F** 41.27

• Offered by Armstrong Farms and Ben Allen, Saxonburg, PA

Felecia 2327 has the potential to be a contender at NJSS in Maryland and all the way thru fall show season.

Springtime Revival Shorthorn & ShorthornPlus heifers are eligible for the 2024 NJSS, June 15–22 in Timonium, Maryland

Scan the QR code and download “The Edge” Newsletter.
 Access the schedule, rules and the online entry portal!



*** Ownership deadline is May 1.**

Provide transfer info for juniors to Revival Sales on sale day or by April 25!

Enter online. Entry deadline is May 1. Late entry deadline is May 15.
 Exhibitors must be a member of American Junior Shorthorn Association to participate.



LOT 45

45 AF VF CARRIE JANE 317
OPEN HEIFER

*x4370280 Polled 11/12/2023 Red 317

DF WACO 6W

HILL HAVEN FIRE STORM 28C

HILL HAVEN BREATHAKER 35Y

FREE K-KIM HOT COMMODITY

AF VF CARRIE JANES GIRL 059 ET

AF RJA CARRIE JANE 804

WHR SONNY 8114
 DIAMOND HELENA DOTTIE 12H

HD SWAGGER 802
 HILL HAVEN BREATHLESS 13U

K-KIM ALLURE 124M ET
 K-KIM MEG 270N ET

AF SL FINISH LINE
 AF RJA CARRIE JANE 416

CEM 6 0.23 **BW** 2.5 0.26 **WW** 42 0.25 **YW** 57 0.24 **MK** 22 0.16
CEM 0 0.17 **\$CEZ** 24.92 **\$BMI** 106.01 **\$F** 43.34

- Offered by Vaughn Farms and Adalynn Vaughn, Maxwell, IA
- Retaining two flushes at seller's expense and buyer's convenience.

Carrie Jane's long front and dimension of rib are the extras needed to succeed in the show ring.

Lot 45 displays an impeccable show ring look from the side profile and along with added overall dimension from any angle. It's really hard to make one as stout, clean-fronted and sound as she is. Fire Storm earned the highest honors at The Royal. With continued development, his daughter Carrie Jane 317 has the potential to claim her share of top prizes too.

Carrie Jane

Carrie Jane 317 is backed by a highly productive cow family and one of the most popular and proven Canadian sires in recent history. Fire Storm is the only Shorthorn ever to win Supreme Champion Bull of the prestigious Toronto Royal Winter Fair.

This mating worked incredibly well and we are extremely excited for the future of this great young heifer.



HILL HAVEN FIRE STORM 28C – Sire of Lot 45
 2017 Toronto Royal Winter Fair Supreme Champion Overall Breeds



HL CHERRI COMMODITY 310L ET
OPEN HEIFER

Cherri

*x4371106 Polled 10/19/2023 Red w/ White Marks 310L

K-KIM ALLURE 124M ET
FREE K-KIM HOT COMMODITY

K-KIM MEG 270N ET

SULL DEMAND SOUNDNESS ET

SULL DEMANDING CHERRI ET

SULL CHERRI 205 -2 ET

{ STUDERS PRETENDER 96TH
 RB RUBY 177TH

{ DFS GOLD 002
 AR SU LU MEG 6037 ET

{ SULL RED DEMAND 9329 ET
 K-KIM C.J.

{ WHR SONNY 8114
 MCKEE'S ASL CHERRI 742

The dam of Cherri 310L is an own daughter of the very well known SULL Cherri 205-2, genetic clone of the great DJS Cherri 205 who dominated the show ring, earning ASA National Champion in 2004.

CED 11 0.18 **BW** 0.8 0.19 **WW** 36 0.18 **YW** 47 0.18 **MK** 18 0.16
CEM 5 0.16 **\$CEZ** 41.06 **\$BMI** 120.24 **\$F** 45.04

The genetic uniqueness of SULL Demand Soundness on her bottomsides gives Lot 46 exceptional potential as a breeding female when mated to the top sires today.

• Offered by Haylo Farms, Dawsonville, GA

Cherri 310L will be highly competitive on the show circuit at any level!

The influence of Hot Commodity combined with the supremacy of Cherri genetics has produced a powerful and sound female. Cherri 310L is clean in her front one-third, with plenty of bone and muscle shape.

The Cherri family has been a mainstay feature of Revival Sales since the beginning, and the hits just keep on coming!



SULL DEMANDING CHERRI ET
 Dam of Lot 46



LOT 47



MILLBROOK DAISY'S PRIDE AV 9D
Dam of Lot 47



MILLBROOK DAISY'S PRIDE 18X
Granddam of Lot 47



LOT 48

Daisy Pride

The Daisy Pride family of females are tremendous mothers!



BRC-C DAISY'S PRIDE BLOSSOM OPEN HEIFER

*x4355438 Polled 11/23/2022 Red w/ White Marks 2301

WHR SONNY 8114

KSS WESTON MARYS SONNY 414 ET

LCCC WESTON MARY BDJ 1423

LITTLE CEDAR AVIATOR 503X

MILLBROOK DAISY'S PRIDE AV 9D

MILLBROOK DAISY'S PRIDE 18X

{ CF TRUMP X
WR4 RODEO CUMBERLAND 3R52

{ LORENZ'S BIG DADDY JAZZ
LITTLE CEDAR WESTON MARY

{ WHR SONNY 8114
NPS ROSES RIDER 031 ET

{ LCCC QS PROUD AUGUSTUS 707
MILLBROOK DAISY'S CHARM 7U

CED 3 0.37 **BW** 2.4 0.4 **WW** 38 0.38 **YW** 53 0.38 **MK** 21 0.15
CEM -3 0.2 **\$CEZ** 14.09 **\$BMI** 94.53 **\$F** 43.88

• Offered by B Rae Co Farm, Blairsburg, IA

**BUYER'S
BONUS**

Buyer gets three units of B Rae Co's
Worldwide son High Ridge EC Nationwide
(*x4366307) for Lot 47's first mating

MILLBROOK FIREBALL 23F
Maternal Brother to dam of Lot 47



Blossom is structurally correct and feminine with a lot of length and depth. Her sire is a maternal brother to the dam Weston Mary 2038 who sold for \$24,000 to Leemon Cattle Company in the 2022 Revival Sale. The unusual combination of Weston Mary genetics on the topside and Daisy's Pride on the bottomsides offers many exciting possibilities for mating this female throughout her life. We're offering 3 units of our Worldwide son to get you started!

Kendra

Kendra 2326 is well-balanced, wide and muscular with a great set of feet and legs. She's an easy keeper!



KSS ULTIMATE EVOLVED KENDRA 2326 OPEN HEIFER

*x4369029 Polled 3/29/2023 Red w/ White Marks 2326

SULL RED REWARD 9321

CF S/F ULTIMATE REWARD ET

CF HHF MARGIE 2106 HC X ET

CSF EVOLUTION HC

KSS DECEPTIVE KENDRA EVE 362

KSS KENDRAS DECEPTION 283

{ TEGM RED ADVANTAGE 100T
MCV MARGIE MILLION 503Q

{ FREE K-KIM HOT COMMODITY
CF MARGIE 9114 SOL ET

{ FREE K-KIM HOT COMMODITY
CF BOY CAROLINE 210 ET

{ TURNERCRLH DECEPTION 2
KJS BPR KENDRA 274 ET

CED 12 0.43 **BW** -0.2 0.49 **WW** 41 0.44 **YW** 56 0.43 **MK** 19 0.18
CEM 4 0.22 **\$CEZ** 42.94 **\$BMI** 125.75 **\$F** 48.44

• Offered by KSS Keystone Shorthorns, Cornell, WI

We purchased Lot 48's third dam, Kendra 274, from a past Revival sale. She was as wide as a pickup box and had to have a custom chute made to flush her.

Lot 48's dam, KSS Deceptive Kendra Eve 362, is an Evolution daughter with a moderate frame, wide top, huge barrel, a great udder, and numbers that say it all. She should be a donor, but we haven't got to that yet. Kendra 2326 is the fourth female she has produced; all are top females.

SALE DAY SEMEN SPECIAL

On April 20, four Little Cedar Mgmt AI Sires will be offered at a discount.
Pay by cash, check or credit card. Bring your tank to save shipping cost.



Currency

2022-23 ASA
SHOW BULL
OF THE YEAR

*s4329695

Current Commodity x Little Cedar Lilac 1877 ET,
by Hot Commodity

Owned by Little Cedar Cattle Co. and DeLisle Farms
Possession owned by Leemon Cattle Company, OK

\$100/unit, 5 unit minimum



WORLDWIDE

*s4290865

Byland Global 5M10 x MAV Picture Perfect ET,
by Charisma

Owned by Little Cedar Cattle Co. and Enix Farms, LLC

\$75/unit, 5 unit minimum



EQUATOR

*x4311397

Thermal Energy x Little Cedar Lilac 1877,
by Hot Commodity

Owned by Little Cedar Cattle Co. and DeLisle Farms

Possession owned by
Vaughn Farms, Iowa • Ron and Judy Alden, MO
Capstone Shorthorns, IN

\$40/unit, 5 unit minimum



Low Maintenance

Argentine Genetics

*x4337780

ARG Hector 1777 ET x Little Cedar Sara Rose C1961 ET,
by Hot Commodity

Owned by Little Cedar Cattle Co. & Moon Creek Ranch

\$40/unit, 5 unit minimum



LOT 49



HILL HAVEN FIRE STORM 28C – Sire of Lot 49
2017 Toronto Royal Winter Fair
Supreme Champion Overall Breed



SULL MYRTLE BO 9154 – Dam of Lot 49

Myrtle Bo 9154

Myrtle Bo 9154
is currently the
most prolific cow
in the breed!

49 AF VF MYRTLE BO 316 ET
OPEN HEIFER

*x4361987 Polled 5/22/2023 Roan 316

DF WACO 6W

HILL HAVEN FIRE STORM 28C

HILL HAVEN BREATHAKER 35Y

HI VIEW'S ACE OF DIAMONDS

SULL MYRTLE BO 9154

CF MYRTLE BO 46 TP X

{ WHR SONNY 8114
DIAMOND HELENA DOTTIE 12H

{ HD SWAGGER 802
HILL HAVEN BREATHLESS 13U

{ WERNACRES ACE HIGH 620
HI-VIEW 2ND ZELDA

{ CF TRUMP X
MISS MYRTLE BO 305 ET

CED 3 0.21 **BW** 4 0.25 **WW** 39 0.22 **YW** 59 0.22 **MK** 21 0.16
CEM -1 0.16 **\$CEZ** 13.85 **\$BMI** 88.19 **\$F** 42.6

- Offered by Vaughn Farms and Adalynn Vaughn, Maxwell, IA
- Retaining two flushes at seller's expense and buyer's convenience.

The quality of 9154 offspring is consistent among a wide variety of sire groups.

Her Fire Storm daughter, Myrtle Bo 316, sure is one to get excited about. You can take her on the show road while you're developing her for the donor pen! She is ultra clean-fronted, bold in her rib design, and extra big-hipped. This flashy roan heifer has the genetics and all the right pieces to make a huge impact on your herd. Don't let her pass you by!



LOT 50



LITTLE CEDAR GEORGINA 2167 (ShorthornPlus)
Dam of Lot 50



D&D MARGIE'S BEAUTY 610S
Maternal Granddam of Lot 51



LOT 51

Georgia



SULLI GEORGIA 223 OPEN HEIFER

ShorthornPlus

*xAR4370411 Polled 12/3/2023 Red & White L223

SULL RED REWARD 9321

{ TEGM RED ADVANTAGE 100T
MCV MARGIE MILLION 503Q

SULL RED BLOOD

RL CUMBERLAND 5N35

{ JM VORTEC ET
WHR CUMBERLAND FR29 ET

LITTLE CEDAR INERTIA 1878 ET

{ CYT MAXIM 9202 ET
CYT LILAC 718T

LITTLE CEDAR GEORGINA 2167

LCCC GEORGINA UPSTAGE 909

{ AACU UPSTAGE 6079
LRF DAVID'S GEORGINA 7606

CED 6 0.2 **BW** 1.8 0.22 **VV**W 48 0.2 **Y**W 71 0.2 **M**K 22 0.1
CEM 0 0.12 **\$**CEZ 19.76 **\$**BMI 109.2 **\$**F 52.84

• Offered by Sullivan Family Shorthorns, Tecumseh, OK

Fifty is Fancy 'n Flashy and that means Fun!

Georgina 2167, the dam of Lot 50, is a ShorthornPlus who combines the power of Maxim and Aviator/Lilac Shorthorn genetics through her sire, Inertia.

On the Angus side of 2167's pedigree, she stems from the famous Champion Hill Georgina 8547, two-time ROV Angus Show Heifer of the Year.

The Lot 50 Red Blood daughter is deep and thick, and still super feminine. Her flashy color pattern will be noticed the moment she enters the show ring. ShorthornPlus shows are competitive and Georgia 223 can set the pace!

ShorthornPlus

King's Margie



HL KING'S MARGIE OPEN HEIFER

ShorthornPlus

*xAR4362928 Polled 4/8/2023 Black 308L

PVF BLACKLIST 7077

{ PVF INSIGHT 0129
PVF BLACKBIRD 3070

PVF DLX KING PIN 0058

PVF LUCY 4189

{ C&C PRIORITY 1428B EXAR
THOMAS LUCY 7360

FREE K-KIM HOT COMMODITY

{ K-KIM ALLURE 124M ET
K-KIM MEG 270N ET

HL HAYLO'S MARGIE ET

D&D MARGIE'S BEAUTY 610S ET

{ CF TRUMP X
DFS MARGIE 6109

CED 14 0.2 **BW** 0.6 0.27 **VV**W 55 0.15 **Y**W 83 0.15 **M**K 21 0.15
CEM 8 0.15 **\$**CEZ 46.81 **\$**BMI 136.53 **\$**F 58.96

• Offered by Haylo Farms, Dawsonville, GA

Lot 51 has already won several ShorthornPlus division championships!

This granddaughter of the highly sought after Margie's Beauty 610S was produced by a very successful donor at Haylo Farms. Haylo's Margie was a multi-winning champion for us across the Southeast. We mated her to the Angus sire King Pin, bred by Prairie View Farms and represented by ABS. His eight daughters averaged \$50,000 in the 2023 PVF Sale. Lot 51 is clean-fronted, large-framed and has great hair – she'll show and win!

Exclusive Semen Packages



52 SULL RED KNIGHT 2030 ET CONVENTIONAL SEMEN

*4190557, Horned, Red

CF SOLUTION X ET

{ CF TRUMP X
NPS DESERT ROSE 004

K-KIM MONA LISA 10T ET

{ SULL GNCC SALUTE 532R ET
K-KIM MONA LISA 157N ET

CED 8 0.61 BW 1.6 0.73 WW 61 0.58 YW 90 0.58 MK 18 0.48
\$CEZ 22.28 \$BMI 117.31 \$F 54.93

- Offered by Sullivan Farms, Dunlap, Iowa
- Offering (52A) 1 unit; (52B) 1 unit



53 LITTLE CEDAR WF LOOKOUT 2160 CONVENTIONAL SEMEN

*4319234, Scurred, Red w/White Marks

CSF CSF LONG LOOK HC 706

{ FREE K-KIM HOT COMMODITY
CF MARGIE 119 SOL X ET

WAT FLIGHTPATH CUMBERLAND 115E

{ MAV CHARISMA 906W
LITTLE CEDAR CUMBERLAND 708

CED 8 0.44 BW 2.1 0.52 WW 35 0.45 YW 49 0.44 MK 21 0.17
\$CEZ 33.67 \$BMI 101.38 \$F 40.69

- Offered by Little Cedar Cattle Company, Woodlawn Farms, Enix
- Offering (53A) 2 units; (53B) 2 units

It's part sale preview, part talk show and ALL fun!
Watch the Revival's LIVE Sale Preview "Sortin' the Sale Pens"
Friday, April 19 – 5 pm and 7 pm CST
Join us on Facebook@GreatShorthornRevival



**HOSTED BY
Kevin Wendt
and Steve French**

*You'll meet the consignors,
review the sale lots, and hear
interesting Shorthorn stories
in a fun, entertaining format.*

*(Who really knows what
they're gonna say next?)*

You're sure to hear "Dave" quoted many times on April 20 and they'll be referring to the late David McMahon, Sr., Belle Point Ranch founder and Angus marketer extraordinaire. One of his more famous bywords: "Don't ever let your budget stand in the way of an opportunity."

If you ASPIRE to get ahead in the Shorthorn breed, it's time to INVEST in Exclusive AI Sire OPPORTUNITIES!



54 LITTLE CEDAR TRIVIA 2307 HEIFER SEMEN

*x4357531, Polled, Red w/White Marks

MILLBROOK TRIBUTE FB 6023J

{ MILLBROOK FIREBALL 23F
SHADYBROOK SHADYBROOK VAL 60E ET

MAV PICTURE PERFECT ET

{ MAV CHARISMA 906W
DF PICTURE PERFECT 3T ET

CE 8 0.4 **BW** 2.6 0.46 **WW** 54 0.41 **YW** 77 0.4 **MK** 25 0.1
\$CEZ 25.65 **\$BMI** 123.25 **\$F** 52.31

- Offered by Spartan Valley Cattle Company and Little Cedar Cattle Co.
- Offering (54A) 3 units; (54B) 3 units



55 NBS LOW RIDER 42W ET CONVENTIONAL SEMEN

*x4179969, Polled, Red

SR RED RIDERS DRIVE

{ HS RODEO DRIVE 062WR
SR IRONMAN CELIA

NBS DAPHNE 42M

{ CF TRUMP X
CCS TIMEPROOF 803

CE 4 0.59 **BW** 3.3 0.78 **WW** 36 0.64 **YW** 55 0.6 **MK** 24 0.35
\$CEZ 17.32 **\$BMI** 92.25 **\$F** 45.35

- Offered by Little Cedar Cattle Co. and Narrow Brook Shorthorns
- Offering (55A) 5 units; (55B) 5 units



Join the Revival Consignors for a little Mixin' & Minglin' after the Angus sale and before the Shorthorn sale, featuring...

SHORTHORN CHARCUTERIE



Visit the **NEW SYDF Online Store** to purchase **Red, White & Roan ALL BEEF SNACKS**

You're gonna love SYDF's 100% SHORTHORN BEEF Summer Sausage 'n Beef Sticks! Red, White & Roan All Beef Snacks are a delicious way you can support the Shorthorn breed's youth development mission year-round. Cash, checks and credit cards are gratefully accepted.

Come to Belle Point for TWO Sales in ONE Day, in ONE Location!

**INTERNET BROADCAST
and ONLINE BIDDING**

To bid online, register by
2 p.m. CST on sale day.



**SALE CATTLE
VIDEOS**
will be posted
on CCI.Live



**We want you to be successful with your Revival purchase!
Contact Steve French if you have questions, or if we can
help you in any way before or after the sale.**

REVIVAL DOCUMENTATION OF TERMS • For lots in which future fulfillment is a factor (ie. retained rights and retained percentage ownership), the Revival prepares a document that outlines the original sale terms and is retained on file in case of a dispute.

REVIVAL EMBRYO PACKAGE TERMS • If implanted by a certified embryologist, all embryo lots are guaranteed to produce at least one pregnancy, or one replacement embryo will be provided. Embryos must be implanted, and replacement claim made, within a calendar year from purchase date. Complete settlement must be made in order for embryos to be released. Shipping arrangements and costs are the responsibility of the buyer.

Buyer must contact the consignor directly within 30 days of the sale to make embryo shipping arrangements. Consignors cannot be expected to store embryos for you longer than 30 days unless you have personally made arrangements with them to do so.

PREGNANCY INSURANCE • The Revival strongly encourages buyers of pregnancy lots to invest in pregnancy insurance. The policy covers a live birth and the first 49 days of life at the cost of 13% of the purchase price. For heifer pregnancy insurance contact Jeanne Conover, Conover Insurance Services, at 515-491-1335 by April 29, 2024.

RETAINED FLUSH RIGHTS • Sellers who have retained the right to flush a specific female are responsible for all expenses and the coordination of services (timing and location) at the buyer's convenience. It is not unusual to conduct multiple ET sessions (conventional or IVF) to achieve the minimum quantity of embryos desired.

DNA GENOTYPING & GENETIC TESTING • A DNA genotype is utilized in establishing parentage, determining the presence of a genetic condition, and to produce genomically enhanced EPDs (GE-EPDs). Animals do not have to be DNA genotyped, or free of a genetic condition, to be registered. However, if an animal becomes an A.I. sire or donor dam all required genetic testing must be completed and a DNA record must be on file with ASA prior to registering any progeny. Buyers are urged to consult the association website for the most up-to-date test results for all genetic conditions.

SALE STAFF

Sale Management

Steve and Julie French, Little Cedar Cattle Co.

1264 Van Dyke Road, Beaverton, Michigan 48612

• Steve: 989-798-8223, E-mail: resinex@nethawk.com

• Julie: 989-965-6363, E-mail: juliefrench@nethawk.com

Sale Promotion & Catalog Production

McMahon French Promotional Strategy, Beaverton MI

Auctioneer

• Kevin Wendt: 419-566-1599 (AV# 09200068)

The Wendt Group, Inc., Plain City, OH

www.thewendtgroup.com, 614-626-SOLD

American Shorthorn Association 816-599-7777

• Montie Soules, Executive Secretary/CEO: 918-645-4322

Ring Staff & Sales Representatives

• Darryl Rahn, Shorthorn Country: 217-473-1124

• Jeff Aegerter, Aegerter Marketing Services: 402-641-4696

• Cas Salley, Oklahoma Cowman: 918-844-3152

• Terry Cotton, Cotton Cattle Sales & Service: 816-390-3227

Sales Representatives

• Cory Bollum, Minnesota: 507-279-0480

• Matt Miller, Michigan: 517-202-3628

• Josh Greenhorn, Ohio: 937-681-1948

• Brian Kohlstaedt, Missouri: 816-716-4614

• Gord Crawford, Canada: 519-870-2396

Livestock Insurance

We encourage you to take responsibility for protecting the value of your livestock in transit and recommend these trusted insurance professionals:

• Jim Bessler, James F. Bessler, LLC

815-762-2641

**Watch LIVE Sale Previews
"Sortin' the Sale Pens"**

Facebook@GreatShorthornRevival
Friday, April 19 – 5 pm & 7 pm



**Making a purchase in the Great Shorthorn Revival creates the eligibility
to consign to future sales. Contact Steve French to discuss potential lots!**

Springtime REVIVAL

SALE LOCATION
Belle Point Ranch, Lavaca, Arkansas

SALE DAY PHONES
989-798-8223 • 989-965-6363
www.redwhiteandroan.com

Friday, April 19

All day Preview the sale offerings at Belle Point Ranch

Saturday, April 20

All day Preview the sale offerings at Belle Point Ranch

11:30 am "The Pathway to Opportunity" Angus Auction

4:00 pm "The Springtime Revival" Shorthorn Auction

Food and refreshments will be available throughout sale day courtesy of the Springtime Revival Sale and Belle Point Ranch.

Sale Location — Belle Point Ranch

GPS Location: 21002 Hwy. 22, Lavaca, Arkansas, 72941

Google Maps: Belle Point Ranch, Lavaca, Arkansas

From I-40 East (ARKANSAS), take Exit 7 for I-540 South. Take Exit 3, turn left at light and follow Hwy. 59 8 miles to Hwy. 22, turn left (east) and go 6 miles to intersection of Hwy. 22 and Hwy. 96.

From I-40 West (OKLAHOMA), exit #325 at Roland, Oklahoma. Go through Roland, cross Arkansas River bridge, follow Garrison Ave. merge to Rogers Ave./Hwy. 22. Go east 16 miles to intersection of Hwy. 22 and Hwy. 96.

From headquarters hotels, take Rogers Ave./Hwy. 22 east 9 miles to the intersection of Hwy. 22 and Hwy. 96.

Air Travel

FORT SMITH Airport (www.flyfsm.com) is served by American Eagle through DFW. The airport is 10 miles from the ranch.

NORTHWEST ARKANSAS (XNA) National Airport (www.flyxna.com) is an easy 90 minute drive from the Bentonville/Fayetteville area, and served by all major airlines.

TULSA International Airport (www.tulsaairports.com) is an easy 2-hour drive from Fort Smith, and served by all major airlines.

Hotel Accommodations

Hotels are in midtown area of Fort Smith near Fort Smith Airport and Mercy Hospital near a variety of restaurants and convenient shopping.
ASK FOR ROOM BLOCK: Belle Point & Revival Cattle Sale

Fairfield Inn & Suites — 479-755-3111

7601 Phoenix Avenue, Fort Smith, Arkansas 72903

Homewood Suites by Hilton — 479-452-7100

7300 Phoenix Avenue, Fort Smith, Arkansas 72903

Holiday Inn Express, Fort Smith Airport — 479-484-7111

7111 Phoenix Avenue, Fort Smith, Arkansas 72903

Visit www.redwhiteandroan.com to access LINKS to make your hotel reservation online.

Important "Bidness"

Terms Of Sale Are Cash, Check or Credit Card.

Credit card payments will be charged a 3.5% convenience fee. Please be prepared to pay for your purchases on sale day so we may settle this sale promptly! Cattle may not leave the premises until complete payment is made.

Phone/Internet Bids

To register as a buyer and **bid by phone**, contact any member of the **SALE STAFF** listed on page 64.

To **bid online**, visit CCI.Live to register and log-in. Please request a buyer number 2 hours prior to the sale.

Updates and Announcements

A catalog update will be available sale day and posted on CCI.Live. Announcements from the sale block take precedence over all printed material. Please do not hesitate to ask questions! We'll make every effort to satisfy reasonable requests.

* Scramble Certificates Welcome

We're pleased to work with junior buyers who have earned scramble certificates! Please let us know you're buying with a certificate and provide it to us at the sale or by e-mail.

Livestock Health

Each animal has a state-approved health certificate for interstate shipment, which will be provided upon settlement. Buyers should make themselves aware of the health requirements for their states.

Livestock Transportation

Consignors with trailers at the sale may be able to offer transportation to a central location or back to their farm. Call Steve French to inquire on logistics and cost.

Risk & Care for Animals

Each animal becomes the buyer's risk "at the fall of the hammer." Little Cedar Cattle Co. and Belle Point Ranch will care for cattle for a reasonable amount of time. Please make your needs known prior to the sale and noted at the settlement desk.

Comfort & Safety of Guests

Every effort will be made to provide for the comfort and safety of all sale guests. Little Cedar Cattle Co., Belle Point Ranch, Revival Consignors, auctioneer, sale staff and all affiliated personnel cannot be responsible for accidents.

American Shorthorn Assn. Breeding Guarantee

Sale is held in accordance with ASA Suggested Sale Terms posted on www.shorthorn.org. All animals are guaranteed to be breeders unless they fail to breed due to injury or disease occurring after purchase. Please be aware that animal condition greatly influences fertility. If you encounter problems, promptly contact Steve French at 989-798-8223. He will assist you in coordinating the return of the animal to the consignor for a 6-month period, as prescribed by ASA Suggested Sale Terms.

Springtime REVIVAL

1264 Van Dyke Road • Beaverton, Michigan 48612
www.redwhiteandroan.com

Presorted
First Class
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FIRST CLASS MAIL • RETURN SERVICE REQUESTED • DATED MATERIAL

THE GREATEST COW FAMILIES of the SHORTHORN BREED

**SATURDAY, APRIL 20, 2024
4:00 PM CST**

**Hosted by Belle Point Ranch
Lavaca, Arkansas**

